

CONSERVATION INCENTIVE PROGRAM  
Quarterly Program Status Report  
Case 07-G-0141  
Submitted to the New York State Department of Public Service  
November 25, 2009

National Fuel Gas Distribution Corporation  
6363 Main Street  
Williamsville, NY 14221

## TABLE OF CONTENTS

I.	Introduction .....	1
A	Case History .....	1
B	Report Overview .....	1
II.	Program Goal .....	2
III.	CIP General Description .....	2
IV.	M&V Plans .....	3
A	General Description of M & V Plans.....	3
B	Status of Data Development for M & V Plan.....	6
V.	Summary of Programs .....	8
A	Low Income Usage Reduction Program (“LIURP”) .....	8
1	Description .....	8
2	Goals .....	8
3	Program Information .....	9
a	Eligibility .....	9
b	Administrative Tasks Related to Start-Up .....	9
c	Ongoing Administrative Tasks .....	9
d	Process .....	10
4	Reporting .....	14
a	Internal.....	14
b	External .....	14
5	M&V Analysis .....	14
B	Rebate Program – Residential .....	15
1	Description .....	15
2	Goals .....	15
3	Program Information .....	15
4	Reporting .....	16
a	Internal .....	16
b	External .....	18
5	M&V Analysis .....	18
C	Rebate Program – Small Non-Residential .....	19
1	Description .....	19
2	Goals .....	19
3	Program Information .....	19
a	Administrative Tasks Related to Start-Up .....	20
b	Ongoing Administrative Tasks .....	20
4	Process .....	20
5	Reporting .....	21

a	Internal.....	21
b	External.....	23
6	M&V Analysis .....	23
D	General Customer Outreach and Energy Efficiency Education .....	24
1	Description .....	24
2	Goals .....	24
3	Program Information .....	24
4	Reporting .....	27
5	M&V Analysis .....	27
VI.	Conclusions .....	28

Appendices

CONSERVATION INCENTIVE PROGRAM  
Program Status Report  
Submitted to the New York State Department of Public Service  
November 25, 2009

I. Introduction

A. Case History

On September 20, 2007 the Commission issued its Order Adopting Conservation Incentive Program (“CIP Order”)<sup>1</sup> for National Fuel Gas Distribution Corporation (“Distribution” or “Company”). The CIP Order required, among other things, that the Company submit its timetable for the implementation of the 2007-08 Conservation Incentive Program (“CIP”) by October 1, 2007, (CIP Order, Page 13, Ordering paragraph 2). Distribution submitted a timetable on October 1, 2007. Included in the timetable was an entry for the submission of an initial report to the New York State Department of Public Service including a program description and measurement and verification (“M&V”) plan by November 30, 2007, (“initial report”), as well as quarterly status reports beginning May 30, 2008. This report is submitted in compliance with the October 1, 2007, timeline.

B. Report Overview

This report summarizes the status of the Company’s CIP as of September 30, 2009. Included in this report is an update of the status of the M & V plan. As explained in the initial report and this November 2009 quarterly report, the Company anticipates that the M & V plan will be modified to incorporate suggestions from Staff and other parties. Also, it is anticipated that additional modifications will be made to incorporate insights being developed in the currently ongoing Commission investigation into development of a statewide energy efficiency initiative.<sup>2</sup>

---

<sup>1</sup> Case 07-G-0141 - Proceeding on the Motion of the Commission as to the Rates, Rules, and Regulations of National Fuel Gas Distribution Corporation for Gas Service, Order Adopting Conservation Incentive Program, issued and effective September 20, 2007.

<sup>2</sup> Case 07-M-0548 - Proceeding on Motion of the Commission Regarding an Energy Efficiency Portfolio Standard, Order Instituting Processing, issued and effective May 16, 2007.

A number of the Company's CIP initiatives are being administered by New York State Energy Research and Development Authority ("NYSERDA") through that authority's existing programs.

## II. Program Goal

Distribution has developed the CIP to foster more efficient use of natural gas on its system. The CIP Order recognized that "The CIP calls for the more efficient use of natural gas resources and it is consistent with the State's policy to encourage energy conservation." (CIP Order, p. 2). Distribution designed its CIP in conjunction with its proposed revenue decoupling mechanism ("RDM"). The Company's RDM is consistent with the guidelines established by the Commission for implementation of RDMs.<sup>3</sup>

A major challenge in the design of energy efficiency programs for Western New York is to promote the efficient use of energy in such a manner that it can be used as a strength when encouraging economic development in the region, among other things.

Further, the benefits of natural gas, both on an economic and environmental basis, should encourage the expansion of access to natural gas supplies to homes and businesses in Western New York.

## III. CIP General Description

The CIP proposed by Distribution and approved by the Commission has three major components: (1) appliance rebates, (2) Low Income Usage Reduction Program ("LIURP"), and (3) general energy efficiency outreach initiative. Each of these programs and their subcomponents will be further described in detail later in this report. Included in those descriptions will be a planned M&V plan for each initiative.

The information to be provided for each program will be organized as follows:

- 1) Program Name
- 2) Program Description
- 3) General Program Goals
- 4) Program Information
- 5) Program Reporting
  - a. Internal
  - b. External
- 6) M&V Analysis
  - a. General Description of Method Utilized for Determining Cost and Benefit
  - b. Data Summary including:
    - i. Cost Measurement

---

<sup>3</sup> Cases 03-E-0640 and 06-G-0746, RDM Proceeding, Order Requiring Proposals for Revenue Decoupling Mechanisms (issued and effective April 20, 2007).

- ii. Calculation of Usage Savings over Life of Efficiency Measure
- iii. Natural Gas Supply (“NGS”) Costs
- iv. Discount Rate Utilized for Discounting Future Benefits
- v. Cost Escalator utilized for NGS Costs
- vi. Western New York Benefit Variables
- vii. Societal Benefit Variables
- c. Savings Calculation Approach
  - i. Account Specific
  - ii. Sampling
  - iii. Base Line
- d. Net Impact Evaluation
  - i. Free Ridership
  - ii. Spillover
  - iii. Snapback
- e. Avoided Emissions Calculation

It should be recognized that Distribution envisions the CIP as an evolutionary program. That is, as knowledge is gained as to the effectiveness of various components of the program, it is likely that modifications will be made to individual components so that the overall benefits of the CIP are maximized. It is anticipated that future quarterly reports will identify successes and potential improvements in program design. Those quarterly reports may also include recommended changes to effectively meet the overall goal of the CIP.

#### IV. M&V Plans

##### A. General Description of M&V Plans

This report provides a preliminary estimate of the cost and benefits of the Company’s CIP to date. This report reflects the first fifteen months of operation of the Company’s CIP. This report also will present a pre and post equipment installation consumption analysis for residential customer rebates.

The M&V plan includes a number of cost benefit analyses including: (1) Total Resource Cost Test (“TRC”), (2) Total Resource Cost Test – Western New York (“TRC-WNY”), and (3) Societal Test. The program results are provided (1) in total, (2) in summary of various program “portfolios”, and (3) on an individual program basis. The table below summarizes program results to date in total and for the various program portfolios. Individual program results will be summarized in the individual program sections presented later in this report. Appendix E provides the detailed M&V program results.

Program M&V Summary Based on Deemed Savings Assumptions Included in the Company's Base Rate Case 07-G-0141				
	Total	Residential	Non Residential	Outreach
Base				
TRC	2.52	2.39	1.76	5.19
TRC-WNY	3.78	3.57	2.61	8.12
Societal Test	3.97	3.75	2.75	8.51
Adjusted				
TRC	2.26	2.15	1.71	4.21
TRC-WNY	3.39	3.21	2.55	6.65
Societal Test	3.56	3.37	2.68	6.97

The measurement of the cost and benefits of energy efficiency programs proceeds along a continuum of complexity. The TRC is perhaps the simplest to understand and implement while the Societal Test can be the most complex. Various additional measurements are added to the TRC leading up to a complete Societal Test. The three cost benefit analyses will be presented for each component of the CIP program.

The TRC utilized in this report will measure the cost expended under the program by the Company and customers for each initiative to the overall savings in customer costs. The NGS costs exclude the delivery and minimum charge rates billed to customers since in the long run these costs are not avoided.

The TRC –WNY attempts to quantify the specific regional benefits derived from the specific CIP initiatives. For example, the LIURP will reduce the consumption of natural gas by low-income customers. That will be achieved by improving the energy efficiency of low-income customer homes. The cost of that program will largely consist of the efforts of local contractors in installing energy efficiency applications. The payments for energy efficiency improvements to local contractors effectively utilizes energy dollars that otherwise would have left the service territory with payments to local contractors that will largely stay in the service territory. The overall net savings of customers will also have a beneficial ripple effect on the WNY economy. The calculation of WNY expenditure multipliers and WNY income multipliers will be explained in Appendix F. The TRC-WNY is an attempt to quantify these benefits.

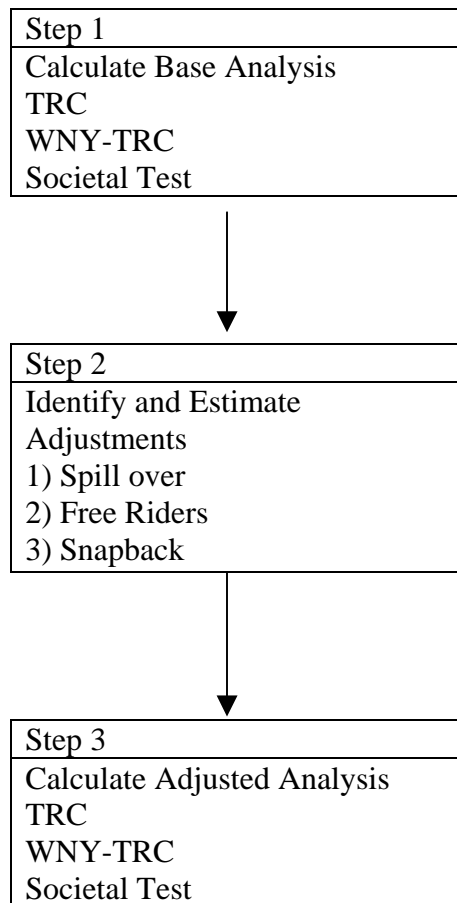
The Societal Test takes the TRC-WNY one step further by measuring the environmental benefits of the individual CIP initiatives and other societal costs and benefits that may result from these energy efficiency initiatives. The Company developed an estimate of the societal benefits associated with reduced CO2 emissions. The societal benefit of \$15 per ton CO2 reduction was provided by the Commission in Appendix 3, page 2 of its June 23, 2008 Order in Case 07-M-0548.

The Company employed three general steps in its M&V analysis. The first step was the determination of a base analysis. The base analysis would utilize specific and discrete program results associated with changes in energy efficiency behavior of participating customers.

The Company employed a deemed savings approach for determining savings under the program to date. A TRC test has also been calculated for the residential rebate program based on a customer pre and post equipment installation consumption analysis. A summary of this information will be presented in the residential rebate section of this report.

Deemed savings apply stipulated values of savings for installed or promoted energy efficiency initiatives. Deemed savings calculations apply accepted savings amounts for an application or initiative to determine the amount of actual energy savings. A more detailed description of the deemed savings approach utilized in this preliminary estimate of cost and benefits will be provided in the description of individual programs. The pre and post equipment installation analysis identified changes in annual weather normalized consumption for residential customers installing energy efficient appliances under the CIP rebate initiative. Appendix I provides a summary of the pre and post equipment installation consumption analysis.

Figure 1 – Summary of the General Steps Employed in the M&V Analysis





The Company utilized a projection of the average natural gas supply costs for the upcoming year of approximately \$12.00 per Mcf. As has been demonstrated during the past 12 months, the market prices of natural gas can be extremely volatile. Long range projections of natural gas prices can be dramatically off base. The \$12.00 per Mcf price of natural gas utilized in this study is equal to the trend of natural gas prices experienced by customers from July 2004 through September 2009. This trend is represented on the graph included in the last page of Appendix E. The potential volatility of key variables utilized in the M&V analysis highlights the importance of sensitivity analysis to gauge the robustness of program results over a reasonable range of values for key variables in the analysis.

Step 2 would identify and estimate adjustments to the base analysis. These adjustments would include estimates of: (1) spillover, (2) free ridership, and (3) snapback. Spillover results when there are additional customer behavioral changes that produce a positive increase in energy efficiency on the part of the customer. For example, under the residential rebate program, the Company will inform customers of NYSERDA's whole house energy audit initiative. To the extent that customers receiving a rebate under the Company's CIP become aware of NYSERDA's whole house energy audits, and such audits result in increased savings, this would be considered a spillover benefit of the Company's CIP. Free riders are customers that would have implemented the program measure or practice in the absence of the CIP. Snapback occurs when customers actually increase their energy consumption due to reductions in the cost of energy. For example, increases in consumption can result when prices decline due to energy saving initiatives. In the pre and post equipment installation consumption analysis the snapback adjustment is set to zero because any snapback effect would be included in post equipment installation consumption.

The third step will add the results of the base analysis from Step 1 to the estimated adjustments in Step 2, to provide the final analysis of program results.

The Company believes that the measurement and evaluation analysis will evolve as more information is developed over the years. The Company will not only attempt to identify unique measurement issues associated with its programs, it will also strive to include pertinent information and best practices identified in other energy efficiency initiatives, including: (1) the New York Energy Efficiency Proceeding (Case 07-M-0548), (2) the National Action Plan for Energy Efficiency ("NAPEE"), (3) the North American Energy Standards Board ("NAESB"), (4) the National Association of Regulatory Commissioners ("NARUC"), and (5) other state initiatives.

#### B. Status of Data Development for M&V Plan

The Company has developed a preliminary report based on the program results to date. The Company has developed preliminary M&V results using four broad categories of data: (1) customer specific impact data from Company developed data bases, (2) M&V information that it believes is consistent with the requirements being developed through the statewide energy efficiency initiative (Case 07-M-0548), (3) M&V information

consistent with that utilized in the New York Energy \$mart<sup>sm</sup> Program, Evaluation and Status Report, Year Ending December 31, 2007, Final Report, March 2008 (“Energy \$mart<sup>SM</sup> evaluation”), and (4) a sensitivity analysis on key variables. A brief description of each of these four broad categories of information follows.

1. Customer Impact Data from Company Developed Date Bases

The Company has developed a “before and after” consumption analyses for individual residential customers that are participating in the Company’s rebate programs. A summary of the results of for the rebate program is provided in the residential rebate section of this report. In this report the Company has also continued to provide deemed savings values as well as annual customer participation and cost information experienced to date to develop a preliminary estimate of the costs and benefits of the program.

The Company is also tracking the changes in consumption for the Company’s service classifications subject to the revenue decoupling mechanism (“RDM”) approved by the Commission in the Company’s last base rate case. This information is summarized in the table below.<sup>4</sup>

Summary of Revenue Decoupling Usage per Account Information (Mcf/Account)		
	SC 1	SC 3 *
Case 07-G-0141 Imputed RDM Usage per Account	106.910	414.31
Consumption at Start of CIPs Program 12 ME 12/2007	107.837	404.17
Consumption 12 ME 9/2009	104.79	415.15
* SC 3 actual data adjusted for actual TC 1.1 and 2.0 migrations to date.		

2. M&V Information Consistent with The Requirements Being Developed Through the Statewide Energy Efficiency Initiative

On June 23, 2008, the Commission issued its Order Establishing Energy Efficiency Portfolio Standard and Approving Programs (“EEPS Program Order”), in Case 07-M-0548. On August 7, 2008, Staff issued Evaluation Guidelines for incorporation into gas energy efficiency programs as required by the EEPS Program Order. TecMarket Works has prepared for staff the New York Standard Approach for Estimating Energy Savings from Energy Efficiency Programs dated March 25, 2009.

<sup>4</sup> The information presented in this table is normalized for adjustments to service classification consumption for the “best rate” requirement in the Company’s tariff. The “best rate” requirement is a statutory requirement that certain accounts (i.e., religious and veteran organizations) be placed in the service classification that would provide them with the lowest (“best”) annual bill. In order to effectuate this provision, the Company annually reviews the bills for qualifying accounts and adjusts their service classifications as needed. In the Company’s last rate case, a rate design change was effectuated such that this year’s “best rate” review resulted in a significant migration of accounts. The table above eliminates the effect of this migration in order to provide a more consistent “before and after” analysis of consumption changes.

The Company has incorporated the measure life estimates from this report into its demand savings analysis for this quarter.<sup>5</sup>

### 3. M&V Information Consistent with the Energy \$mart<sup>SM</sup> Evaluation

The Energy \$mart<sup>SM</sup> evaluation includes an analysis of macroeconomic impacts. Consistent with the Energy \$mart<sup>SM</sup> evaluation, the Company has utilized IMPLAN Pro® Version 2.0 to develop macroeconomic multipliers for its service territory. The development of these multipliers is provided in Appendix F. Also included in this evaluation is a measurement of environmental benefits. As mentioned previously the Company utilized Commission provided CO2 cost per ton information and AGA lbs CO2 per Mmbtu of natural gas in determining societal cost savings from the CIP.

### 4. Sensitivity Analysis on Key Variables

As mentioned previously, the potential volatility of key variables utilized in the M&V analysis highlights the importance of sensitivity analysis to gauge the robustness of program results over a reasonable range of values for key variables in the analysis. Pages 10 through 14 of Appendix E provide a sensitivity analysis for key variables included in the M&V analysis.

## V. Summary of Programs

### A. Low Income Usage Reduction Program (“LIURP”)

#### 1. Description

LIURP is a weatherization program for low-income customers. Participants receive a heating system check, an energy audit, installation of weatherization, infiltration reduction, natural gas usage reduction measures and consumer education. The program design is consistent with, and is being administered as part of, NYSERDA’s EmPower New York<sup>SM</sup> (“EmPower) program, and contractors will follow procedures and guidelines developed for that program. Households receiving gas efficiency services paid for by Distribution will be evaluated for electric reduction measures to be paid for by NYSERDA with System Benefits Charge (“SBC”) funds.

#### 2. Goals

Conserve energy, reduce residential energy bills, and improve the health, safety, and comfort levels for participating households. Also reduce the incidence and risk of

---

<sup>5</sup> New York Standard Approach for Estimating Savings from Energy Efficiency Programs, Selected Residential & Small Commercial Gas Measures, March 25, 2009  
Prepared for New York Department of Public Service by TecMarket Works  
Table 1. Measure Life Estimates, pp. 3-4.

pay delinquencies and the costs associated with uncollectible accounts, late payment collections, and termination of service expenses. Measures installed will be cost effective and pay for themselves through energy savings in a specified time frame.

### 3. Program Information

#### a. Eligibility

Customers meeting the following criteria will be eligible to participate in the Company's LIURP:

- Preferred status to participants in Low Income Customer Affordability Assistance Program ("LICAAP").
- Income less than or equal to 60% New York State median income (HEAP eligible).
- Active account and residency in the premises for at least one year prior to weatherization.
- High consumption - minimum of 132 Mcf (start with 180 – 200+ Mcf or thousand cubic feet) per year.
- Owners and tenants eligible.
- Must be a single-family dwelling or two units if each has its own meter and both meet eligibility requirements.

#### b. Administrative Tasks Related to Start-Up

- NYSERDA negotiated and modified existing EmPower contracts, including budgets and statements of work with current Program Implementer, Honeywell International ("Honeywell"), and current Quality Assurance ("QA") Contractor, CSG Services, to include activities related to LIURP.
- NYSERDA modified current EmPower Contractor and Vendor Agreements for use in LIURP. NYSERDA procured contracts from area contractors and vendors, is monitoring contractor eligibility and has established a payment system for participating contractors.
- NYSERDA has modified the online tracking system, CRIS, the EmPower software tool, EmPCalc, and the online Contractor Portal to accommodate changes required for the inclusion of LIURP in the EmPower system.
- NYSERDA has modified current EmPower forms and integrated Distribution forms to accommodate LIURP.

#### c. Ongoing Administrative Tasks

- NYSERDA will reassess and enhance program procedures on an ongoing basis, ensuring that practices are consistent with standards of the Building Performance Institute ("BPI") and best practices as followed by contractors participating in EmPower. Forms, guidelines, software, and other materials will be modified as needed. NYSERDA program staff will consult with

Counsel and Contract Management as needed to ensure that the program is implemented correctly.

- NYSERDA will monitor program progress and expenditure levels to ensure that program objectives are met within budget allocations. NYSERDA will conduct weekly meetings with the Program Implementer, and maintain daily contact as needed, to ensure that the program is progressing as required.
- NYSERDA will conduct weekly and monthly meetings with the QA Contractor, and maintain daily contact as needed, to ensure that QA procedures are being followed in accordance with the contract, and that QA issues are being resolved.
- NYSERDA and NYSERDA Program Implementer will meet with contractors on a regular basis, both on-site and by teleconference, to ensure that contractors understand and are following program procedures, and to elicit feedback regarding the program.
- NYSERDA will conduct an annual review of pricing to ensure that fees are appropriate, and provide financial support to the New York State Weatherization Director's Association for their bulk purchase bidding procedure. NYSERDA will ensure that appliance pricing is consistent with this bid.
- NYSERDA will conduct periodic reviews of the database to ensure quality of data entry.
- NYSERDA will develop and process incentives for contractors who participate in the program and become BPI accredited. These incentives will consist of 75% reimbursement of BPI contractor fees for training, accreditation and quality assurance.
- NYSERDA will collaborate with the Weatherization Assistance Program to ensure consistency between programs and to maximize opportunities for collaboration, thereby allowing for enhanced workscopes.
- NYSERDA will modify energy efficiency and financial management workshops currently provided in Distribution service territory to include information related to Distribution low income programs.
- At Distribution's request, NYSERDA shall permit Company personnel to monitor and participate in these administrative tasks.
- NYSERDA will use its best efforts to accommodate an interface platform with Distribution's customer information systems to assure the proper transfer of customer information necessary to perform the obligations hereunder.

d. Process

- Distribution generated referrals from:
  - LICAAP
  - HEAP status/consumption report
  - CAC/Outside Agencies/Other
- Distribution screens for:

- 12-month consumption history. Must be more than 132 Mcf (Ideally, 180-200+ Mcf initially).
- NYSERDA Program Implementer Screen for eligibility:
  - NYSERDA Program Implementer is sending a cover letter from Distribution with a LIURP/EmPower application to each potential participant. A second application will be sent if the first is not returned within a reasonable time frame.
  - Upon receipt of completed application NYSERDA Program Implementer will examine potential for natural gas energy efficiency services funded through Distribution, and determine eligibility for electric reduction services funded through the SBC and available to low-income electricity customers of National Grid and New York State Electric and Gas Corporation.
    - If the customer is a tenant, NYSERDA Program Implementer will send a letter (on Distribution letterhead) to landlord outlining requirements and soliciting landlord participation. Upon receipt of satisfactory landlord agreement, the customer may be accepted for energy services.
    - If the customer resides in a multifamily home (three units or greater), the customer will be ineligible for gas efficiency measures.
- If not eligible, NYSERDA Program Implementer will:
  - Send a “no further services” letter to the customer (printed on Distribution letterhead).
  - If referral was from Distribution or an outside agency, inform referring office/agency reason(s) why customer not eligible.
  - Do nothing else with account.
- If above criteria met for eligibility, NYSERDA Program Implementer performs the following:
  - Assigns the customer to a participating contractor. Assignments will be made on the basis of current backlog, contractor availability, and past performance.
  - Sends a letter, on Distribution letterhead, to the customer informing them of their acceptance and providing contact information for the assigned contractor.
- When the customer is eligible for weatherization, NYSERDA Program Implementer will:
  - Enter relevant customer data into the EmPower database, including county designations and other information required by Distribution.
  - Enter weatherization-approved status.
  - System to accept periodic information verifying that the customer is still eligible and that service has not been shut off for non-payment, no

pending close orders, no active shut off notices, and account is still active. Until automated, Honeywell will need to accept e-mail notifying an account is no longer eligible.

- Once work is in progress:
  - Distribution has access to the EmPower database. Distribution has access to screens/reports to identify, among other things, placed jobs that have yet to be picked up by contractors and the status of any placed jobs. Distribution has the ability to retrieve customer energy services record and to obtain an electronic report of jobs with information required by Distribution, such as first name, last name, address, city, state, postal code, contractor, home phone number, account number, meter number, mailing address, mailing city, mailing zip, and sent to contractor date.
  - NYSERDA Program Implementer is administering customer interactions/document procurements (letters sent to Distribution's customers on Distribution letterhead), including:
    - Customer Acceptance Letter
    - CIP/EmPower Audit Forms
    - Landlord/Tenant Agreements
    - Distribution LIURP Eligibility Affidavit/Information Waiver
    - Distribution Work Proposal Agreement
    - Customer Agreement
    - National Fuel Safety Check List
    - Certificate of Completion NYSERDA Program Implementer
  
- Contractor duties:
  - Within two weeks of receiving job, contractor calls customer to set up initial appointment.
  - Contractor goes to property and performs a comprehensive home assessment, including:
    - Heating system inspection and combustion efficiency test.
    - Blower door test for air leakage.
    - Inspection and measurement for insulation.
    - Health and safety checks, such as ambient CO testing and gas leak checks.
    - Energy education.
    - Instrumented audit and documentation on EmPower forms.
    - Discussion of workscope with appropriate household member.
    - If household is eligible for SBC-funded measures, installation of minor electric reduction measures, such as compact fluorescent light bulbs and evaluation of electric appliances.
  - If furnace problems are identified, contractor follows appropriate emergency and referral procedures outlined in Section 5 of the EmPower Guidelines and Procedures Manual.
  - If issues or problems are identified which preclude successful installation of measures, such as severe structural damage or serious code violations

- related to the work, contractor will notify the EmPower Program Implementer and further work will be cancelled until conditions are corrected.
- NYSERDA Program Implementer will send letter (on Distribution letterhead) to customers explaining why work was cancelled and offering a timeline by which work may be resumed if conditions are corrected.
  - Contractor develops workscopes and proceeds with work according to EmPower Guidelines and Procedures Manual.
  - If customer does not respond to contractor calls or letters, contractor advises NYSERDA Program Implementer. (Contractor may be reimbursed for services rendered such as customer education, etc. despite the weatherization job not being completed. Reason why job may not have been completed could include customer not getting back to contractor, etc.).
  - Once a job is completed, Contractor sends all completed forms and invoice to the Program Implementer for processing.
  - Jobs to be completed within 60 days from referral.
- Invoice processing:
    - Invoices submitted must follow Invoicing Requirements listed on Section 15.3 of the EmPower Guidelines and Procedures Manual.
    - Honeywell reviews all forms and verifies invoice for accuracy. (Use a standard invoice for all contractors).
    - If any discrepancies found with invoice, NYSERDA Program Implementer contacts contractor.
    - If any forms not returned or incomplete, NYSERDA Program Implementer contacts the contractor.
    - Honeywell provides the third-party QA Contractor with information for QA inspections.
    - If the invoice is ok, NYSERDA Program Implementer recommends approval of the invoice, enters the final approved costs into the CRIS database, and locks the costs in place.
    - NYSERDA approves and process contractor and vendor invoices, arrange payment, and resolve payment issues.
    - NYSERDA tracks program expenditures and maintains payment records. Accounts payable forms and invoice maintained for six years.
  - Job completion processing:
    - NYSERDA Program Implementer maintains a file of the following household data:
      - Customer application.
      - Energy usage.
      - Audit forms and workscope write-up.
      - Certificate of Completion.
      - Required permissions.



- NYSERDA QA Contractor (currently CSG Services) will perform independent third-party QA field inspections on approximately 20% of completed jobs and phone QA interviews on an additional 15% of completed jobs. QA will be completed within one month of completion of work.

4. Reporting

a. Internal

As of September 30, 2009, a total of 10,461 customers have been referred to the contractor for LIURP services. Of these, 8,210 have been sent a letter/application, and 3,270 applications have been returned. This has resulted in 1,885 customers referred for services, 387 applications on hold and 998 customers deemed ineligible. Of the 1,885 currently active program participants, 1,411 jobs have been completed, with 185 jobs in process and another 156 energy audits in process. The 1,411 completed jobs consisted of insulation measures for 1,131 customers, air sealing measures for 1,160 customers, heating system repairs/replacements for 526 customers and low flow showerheads for 387 customers. The total cost of all the measures to date is \$4,698,109, with an average cost per measure of \$3,330.

Refer to Appendix A of this report for more detailed program summary information.

b. External

As of September 30, 2009, the Company estimates that the 1,411 completed conservation measure jobs will result in 62,724 Mcf of annual energy savings, which equates to \$846,775 annually in energy bill savings.

5. M&V Analysis

Appendix E, Pages 4 through 6, Column I, provide the preliminary M&V results for the LIURP program.

The Table below summarizes a number of results included in Appendix E.

LIURP M&V Summary	
TRC Base Analysis	2.21
Base Societal Test w/WNY Benefits	3.43
TRC Adjusted	2.17
Adjusted Societal Test w/WNY Benefits	3.37

The Mcf saved per participant, Row 20, on Appendix E, is the deemed LIURP program savings assumed when the CIP program was established. It is anticipated that actual savings information on a “before and after” basis will be provided after 12 months of actual information is available.

In developing the adjusted analysis no free ridership is assumed since it is unlikely that low income customers would have sufficient resources to make the energy efficiency improvements without the CIP initiatives. An assumed level of “Snapback” consumption was provided in the analysis based on Company surveys of the propensity of the average residential customer to turn up their thermostats based on assumed bill reductions.

B. Rebate Program - Residential

1. Description

The residential program is an equipment replacement program, modeled after a Vermont Gas Systems program, which was cited by the ACEEE, as one of the nation’s exemplary natural gas energy efficiency programs. Distribution’s program offers equipment replacement rebate incentives for single family and multi-family dwellings, to encourage them to install high efficiency space heating and water heating appliances. These appliances are by far the largest two users of natural gas in residential buildings, and are therefore most likely to show the largest savings to our customers when they upgrade their appliances. Distribution set minimum efficiency levels for each appliance type based on federal Energy Star and New York State Energy Smart guidelines.

2. Goals

The goal of this program is to encourage the installation of high efficiency appliances by customers. The installation of high efficiency appliances was identified by Staff in its fast track<sup>6</sup> proposal as offering one of the greatest potentials for cost effective natural gas energy efficiency initiatives.

3. Program Information

Rebates were available for qualifying natural gas equipment, beginning with installations made on or after November 1, 2007. Available for existing homes only, not new construction.

For residential customers in Distribution’s New York service area, rebates are available on the purchase of the following items:

---

<sup>6</sup> Case 07-M-0548, Proceeding on Motion of the Commission Regarding an Energy Efficiency Portfolio Standard; New York State Department of Public Service, Staff Preliminary Proposal for Energy Efficiency Program Design and Delivery; August 28, 2007, p. 101.

	<b>Required Minimum Efficiency</b>	<b>Rebate Amount</b>
<b>Space Heating</b>		
Hot Air Furnace	90% AFUE <sup>7</sup>	\$300
Hot Water Boiler	85% AFUE	\$400
Steam Boiler	81% AFUE	\$200
Programmable Thermostat	Energy Star –Rated	\$25
<b>Water Heating</b>		
Storage Tank Heater	0.61 EF <sup>8</sup>	\$150
Tankless Heater	0.78 EF	\$350

Rebates were processed beginning on December 1, 2007. The following documentation was needed in order to complete the application for a rebate:

<b>Purchased Item</b>	<b>Required Documentation</b>
Programmable thermostat	Receipt; make and model number, UPC (bar code) label from the package (only Energy Star-rated models qualify).
Furnaces, Boilers and Water Heaters	<p>Paid invoice or receipt(s) indicating the retailer/contractor name, business address, phone and Federal ID (tax) number.</p> <p>Itemized description of each product, including:</p> <ol style="list-style-type: none"> <li>1. Manufacturer, and complete model number.</li> <li>2. EF for natural gas water heaters.</li> <li>3. AFUE (efficiency) rating for natural gas furnace or boiler.</li> </ol> <p>Product installation date.</p>

The Company contracted with Energy Federation Inc. (“EFI”) to administer the rebate processing. EFI has more than 15 years experience in administering energy efficiency programs for utilities nationwide.

4. Reporting
  - a. Internal

As of September 30, 2009, a total of 29,610 rebates were processed by EFI, for a total rebate amount of \$5,286,948. This represents approximately 177% of the estimated total annual budget of \$2,980,677 for this program, in the first twenty-two months since

<sup>7</sup> Annual Fuel Utilization Efficiency (“AFUE”) is the most widely used measure of a furnace’s heating efficiency. It measures the amount of heat actually delivered to a house compared to the amount of fuel that must supply the furnace.

<sup>8</sup> Energy Factor (“EF”) is the efficiency of a storage water heater is indicated by its EF. An overall efficiency measure based on the use of 64 gallons of hot water per day, the EF takes into consideration both the transfer of heat to the water from the fuel used, and the standby loss of heat from the water.

becoming effective. As of September 30, 2009, EFI was paid \$382,577 to administer this program per Distribution's contract with them. This represents approximately 132% of the estimated total annual administration budget of \$289,050 for this program. The table below illustrates a summary of the rebate activity to date versus the estimated annual projections by major rebate and program administration category:

	- Estimated Annual -		- Actual Cumulative -	
	Rebates	Rebate \$	Rebates	Rebate \$
Space Heating	3,853	\$1,258,534	13,589	\$4,165,900
Water Heating	5,783	\$1,312,388	3,766	\$815,100
Thermostat	16,390	\$409,755	12,255	\$305,948
<b>Total Rebate</b>	26,025	<b>\$2,980,677</b>	29,610	<b>\$5,286,948</b>
General Admin.				\$44,000
Processing				\$175,974
Inspections			1,869	\$162,603
<b>Total Admin.</b>		<b>\$289,050</b>		<b>\$382,577</b>
<b>Total Program</b>		<b>\$3,269,727</b>		<b>\$5,669,525</b>

Refer to Appendix B of this report for more detailed program summary information.

Customer response to this program has been outstanding. Program inquiries to EFI have been very steady since the program began. Typical daily call levels have been in the range 40 - 50 calls per day, with peak levels reaching 75 - 80 calls per day during the first few months of the program introduction. The program administrator, EFI, who handles a large majority of the utility rebate programs in the northeast U.S., stated recently that this was by far the largest initial response to a residential rebate program that they have ever seen. According to Tim Brown, Chief Operating Officer of EFI, "this one certainly took off like no other program we've started up."

Now that the initial influx of requests has been processed, EFI is in the process of conducting two additional quality control aspects of the program. First, they are working with Conservation Services Group (CSG) to conduct random monthly on-site inspections of equipment installations to verify that the equipment receiving a rebate was actually installed. As of September 30, 2009, 1,869 of these inspections have been completed, which represents a 6% sample of the total rebate population of 29,610 rebates, and no fraudulent claims were discovered. Second, EFI conducted a phone survey to a random sample of 1,055 customers (approximately 5% of the 21,632 customers receiving a rebate through September 2009), to gain their insight into issues such as program awareness source, impact of the rebate on the purchase decision and satisfaction with the rebate process. Regarding program awareness, the top 3 sources of program information to rebate customers were contractors (67%), National Fuel bill inserts (18%) and newspaper articles (10%). A total of 86% of rebate participants indicated the rebate was important in influencing them to make their equipment upgrade decision. Finally, 95% of rebate customers were satisfied with the overall rebate program process. A more detailed summary of the results of these surveys is included in Appendix H of this quarterly report.

b. External

The Company has developed an analysis of the changes in customer consumption characteristics after the installation of high efficiency appliances. Appendix I provides a summary of this analysis

5. M&V Analysis

Appendix E, Pages 1 through 3, Columns B through G, provide the preliminary M&V results for each of the residential rebate programs. Appendix E, Pages 4 through 6, Column H, provide the preliminary M&V results for the total of the residential rebate programs.

The Table below summarizes a number of results included in Appendix E.

Residential Rebates M&V Summary Based on a Deemed Savings Analysis							
	Total Res	Furnace	HW Boiler	Steam Boiler	T Stats	HW Tank	Tankless HW
TRC Base Analysis	2.45	2.63	1.16	2.45	4.89	1.51	1.48
Base Societal Test w/WNY Benefits	3.84	4.13	1.81	3.83	7.71	2.39	2.35
TRC Adjusted	2.14	2.30	1.03	2.15	4.28	1.35	1.31
Adjusted Societal Test w/WNY Benefits	3.37	3.61	1.61	3.37	6.76	2.14	2.07

The Mcf saved per participant, Row 20, on Appendix E, are the deemed rebate program savings assumed when the CIP program was established.

In developing the adjusted analysis a 19% free ridership value is assumed. This assumed level of free ridership was based on the recently completed customer survey results explained in section V.B.4.a. Sensitivity analysis for the free ridership variable is provided in the free ridership section of Appendix E. An assumed level of “Snapback” consumption was provided in the analysis based on Company surveys of the propensity of the average residential customer to turn up their thermostats based on assumed bill reductions.

The Company has also performed a cost benefit analysis for residential appliance rebates based on a “before-and-after” analysis of the total natural gas consumption of residential customers receiving rebates. Appendix I provides a summary of the procedures used by the Company in determining pre and post efficient appliance installation consumption.

Appendix E, pages 6 through 9, provides the M & V results based on pre and post appliance installation savings for residential customers receiving rebates.

Residential Rebates M&V Summary Based on a Pre and Post Appliance Installation Savings Analysis					
	Total Res	Heating Systems	T Stats	HW Tank	Tankless HW
TRC Base Analysis	1.84	1.56	9.29	1.06	0.96
Base Societal Test w/WNY Benefits	2.89	2.45	14.59	1.67	1.56
TRC Adjusted	1.68	1.44	8.12	0.94	0.85
Adjusted Societal Test w/WNY Benefits	2.64	2.26	12.77	1.50	1.38

While the pre and post cost benefit analysis provides results that are somewhat less than those presented under the deemed savings analysis, the overall benefits of the residential rebate programs still exceeds the costs. As explained in Appendix I, the pre and post analysis utilized eleven months of data. The Company will update this study as more data becomes available.

### C. Rebate Program – Small Non-Residential

#### 1. Description

The small non-residential program is also an equipment replacement program, modeled after a Vermont Gas Systems program, which was cited by the ACEEE, as one of the nation’s exemplary natural gas energy efficiency programs. Distribution’s proposed program will offer equipment replacement customized rebate incentives to customers using less than 12,000 Mcf, to encourage them to install high efficiency space heating, water heating and process heating equipment. However, customers will also be eligible to receive rebates for non-equipment replacement changes made to heating, water heating and process heating equipment, such as adding insulation to a process heating oven, or updating controls to a space heating boiler. These custom incentives are set on a case-by-case basis, based upon the incremental installed cost of the new equipment and the estimated resulting gas energy savings. A technical engineering analysis must first be performed to confirm energy savings. The rebate amount will be up to 50% of the incremental cost, with a cap of \$25,000. The Company has contracted with NYSERDA to administer the day-to-day project management of this program.

#### 2. Goals

The goal of the small non-residential rebate program is to provide cost effective incentives to small non-residential customers to utilize natural gas efficiently in their business operations.

#### 3. Program Information

a. Administrative Tasks Related to Start-Up

- NYSERDA has modified existing Energy Efficiency Technical Assistance (“TA”) contracts, including statements of work to include activities related to NRCIP.
- NYSERDA has modified the on-line tracking system, Buildings Portal, to accommodate changes required for the tracking of Distribution energy projects.
- NYSERDA has modified current Enhanced Commercial/Industrial Performance Program opportunity notices and Tier II forms to accommodate Distribution energy projects.

b. Ongoing Administrative Tasks

- NYSERDA will monitor program progress and expenditure levels to ensure that program objectives are met within budget allocations.
- NYSERDA will discuss by teleconference as needed with NYSERDA’s TA Contractors, to ensure that contractors understand and are following program procedures, and to elicit feedback regarding the program.
- NYSERDA will conduct periodic reviews of the database to ensure quality of data entry and will provide Distribution with project data obtained on the application.
- NYSERDA will promote Distribution programs in any upcoming energy efficiency workshops /seminars/conferences provided in Distribution service territory.
- At Distribution’s request, NYSERDA shall permit Distribution personnel to monitor and participate in these administrative tasks.

4. Process

- NYSERDA Application In-Take and Review:
  - Upon receipt of a completed Application (includes application and Technical Engineering Study) NYSERDA assigns the gas energy project and send a copy of the Application to a NYSERDA TA Contractor.
  - NYSERDA will enter data into the Buildings Portal Database to track the energy project.
- NYSERDA’s TA Contractor will perform the following:
  - Will review the Application for completeness and eligibility and will review the engineering study for technical merit.
  - Will contact customer and/or contractor to conduct a pre-installation site visit to verify existing conditions.
  - Will provide NYSERDA with written correspondence on the Application summarizing the gas energy project and provide NYSERDA with a recommendation of the potential gas energy savings and financial incentive.

- Will provide NYSERDA with a scope of work and budget to complete all phases related to the gas project.
- NYSERDA offers Purchase Order:
  - NYSERDA will review the TA Contractor's recommendation and, if approved, will request Distribution to send correspondence via an approval memorandum to the customer. In the alternative, NYSERDA may itself send such correspondence on letterhead supplied to NYSERDA by Distribution.
  - NYSERDA will develop a Purchase Order to contractually secure the financial incentives available for the gas energy project and offer a Purchase Order to the customer for their approval and signature.
  - NYSERDA will review the scope of work and budget and modify the existing TA Contractor's contract.
  - NYSERDA will update the data of the project in the Buildings Portal database.
- Customer completes Construction:
  - NYSERDA's TA Contractor will conduct a post-installation site-inspection of the energy project to verify that the energy project is completed and the same equipment and efficiency ratings that was specified in the Application was installed.
  - NYSERDA's TA Contractor will provide NYSERDA with correspondence in writing with a recommendation of the potential gas energy savings and financial incentives and notify any changes to the project.
  - NYSERDA will request Distribution to provide the customer with correspondence in writing indicating the amount of financial incentive that the customer can invoice. In the alternative, NYSERDA may send such correspondence on letterhead supplied to NYSERDA by Distribution.
  - NYSERDA will update the data of the project in the Buildings Portal database.
- Invoice Processing:
  - NYSERDA will review all invoices for accuracy, and if acceptable NYSERDA will process the invoice for payment following NYSERDA prompt payment policy.

## 5. Reporting

### a. Internal

As of September 30, 2009, a total of 539 rebates were processed by EFI and NYSERDA, for a total rebate amount of \$425,865. This represents approximately 32% of



the estimated total annual budget of \$1,319,860 for this program, since commencement of rebate processing on December 1, 2007, (for equipment purchases and installations completed on or after November 1, 2007). As of September 30, 2009, EFI and NYSERDA were paid a total of \$28,353 to administer this program per Distribution's contract with them. This represents approximately 22% of the estimated total annual administration budget of \$127,993 for this program. The table below illustrates a summary of the rebate activity to date versus the estimated annual projections by major rebate and program administration category:

	- Estimated Annual-		- Actual Cumulative-	
	Rebates	Rebate \$	Rebates	Rebate \$
Space Heating	N/A	N/A	254	\$391,030
Water Heating	N/A	N/A	36	\$21,085
Cooking	N/A	N/A	1	\$500
Process Heating	N/A	N/A	0	\$0
Thermostat	N/A	N/A	248	\$13,249
<b>Total Rebate</b>	N/A	<b>\$1,319,860</b>	539	<b>\$425,865</b>
General Admin.				\$23,707
Processing				\$2,297
Inspections			52	\$2,349
<b>Total Admin.</b>		<b>\$127,993</b>		<b>\$28,353</b>
<b>Total Program</b>		<b>\$1,447,853</b>		<b>\$454,218</b>

Refer to Appendix C of this report for more detailed program summary information.

Customer response to this program was very slow at the outset, but has been improving as a result of a series of direct mailings the Company conducted in February and March of 2008. Program inquiries to NYSERDA have been fairly steady since the direct mail campaign. Typical daily call levels have been in the range of 10-15 calls, with peak levels reaching 20-30 calls per day in some instances.

However, even with the increased call activity, the results to date have been less than expected. We feel this is due primarily to two factors. First, the majority of customers calling NYSERDA were very small businesses, typically with usage of less than 1,000 Mcf. Due to their small size, they were relatively unsophisticated when it came to knowledge of their existing energy equipment and their overall energy usage. They did not have any in-house energy expertise and many did not have any outside source (contractor, engineer, consultant, etc.) to rely upon. Second, even if they did have some level of energy expertise, either in-house or outside, they were typically too busy to spend any time analyzing their project as called for in the design of the customized rebate program. They were looking for something VERY easy to understand and apply for, such as our fixed rebate design in the residential market. This is the main reason NYSERDA ended up referring most of the rebates for the small non-residential program to EFI so the customer could take advantage of the simpler, albeit likely lower value, rebate through that source. These customers simply did not want to take the time or effort to complete even a simple analysis of their project to achieve the higher potential rebate level.

Over the first two years of the program, we have seen greater activity on the customized rebate design front. Even though only 25 rebates have been processed through this method as of September 30, 2009, NYSERDA currently has several applications in progress, with a few projects already approved for payment or pending, several of which are for substantial amounts of money. We feel this trend will continue as more customers become aware of the program, as well as becoming more comfortable with completing the simple technical analysis required.

Due to the issues cited above, the Company has implemented a modification to this program design for year 2 of the program, effective December 1, 2008, that created a two-tiered approach –

1. A new, simpler, fixed rebate component for the smallest of the non-residential customers, similar to the residential program design, although at slightly higher rebate levels
2. The existing, more complex, customized rebate design for those customers willing and able to do the analysis required to likely achieve a greater rebate level through this approach than via the fixed rebate design.

The Company reviewed this concept with all the participants of the Collaborative Session held at the NYPSC office in Albany on March 25, 2009. Since the new fixed rebate became effective on December 1, 2008, the Company is encouraged by the growing response we have seen from our small non-residential customers. Through September 30, 2009, 514 customers have taken advantage of this simpler rebate option available to them.

Finally, now that the program introduction phase has passed, the Company plans on working with NYSERDA to finalize a phone survey which will be conducted to a random sample of customers receiving a rebate, to gain their insight into issues such as program awareness source, satisfaction with the rebate process and impact of the rebate on the purchase decision.

b. External

At this point, the Company does not have sufficient data for most rebate participants to accurately compare pre-versus post-installation consumption for either the five-month heating season of November – March or the 12-month water heating/process heating season. As more data is available, we expect to conduct these analyses to estimate the energy efficiency savings realized for each rebate participant, as well as aggregate those results into the TRC test to evaluate the overall program effectiveness, and include them in future quarterly reports.

6. M&V Analysis

Appendix E, Pages 4 through 6, Column K, provide the preliminary M&V results for the non-residential rebate program.

The Table below summarizes a number of results included in Appendix E.

Non-Residential M&V Summary	
TRC Base Analysis	1.76
Base Societal Test w/WNY Benefits	2.75
TRC Adjusted	1.71
Adjusted Societal Test w/WNY Benefits	2.68

The Mcf saved per participant, Row 20, on Appendix E, is the deemed non-residential program savings for the participants provided CIP rebates to date.

In developing the adjusted analysis a 10% free ridership is assumed. Sensitivity analysis for the free ridership variable is provided in the free ridership section of Appendix E. No level of snapback was assumed for non-residential customers.

#### D. General Customer Outreach and Energy Efficiency Education

##### 1. Description

The Company developed a communications plan to introduce the CIP to its customers and to help them become fully aware of its benefits and to encourage customers to take advantage of the program.

##### 2. Goal

The goal of the communication initiative is to educate customers on the need for and the benefit of employing energy efficiency measures with the CIP rebate and low-income programs being a cornerstone of the methods available for improving energy efficiency in their homes and businesses.

##### 3. Program Information

The formal advertising and public relations campaign associated with the CIP launched December 1, 2007. That campaign included bill inserts, direct mail, outdoor advertising, transit and bus shelter advertising, online advertising, a dedicated Web site, print advertisements and grassroots efforts. Tactics executed during this reporting period (July 1, 2009, through September 30, 2009) included:

##### **Web Site ([NationalFuelForThought.com](http://NationalFuelForThought.com))**

- Program-specific Web site generated approximately 6,371 visits (with 20,970 page views among those visits) from July 1 to September 30, 2009.
  - See **Appendix D, Exhibit 1** for a screen shot of the Web site's homepage.

#### Other Web Site Outreach

**Buffalo.com** – 507,170 total impressions from July 1 to September 30, 2009.

- See **Appendix D, Exhibit 2** for sample Web site ads.

#### Take-Aways:

- Conservation kits and program materials were distributed at community events and to employees, customers, heating and cooling appliance dealers, local appliances stores, area not-for-profit organizations, health and human service agencies, and local elected officials.
  - Approximately 3,280 kits were distributed between July 1 and September 30, 2009.
- Along with starter-materials to help customers weatherize their homes and payment assistance information, the conservation kits included:
  - **Program brochures describing features for Residential and Non-residential customers** – also distributed upon request to employees, customers, heating and cooling appliance dealers and local appliances stores.
    - See **Appendix D, Exhibit 3** for a sample of the brochure featuring program benefits for residential customers.
    - See **Appendix D, Exhibit 4** for a sample of the brochure featuring program benefits for non-residential customers.
  - **Conservation Tip Sheet** – includes tips and facts about energy conservation and Web sites that contain conservation information.
    - See **Appendix D, Exhibit 5** for a sample tip sheet.

#### Community Outreach:

- Program materials and conservation kits were distributed at the following:
  - “Going Green” day at the Erie County Fair on Thursday, August 13, 2009. Information and 2,185 conservation kits distributed.
  - Judge’s Row Block Club Meeting, 70 kits
  - Carleton Technologies Employee Benefits Fair, 280 kits
  - The ERB Company Green Energy Expo. 150 kits
  - Senator Antoine Thompson’s Community Meeting, 100 kits
  - Southtown’s Energy Fair, 500 kits
- Program materials were distributed at the following:
  - National Fuel’s Buffalo Place Customer Assistance Center.
  - National Fuel’s Appletree Customer Assistance Center.
  - National Fuel’s Jamestown Customer Assistance Center.

- National Fuel’s Niagara Falls Customer Assistance Center.
- National Fuel’s Customer Response Center.
- Continued sponsorship of the Buffalo Sabres’ “Blue + Gold= Green” Initiative:
  - Prominent feature of the CIP and conservation tips on the Sabres’ dedicated “Green Team” Web site.
  - The Buffalo Sabres continued to issue e-mails to registered Green Team members promoting energy conservation and the Energy Detectives Program and the CIP.
    - As of September 30, 2009, there were 3,700 “Green Team” members.
- Sponsorship of the Buffalo Bisons’ “Help Keep Our Field Green” Initiative:
  - In-Game Big Board recognition for the CIP with the “*This date in Mets history,*” scoreboard feature. Feature posts conservation facts during inning breaks in all home games from April – September 2009.
  - Prominent feature of the CIP on the Bisons’ Web site, including banner advertising.
  - Estimated attendance for the 2009 season: 590,000 total attendees, or an average of 8,600 attendees per game.

Distribution also executed the following:

**Media Relations:**

- Local coverage included:
  - News story featuring National Fuel rebates titled, “Easy summer on your energy bill?,” published in the *Lockport Union-Sun Journal* (circulation: 11,460).
  - News story featuring National Fuel rebates titled, “National Grid plans push to cut power use,” published in the *Buffalo News* (circulation: 194,225).
  - News story featuring National Fuel rebates titled, “More than a 30 percent return on your investment,” published in the *Amherst Bee* (circulation: 26,500), the *Clarence Bee* (circulation: 4,522), the *Depew Bee* (circulation: 1,575), and the *Cheektowaga Bee* (circulation: 1,753).
  - News story featuring National Fuel rebates titled, “Southtowns Energy Fair slated for this Saturday,” published in the *Hamburg Sun Times* (circulation: 10,000).

**Dealer/Contractor Outreach:**

- Contact was maintained with area heating and cooling contractors and appliance dealers throughout this time period.

#### 4. Reporting

The Company is monitoring the progress and success of the communication activities related to the CIP. A benchmark customer survey was conducted in October 2007 to measure customer awareness of energy efficiency and current practices and behaviors associated with the efficient use of natural gas and the Company is monitoring the progress and success of the communication activities related to the CIP. Follow-up surveys during the course of the CIP have been and will continue to be conducted to measure changes in customer behavior and awareness of the conservation messaging being advanced as part of the CIP.

The most recent round of surveying was completed in July 2009. At this time, there are no new research results to report.

At November 30, 2008, approximately \$2.25 million was spent on communications initiatives for the first year of the CIP. As of September 30, 2009, approximately \$1.36 million has been spent on outreach and education initiatives during the program's second year.

#### 5. M&V Analysis

Appendix E, Pages 4 through 6, Column L, provide the preliminary M&V results for the Outreach program.

The Table below summarizes a number of results included in Appendix E.

Outreach M&V Summary	
TRC Base Analysis	5.19
Base Societal Test w/WNY Benefits	8.51
TRC Adjusted	4.21
Adjusted Societal Test w/WNY Benefits	6.97

Gauging the exact customer behavioral changes due to the Company's outreach effort is perhaps the most difficult part of this M&V analysis. The Company's outreach effort is broad based and cuts across a number of programs and initiatives as demonstrated in the program details above. The first step in the M&V analysis was to assign a portion of the outreach costs to the rebate programs since a significant effort was made to inform customers about the rebate programs. The assignment of outreach costs to the rebate programs was 50% of total outreach costs. Outreach costs associated with the rebate programs were included in the M&V results for the rebate programs. The Mcf saved per participant, Row 20, on Appendix E, is a deemed Mcf savings associated with the general outreach efforts. The sensitivity analysis section of the M&V report provides an analysis of the sensitivity of the adjusted TRC results to the volume savings assumption. The adjusted TRC results range from 6.31 if the volume savings resulting from general outreach are 50% greater than those assumed in the base analysis to 2.10 if

the volume savings are 50% less than that assumed in the base analysis. The Company's general energy efficiency initiative included a broad based energy savings message as well as distribution of thousands of conservation kits; therefore, the isolation of any single activity on the part of individual customers is difficult to obtain. Perhaps the best estimate of outreach results will be to determine total changes in average usage less the impact associated with the rebate and LIURP programs.

In developing the adjusted analysis a 19% free ridership is assumed. Sensitivity analysis for the free ridership variable is provided in the free ridership section of Appendix E. No level of snapback was assumed related to the outreach effort.

## VI. Conclusions

All aspects of the Company's CIP began operation on December 1, 2007. This is the Company's seventh quarterly report, which has provided an overview of each component of the CIP along with a summary of results to date for each component. This report provided a preliminary analysis of M&V results based on program results to date. Appendix G provides a summary of allowances by program, Company expenditures for each CIP initiative, and NYSERDA expenditures under the Company's program through September 30, 2009. More information regarding M&V variables resulting from the actual operation of the CIP and the ongoing state-wide energy efficiency initiative should be available for inclusion in future quarterly reports. The Company also anticipates including reasonable data reporting modifications that may be suggested by Staff and others involved in making the energy efficiency initiatives included in the CIP available to the Company's customers.

**Appendix A - Low Income Usage Reduction Program Cumulative Results through 09/30/09**

**I. Program Intake (Cumulative / Program Years 1 & 2)**

NFG Customers Referred	<b>10,461</b>	
Customer Letter/Application Sent	<b>8,210</b> *	78% of 10,461 Referrals
Applications Returned	<b>3,270</b>	40% of 8,210 Applications Sent

\* referrals held due to program currently at capacity

**II. Status of Application Triage (Cumulative / Program Years 1 & 2)**

Applications on Hold (Landlord Authorization):	<b>371</b>	11% of 3,270 Applications Returned
Applications on Hold (Additional Information/Other):	<b>16</b>	0% of 3,270 Applications Returned
Deemed Ineligible (house for sale etc)	<b>998</b>	31% of 3,270 Applications Returned
Assigned to Contractors for Service	<b>1,885</b>	58% of 3,270 Applications Returned

**III. Status of Audits/Measures (Cumulative / Program Years 1 & 2)**

Audits in Process	<b>156</b>	8% of 1,885 Households assigned to Contractors for Service
Jobs in Process	<b>185</b>	10% of 1,885 Households assigned to Contractors for Service
Jobs Completed	<b>1,411</b>	75% of 1,885 Households assigned to Contractors for Service
Program Participants	<b>1,752</b>	93% of 1,885 Households assigned to Contractors for Service
Jobs Cancelled	<b>133</b>	7% of 1,885 Households assigned to Contractors for Service

**III. Program Results (Cumulative / Program Years 1 & 2)**

Conservation Measure	Jobs	Estimated Annual Energy Savings (Mcf)	Estimated Annual Savings (\$)	Total Cost of Measures	Average Cost per Measure
Audit Fee/Education	1,411	tbd	tbd	<b>\$463,991</b>	\$329
Insulation	1,131	46,498	\$627,727	<b>\$3,290,818</b>	\$2,910
Air Sealing	1,160	8,982	\$121,251	<b>\$409,216</b>	\$353
Heating System Repair/Replacement	526	4,973	\$67,132	<b>\$349,979</b>	\$665
Thermostats	133	1,638	\$22,118	<b>\$13,642</b>	\$103
DHW Improvements	98	197	\$2,660	<b>\$116,059</b>	\$1,184
Showerheads	387	296	\$4,002	<b>\$6,423</b>	\$17
Pipe Wrapping	479	121	\$1,628	<b>\$8,076</b>	\$17
Other	180	19	\$257	<b>\$39,905</b>	\$222
<b>Total</b>	<b>1,411</b>	<b>62,724</b>	<b>\$846,775</b>	<b>\$4,698,109</b>	<b>\$3,330</b>

\*\* Therm cost savings are based on the National Fuel Residential Utility Prices for Jan 2008 as posted by the PSC minus the non-bypassable service charge (\$1.35 per therm).



**Appendix B - Residential CIP Rebate Program Cumulative Results through 9/30/09**

Equipment	Quantity	Rebate Amount	Total Rebate	Processing Fee	Total Fee	Total
<b>I. Space Heating</b>						
Boiler - Hot Water	934	\$400.00	\$373,600.00	\$7.50	\$7,005.00	\$380,605.00
Boiler - Steam	42	\$200.00	\$8,400.00	\$7.50	\$315.00	\$8,715.00
Furnace >= 90%	<u>12613</u>	\$300.00	<u>\$3,783,900.00</u>	\$7.50	\$94,590.00	<u>\$3,878,490.00</u>
Subtotal	13589		\$4,165,900.00		\$101,910.00	\$4,267,810.00
<b>II. Water Heating</b>						
Water Heater - Storage Tank	2516	\$150.00	\$377,400.00	\$6.50	\$16,354.00	\$393,754.00
Water Heater - Tankless	<u>1250</u>	\$350.00	<u>\$437,700.00</u>	\$6.50	<u>\$8,125.00</u>	<u>\$445,825.00</u>
Subtotal	3766		\$815,100.00		\$24,479.00	\$839,579.00
III. Programmable Thermostat	12255	\$24.97 *	\$305,947.55	\$4.50	\$49,585.50 **	\$355,533.05
<b>Total all Equipment</b>	<u>29,610</u>		<u>\$5,286,947.55</u>		<u>\$175,974.50</u>	<u>\$5,462,922.05</u>
Program Administration	22 months			\$2,000.00	\$44,000.00	
Inspections	1869			\$87.00	\$162,603.00	
<b>PROGRAM TOTAL</b>						<b>\$5,669,525.05</b>

\* Average thermostat rebate amount. Rebate amount cannot exceed actual purchase price.

\*\* Thermostat "Total Fee" reflects no fee charged after initial thermostat, on multiple thermostat installations.

**Appendix C - Small Non-Residential CIP Rebate Program Cumulative Results through 9/30/09**

**I. FIXED Rebates**

**A. Through Residential CIP, Installed before 12/1/08 - Administered by EFI**

Equipment	Quantity	Individual Rebate Amount	Total Rebate	Processing Fee	Total Fee	Total
<b>I. Space Heating</b>						
Boiler - Hot Water	19	\$400.00	\$7,600.00	\$7.50	\$142.50	\$7,742.50
Boiler - Steam	0	\$200.00	\$0.00	\$7.50	\$0.00	\$0.00
Furnace	<u>144</u>	\$300.00	<u>\$43,200.00</u>	\$7.50	<u>\$1,080.00</u>	<u>\$44,280.00</u>
Subtotal	163		\$50,800.00		\$1,222.50	\$52,022.50
<b>II. Water Heating</b>						
Water Heater - Storage Tank	12	\$150.00	\$1,800.00	\$6.50	\$78.00	\$1,878.00
Water Heater - Tankless	<u>8</u>	\$350.00	<u>\$2,800.00</u>	\$6.50	<u>\$52.00</u>	<u>\$2,852.00</u>
Subtotal	20		\$4,600.00		\$130.00	\$4,730.00
III. Programmable Thermostat	210	\$24.88 *	\$5,224.96	\$4.50	\$945.00 **	\$6,169.96
Total all Equipment	<u>393</u>		<u>\$60,624.96</u>		<u>\$2,297.50</u>	<u>\$62,922.46</u>
Inspections	27			\$87.00	\$2,349.00	
<b>PROGRAM SUBTOTAL</b>						<b>\$65,271.46</b>

\* Average thermostat rebate amount. Rebate amount cannot exceed actual purchase price.

\*\* Thermostat "Total Fee" reflects no fee charged after initial thermostat, on multiple thermostat installations.

## Appendix C - Small Non-Residential CIP Rebate Program Cumulative Results through 9/30/09

## I. FIXED Rebates (continued)

## B. Through Small Non-Residential CIP, Installed after 12/1/08 - Administered by NYSERDA

Equipment	Quantity	Individual Rebate Amount	Total Rebate	Processing Fee	Total Fee	Total
I. Space Heating						
Boiler - Hot Water	15	\$1,980.00 *	\$29,700.00		\$0.00	\$29,700.00
Boiler - Steam	2	\$1,100.00	\$3,700.00		\$0.00	\$3,700.00
Unit Heater	6	\$916.67 *	\$5,500.00		\$0.00	\$5,500.00
Furnace	45	\$1,144.44 *	\$51,500.00		\$0.00	\$51,500.00
Subtotal	68		\$90,400.00		\$0.00	\$90,400.00
II. Water Heating						
Water Heater - Storage Tank	10	\$150.00	\$1,500.00		\$0.00	\$1,500.00
Water Heater - Tankless	4	\$350.00	\$1,400.00		\$0.00	\$1,400.00
Subtotal	14		\$2,900.00		\$0.00	\$2,900.00
III. Cooking						
	1	\$500.00	\$500.00		\$0.00	\$500.00
IV. Programmable Thermostat						
	38	\$211.18 *	\$8,025.00		\$0.00 **	\$8,025.00
Total all Equipment	121		\$101,825.00		\$0.00	\$101,825.00
Inspections	0			\$87.00	\$0.00	
PROGRAM SUBTOTAL						\$101,825.00

\* Average thermostat rebate amount. Rebate amount cannot exceed actual purchase price.

\*\* Thermostat "Total Fee" reflects no fee charged after initial thermostat, on multiple thermostat installations.

## Appendix C - Small Non-Residential CIP Rebate Program Cumulative Results through 9/30/09

## II. CUSTOMIZED Rebates

## Through Small Non-Residential CIP - Administered by NYSERDA

Equipment	Quantity	Average Rebate Amount	Total Rebate	Administration Fee	Total Fee	Total
I. Space Heating						
Boiler - Hot Water	17	\$12,474.76	\$212,071.00	9.00%	\$19,086.39	\$231,157.39
Boiler - Steam	0	\$0.00	\$0.00	9.00%	\$0.00	\$0.00
Unit Heater	1	\$16,975.00	\$16,975.00	9.00%	\$1,527.75	\$18,502.75
Furnace	0	\$0.00	\$0.00	9.00%	\$0.00	\$0.00
Other	<u>5</u>	\$4,156.80 *	<u>\$20,784.00</u>	9.00%	<u>\$1,870.56</u>	<u>\$22,654.56</u>
Subtotal	23	\$10,862.17	\$249,830.00		\$22,484.70	\$272,314.70
II. Water Heating						
Water Heater - Storage Tank	2	\$6,792.50	\$13,585.00	9.00%	\$1,222.65	\$14,807.65
Water Heater - Tankless	<u>0</u>		<u>\$0.00</u>	9.00%	<u>\$0.00</u>	<u>\$0.00</u>
Subtotal	2	\$6,792.50	\$13,585.00		\$1,222.65	\$14,807.65
III. Process Heating						
	0		\$0.00	9.00%	\$0.00	\$0.00
IV. Programmable Thermostat						
	0		\$0.00	9.00%	\$0.00	\$0.00
Total all Equipment	<u>25</u>		<u>\$263,415.00</u>		<u>\$23,707.35</u>	<u>\$287,122.35</u>
Inspections	25			N/A	\$0.00	
PROGRAM SUBTOTAL						<b>\$287,122.35</b>

## Appendix C - Small Non-Residential CIP Rebate Program Cumulative Results through 9/30/09

## III. TOTAL Rebates

## Through Residential and Small Non-Residential CIP - Administered by EFI &amp; NYSERDA

Equipment	Quantity	Average Rebate Amount	Total Rebate	Total Admin/Processing Fee	Total
I. Space Heating					
Boiler - Hot Water	51	\$4,889.63	\$249,371.00	\$19,228.89	\$268,599.89
Boiler - Steam	2	\$0.00	\$3,700.00	\$0.00	\$3,700.00
Unit Heater	7	\$3,210.71	\$22,475.00	\$1,527.75	\$24,002.75
Furnace	189	\$501.06	\$94,700.00	\$1,080.00	\$95,780.00
Other	<u>5</u>	\$4,156.80	<u>\$20,784.00</u>	<u>\$1,870.56</u>	<u>\$22,654.56</u>
Subtotal	254	\$1,539.49	\$391,030.00	\$23,707.20	\$414,737.20
II. Water Heating					
Water Heater - Storage Tank	24	\$703.54	\$16,885.00	\$1,300.65	\$18,185.65
Water Heater - Tankless	<u>12</u>	\$350.00	<u>\$4,200.00</u>	<u>\$52.00</u>	<u>\$4,252.00</u>
Subtotal	36	\$585.69	\$21,085.00	\$1,352.65	\$22,437.65
III. Cooking					
	1	\$500.00	\$500.00	\$0.00	\$500.00
IV. Process Heating					
	0	\$0.00	\$0.00	\$0.00	\$0.00
V. Programmable Thermostat					
	248	\$53.43	\$13,249.96	\$945.00	\$14,194.96
Total all Equipment	<u>539</u>		<u>\$425,864.96</u>	<u>\$26,004.85</u>	<u>\$451,869.81</u>
Inspections	52			\$2,349.00	
PROGRAM TOTAL					<b>\$454,218.81</b>

## APPENDIX D General Customer Outreach and Energy Efficiency Education

### EXHIBIT 1 CIP Web Site ([NationalFuelForThought.com](http://NationalFuelForThought.com))



### EXHIBIT 2 Other Web Site Outreach – Online Advertisements



## EXHIBIT 3 Take Aways –Brochure, Residential Customer Focus


**Receive these rebates on select natural gas appliances and save energy and money!**

Appliance	Minimum Required Efficiency	Your Rebate
Hot air furnace	90% AFUE*	\$300
Hot water boiler	85% AFUE	\$400
Steam boiler	81% AFUE	\$200
Programmable Thermostat	Energy Star®-rated	\$25
Storage Tank Water Heater	0.61 EF**	\$150
Tankless Water Heater	0.78 EF	\$350

\*Annual Fuel Utilization Efficiency \*\*Energy Factor

**Please Note:** space and water heating appliances must be installed by a contractor. Contractors must be able to supply one of the following: Federal ID number, a Certificate of Insurance or a Business Certificate showing their company's name and address in order for the rebate application to be considered complete. The Conservation Incentive Program rebate offers are available for qualifying equipment purchased and installed on or after November 1, 2007, only. Rebates are available for residential customers, regardless of income or annual energy usage. Appliances purchased and installed in new-builds are not eligible for rebate.

Small, non-residential customers whose facilities use less than 12,000 Mcf (thousand cubic feet) of natural gas per year are also eligible to receive either fixed or customized rebates for upgrading to more energy-efficient equipment. To learn more about National Fuel's fixed rebates, visit [www.NationalFuelForThought.com](http://www.NationalFuelForThought.com). Customized rebates are determined on a case-by-case basis, based on the results of an energy-use analysis. For these customers, rebates can be as much as 50% of the incremental equipment and installation costs, up to \$25,000. Call **1-866-697-3732** or visit [www.nyserda.org](http://www.nyserda.org) for more information. The fixed rebates being offered to non-residential customers are available for qualifying equipment installed on or after December 1, 2008.




# Fuel for Thought


**National Fuel**  
fuel for thought

[www.NationalFuelForThought.com](http://www.NationalFuelForThought.com)

If you have a question, problem or request, please call us Monday through Friday, 7 a.m. to 6 p.m.  
**Buffalo, NY area: (716) 686-6123**  
**All other areas: (800) 365-3234**  
 For gas emergencies, call 1-800-444-3130  
 24 hours a day, 7 days a week.



**National Fuel**  
fuel for thought



Printed on Recycled Paper

RES CIP 03-09

## The Conservation Incentive Program

For Residential Customers

**Thinking about a new natural gas appliance? Choose high-efficiency and save.**

The National Fuel **Conservation Incentive Rebate Program** offers residential and small, non-residential customers in National Fuel's western New York service area a number of money-saving rebates when you buy an Energy Star®-rated programmable thermostat or when you replace specified appliances with new, energy-efficient models. When you combine the rebates with the projected annual fuel savings realized by using more efficient equipment, you'd be amazed at how quickly these new appliances can pay for themselves.

**So why is National Fuel helping you use less natural gas?**

A lot of people believe that National Fuel controls the cost of natural gas and that higher natural gas costs mean the Utility makes more money. The truth is that utilities have no control over the market price of natural gas. By law, these costs are passed along without mark-up. The price you pay for natural gas is set in the energy marketplace where the forces of supply and demand affect prices most.

With the **Conservation Incentive Rebate Program**, National Fuel is partnering with customers on ways to use less natural gas, helping to bring balance back to the marketplace and lowering the price we all pay for the energy we use.

For more information about this program, visit [www.NationalFuelForThought.com](http://www.NationalFuelForThought.com), where you can print a rebate application and learn more about how to use less energy.

**By using natural gas wisely, you could help protect the environment.**

Natural gas is the most efficient and cleanest fossil fuel available. According to the U.S. Environmental Protection Agency, natural gas also produces a significantly smaller volume of greenhouse gasses, compared to oil or other fossil fuels used in the production of electricity. When you conserve natural gas, you not only help your pocketbook, you reduce emissions further, making the air cleaner for everyone. And that's something that will help your children, their children, and generations to come.

The National Fuel **Conservation Incentive Rebate Program** also includes a number of other ways for you to save through energy-efficiency, including initiatives specifically designed for non-residential natural gas use and to assist lower income households. For complete details, visit [www.NationalFuelForThought.com](http://www.NationalFuelForThought.com). If you've submitted a rebate application and have questions, call (toll free) **1-877-285-7824**.

**An example of how you can make high-efficiency more affordable:**

New 90% High Efficiency Furnace	\$3,500
Standard 80% Efficient Furnace	\$2,500
<b>Cost Difference for Higher-Efficiency Model</b>	<b>\$1,000</b>
One-time Rebate	\$300
Cost Difference After Rebate	\$700
Annual Operating Cost Savings	\$208/year**
Simple Payback on Cost for High-Efficiency Model	3.4 years*

And of course, by choosing a high-efficiency product for your home now, you'll continue to enjoy energy savings for years to come.

\* With savings on annual operating costs of \$208 per year, the \$700 incremental investment will be paid back in 3.4 years.

\*\* This is only an example. Your actual investment and savings may be higher or lower depending on the models you choose to install, the efficiency of the furnace you are replacing, fluctuating fuel costs and your actual installed cost. Based on average gas costs for 12 months ending February 2009.

Rebates are available for residential customers, regardless of income or annual energy usage. Appliances purchased and installed in new-builds are not eligible for rebates.

## EXHIBIT 4 Take Aways – Brochure, Non-Residential Customer Focus

**An example of how a small, non-residential customer can make high-efficiency more affordable:**

New 92% High Efficiency, Condensing Boiler	\$20,000
Standard 80% Efficiency, Non-Condensing Boiler	\$15,000
<b>Cost Difference for Higher Efficiency Model</b>	<b>\$5,000</b>
One-time Rebate	\$2,000
Cost Difference After Rebate	\$3,000
Annual Operating Cost Savings	\$987/year**
Simple Payback on Cost for High-Efficiency Model	3.0 years*

And of course, by choosing a high-efficiency product for your business now, you'll continue to enjoy energy savings for years to come.

\*\* This is only an example. Your actual investment and savings may be higher or lower depending on the models you choose to install, the efficiency of the furnace you are replacing, fluctuating fuel costs and your actual installed cost. Based on average gas costs for 12 months ending February 2009.

\* With savings on annual operating costs of \$987 per year, the \$3,000 incremental investment will be paid back in 3.0 years.

**So why is National Fuel helping you use less natural gas?**

A lot of people believe that National Fuel controls the cost of natural gas, and that higher natural gas costs means the Utility makes more money. The truth is that utilities have no control over the market price of natural gas. By law, these costs are passed along without mark-up. The price you pay for natural gas is set in the energy marketplace where the forces of supply and demand affect prices most.

With the **Conservation Incentive Rebate Program**, National Fuel is partnering with customers on ways to use less natural gas, helping to bring balance back to the marketplace and lowering the price we all pay for the energy we use.

For more information about this program, visit [www.NationalFuelForThought.com](http://www.NationalFuelForThought.com), where you can print a rebate application and learn more about how to use less energy.

# Fuel for Thought



**National Fuel**  
fuel for thought

**By using natural gas wisely, you could help protect the environment.**

Natural gas is the most efficient and cleanest fossil fuel available. According to the U.S. Environmental Protection Agency, natural gas also produces a significantly smaller volume of greenhouse gasses, compared to oil or other fossil fuels used in the production of electricity. When you conserve natural gas, you not only help your pocketbook, you reduce emissions further, making the air cleaner for everyone. And that's something that will help your children, their children, and generations to come.

The National Fuel Conservation Incentive Rebate Program also includes a number of other ways for you to save through energy-efficiency, including initiatives specifically designed for residential natural gas use and to assist lower income households. For complete details, visit [www.NationalFuelForThought.com](http://www.NationalFuelForThought.com).



**National Fuel**  
fuel for thought

[www.NationalFuelForThought.com](http://www.NationalFuelForThought.com)

If you have a question, problem or request, please call us Monday through Friday, 7am to 6pm.  
**Buffalo, NY area: (716) 686-6123**  
**All other areas: (800) 365-3234**

For gas emergencies, call 1-800-444-3130  
 24 hours a day, 7 days a week.



Printed on Recycled Paper

NON-RES-CIP-03-09

## The Conservation Incentive Program

For Non-Residential Customers

**Thinking about purchasing a new piece of natural gas equipment? Choose high-efficiency and save.**

The National Fuel Conservation Incentive Rebate Program offers residential and small, non-residential customers in National Fuel's western New York service area a number of money-saving rebates when you replace specified appliances with new, energy-efficient models. When you combine the rebates with the projected annual fuel savings realized by using more efficient equipment, you'd be amazed at how quickly these new appliances can pay for themselves.

**Fixed & customized rebates for non-residential customers.**

Small, non-residential customers whose facilities use less than 12,000 Mcf (thousand cubic feet) of natural gas per year are eligible to receive either fixed or customized rebates for upgrading to more energy-efficient natural gas equipment.

**Now offering you two ways to save!**

- New Fixed (Pre-Qualified) Rebate** – Fixed rebates available on pre-qualified equipment. It's fast and easy! Visit [www.NationalFuelForThought.com](http://www.NationalFuelForThought.com) for a rebate application.
- Customized (Performance-Based) Rebate** – Rebates are determined on a case-by-case basis, based on the results of an energy-use analysis. Customized rebates can be as much as 50% of the incremental equipment and installation costs, up to \$25,000. This may result in a larger rebate than if your company received a fixed rebate. Call **1-866-697-3732** or visit [www.NYSERDA.org](http://www.NYSERDA.org) to get started.

**Receive these fixed rebates on select natural gas appliances and save energy and money!**

Equipment	Minimum Required Efficiency	Equipment Size			
		<300kBtu/h	(300-500kBtu/h)	(500-1,000kBtu/h)	>1,000kBtu/h
<b>Space Heating</b>					
Hot Air Furnace	90% AFUE	\$500	N/A	N/A	N/A
Hot Water Boiler	85% AFUE	\$600	\$750	\$1,500	\$2,500
	90% AFUE	\$1,000	\$1,500	\$2,500	\$3,500
Steam Boiler	81% AFUE	\$600	(\$2k/Btu/h)	(\$2k/Btu/h)	(\$2k/Btu/h)
			\$600-\$1,000	\$1,000-\$2,000	\$2,000+
<b>Space Heating</b>					
Unit Heater	90% AFUE	\$1,000			
Low Intensity Infrared Heater	N/A	\$500			
Programmable Thermostat	Energy Star®-rated	\$25			
<b>Water Heating</b>					
Storage Tank Water Heater	0.61 EF	\$150			
Tankless Water Heater	0.78 EF	\$350			
<b>Cooking</b>					
Fryer	Energy Star®-rated	\$750			
Broiler	30% AFUE	\$500			
Convection Oven	40% AFUE	\$500			
Combination Oven	40% AFUE	\$750			
Steamer	Energy Star®-rated	\$750			
Griddle	45% AFUE	\$500			

(AFUE) Annual Fuel Utilization Efficiency (EF) Energy Factor (kBtu/h) 1,000 Btu per hour

**Please Note:** all appliances must be installed by a contractor. Non-residential customers applying for a rebate AND contractors must be able to supply one of the following: Federal ID number, a Certificate of Insurance or a Business Certificate showing their company's name and address in order for the rebate application to be considered complete. The Conservation Incentive Program rebate offers are available for qualifying equipment purchased and installed on or after November 1, 2007, only. The fixed rebates being offered to non-residential customers are available for qualifying equipment installed on or after December 1, 2008.

Call **1-800-365-3234** or visit [www.NationalFuelForThought.com](http://www.NationalFuelForThought.com) to learn more and print a non-residential fixed rebate application.



## EXHIBIT 5 Take Aways – Conservation Tip Sheet

# Energy Efficiency Tips

that can help you save money...and the environment!



**National Fuel**  
fuel for thought

### You'd be amazed at what you can save.

Natural gas is the most efficient and cleanest fossil fuel available. According to the U.S. Environmental Protection Agency, natural gas produces a significantly smaller volume of greenhouse gasses, compared to oil or other fossil fuels used in the production of electricity. When you conserve natural gas, you not only help your pocketbook, you reduce emissions further, making the air cleaner for everyone. Just a few small, inexpensive steps can make a big difference!

#### Keep The Cold Out

Reducing air leaks could cut as much as 10% from your monthly energy bill. Seal leaks around doors, windows, and other openings such as pipes or ducts, with caulk or weather stripping.

The most common places where air escapes from homes are:

- a floors, walls, ceilings
- b ducts
- c fireplace
- d plumbing penetrations
- e doors
- f windows
- g fans and vents
- h electric outlets

#### Quick, easy energy savings

**1** Set thermostats between 65° and 70° during the winter, and at 58° when away from the house for more than a few hours. While sleeping, add an extra blanket for warmth. Bear in mind that warmer temperatures are recommended for homes with infants or ill or elderly persons.

**2** Turn down thermostats automatically without sacrificing comfort by installing a programmable thermostat.

Savings: Every degree you lower your thermostat should shave about 2% off your heating bill.

**3** Change or clean furnace air filters once a month during the heating season. Furnaces consume less energy if they "breathe" more easily. Use the arrival of your natural gas bill as your reminder to change the filter.

**4** Warm air rises, so use registers to direct warm air flow across the floor.

**5** Close vents and doors in unused rooms and close the damper on your fireplace when it is not in use.

**6** Set your water heater to 120°, or the medium temperature setting. You'll enjoy energy savings without reducing comfort. A family of four, each showering for five minutes a day, uses 700 gallons of water each week. Not surprisingly, water heating is a typical family's third largest energy expense, accounting for about 14% of the utility bill.



**7** Install water-flow restrictors in showerheads and faucets.

**8** If radiators are located near cold walls, place a sheet of aluminum foil between the radiator and the wall to reflect heat back into the room.

**9** Run washing machines and clothes dryers only with a full load.

**10** On sunny days, let in the sun's warmth. Open draperies and blinds on windows that receive direct sunlight. Close them at night or on cloudy days to insulate against the cold air outside.

#### Long-term energy efficiency improvements.

Consider having your home evaluated to improve its

energy efficiency. Through the Home Performance with ENERGY STAR® Program, a participating Building Performance Institute (BPI) Accredited Home Performance contractor will perform an assessment of your home, make recommendations for energy improvements and provide a cost estimate to do the improvements. Visit: [www.getenergysmart.org](http://www.getenergysmart.org).

If you are of low-to-moderate income, you can make your 1-4 family home more energy efficient and reduce your utility bills, if eligible, with the Assisted Home Performance with ENERGY STAR® Program.

**X** Make sure the recommended levels of insulation are installed in your attic and basement.

**Y** Older furnaces aren't nearly as fuel efficient as today's high

efficiency models. Even if it's still in good working condition, an older furnace could be using approximately 20% more fuel than a new high efficiency furnace. And an old water heater could be just as inefficient as an older furnace. When shopping for new appliances, compare energy efficiency ratings and annual operating costs. **National Fuel's Conservation Incentive Program offers residential and non-residential customers in National Fuel's western New York service area rebates when upgrading to qualifying energy efficient units.**

**Z** Install storm or thermal windows and doors or double-paned glass. A less expensive alternative is plastic sheeting, which can be temporarily fastened over doors and windows to prevent drafts and retain heat.

#### Sources for more information on using energy wisely.

Visit the following Web sites for more information on forecasted energy prices, detailed home energy conservation strategies, and energy efficient home improvement materials:

Visit [www.aese.org](http://www.aese.org): The Alliance to Save Energy has posted some tips on its web site to help consumers avoid "Sticker Shock" this winter.

Visit [www.aga.org](http://www.aga.org): The American Gas Association web site is a valuable resource for understanding the benefits and availability of clean, safe, reliable natural gas.

Visit [www.energysavers.gov](http://www.energysavers.gov): This Department of Energy web site offers additional information on general energy conservation tips.

Visit [www.getenergysmart.org](http://www.getenergysmart.org): The New York State Energy Research and Development Authority offers energy-saving tips and information on selecting a contractor for your energy efficient upgrades.

#### Bill Payment Programs

National Fuel offers billing arrangements or assistance programs designed to help you manage your energy bills. Now is a great time to consider enrolling in the Budget Plan to make paying wintertime bills easier.

#### Special Assistance for Low-Income Households

We care about our customers. If you have problems paying your National Fuel bills, please contact us for personal assistance.



**National Fuel**  
fuel for thought

[NationalFuelForThought.com](http://NationalFuelForThought.com)

If you have a question, problem or request, please call us Monday through Friday, 7am to 6pm.  
Buffalo, NY area: (716) 686-6123 All other areas: (800) 365-3234

For gas emergencies, call 1-800-444-3130, 24 hours a day, 7 days a week.

Printed on Recycled Paper

	A	B	C	D	E	F	G
1	National Fuel Gas Distribution Corporation						
2	New York Division						
3	Conservation Incentive Program						
4	Program Measurement and Verification Summary						
5	Date: 20 Month Period Ending September 2009						
6							
7	Quarter						
8							
9							
10							
11							
12	<b>Base Analysis</b>						
13	<b>I. Customer and Volume Information</b>						
14	Number of Customers Eligible	351,219	93,658	23,415	468,292	468,292	23,415
15	Participation Rate	3.59%	1.00%	0.18%	2.62%	0.54%	5.34%
16	Total Number of Participants	12,613	934	42	12,255	2,516	1,250
17	Total Annual Mcf Saved	283,793	17,839	773	29,412	13,586	13,375
18	DTH Conversion	1,035	1,035	1,035	1,035	1,035	1,035
19	Total DTH Saved	293,725	18,464	800	30,441	14,062	13,843
20	Mcf Saved per Participant Base	22.50	19.10	18.40	2.40	5.40	10.70
21	Multiple Factor for Sensitivity Analysis	0%	0%	0%	0%	0%	0%
22	Mcf Saved per Participant	22.50	19.10	18.40	2.40	5.40	10.70
23	DTH Saved per Participant	23.29	19.77	19.04	2.48	5.59	11.07
24	Estimated Peak Day Impact Mcf	2,592	163	7	269	124	122
25	Estimated Peak Day Impact DTH	2,682	169	7	278	128	126
26	Total Average Annual Accounts	482,775	482,775	482,775	482,775	482,775	482,775
27	Impact on Total Average Annual Usage Per Account Per Mcf	0.59	0.04	0.00	0.06	0.03	0.03
28	<b>II. Program Cost Information</b>						
29	Company Direct Costs	\$ 3,878,498	\$ 380,605	\$ 8,715	\$ 355,031	\$ 393,754	\$ 445,625
30	Company Admin Costs	\$ 146,700	\$ 14,396	\$ 330	\$ 13,429	\$ 14,893	\$ 16,855
31	Company Advertising Costs	\$ 1,194,752	\$ 117,243	\$ 2,685	\$ 109,365	\$ 121,294	\$ 137,273
32	Total Initial Program Costs - Company	\$ 5,219,949	\$ 512,244	\$ 11,729	\$ 477,825	\$ 529,941	\$ 599,753
33	Total Initial Program Costs - Participant	\$ 8,829,100	\$ 1,494,400	\$ 29,400	\$ 306,375	\$ 503,200	\$ 437,500
34	Total Initial Program Costs	\$ 14,049,049	\$ 2,006,644	\$ 41,129	\$ 784,200	\$ 1,033,141	\$ 1,037,253
35	Per Participant Initial Program Costs - Company	\$ 307.50	\$ 407.50	\$ 207.50	\$ 28.97	\$ 156.50	\$ 356.50
36	Per Participant Initial Program Costs - Participant	\$ 700.00	\$ 1,600.00	\$ 700.00	\$ 25.00	\$ 200.00	\$ 350.00
37	Total Initial Program Costs per Annual Participant	\$ 1,007.50	\$ 2,007.50	\$ 907.50	\$ 53.97	\$ 356.50	\$ 706.50
38	Annual Ongoing Costs - Company per Participant	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
39	Annual Ongoing Costs - Participant per Participant	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
40	Total Annual Ongoing Costs per Participant	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
41	Annual Ongoing Costs - Company	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
42	Annual Ongoing Costs - Participant	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
43	Total Annual Ongoing Costs	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
44	<b>III. Discount Assumptions</b>						
45	Anticipated Life of Program Measure (Years)	17	17	17	17	14	14
46	Discount Rate	5.50%	5.50%	5.50%	5.50%	5.50%	5.50%
47	PVIFA	10.8646	10.8646	10.8646	10.8646	9.5896	9.5896
48	<b>IV. Incremental Savings</b>						
49	Natural Gas Supply Rate (\$/Mcf)	\$ 12.00	\$ 12.00	\$ 12.00	\$ 12.00	\$ 12.00	\$ 12.00
50	Natural Gas Supply Rate (\$/Dth)	\$ 11.59	\$ 11.59	\$ 11.59	\$ 11.59	\$ 11.59	\$ 11.59
51	Annual NGS Savings per Participant	\$ 270.00	\$ 229.20	\$ 220.80	\$ 28.80	\$ 64.80	\$ 128.40
52	Total NGS Savings	\$ 3,405,510	\$ 214,073	\$ 9,274	\$ 352,944	\$ 163,037	\$ 160,500
53	<b>V. Direct Cost Benefit Summary</b>						
54	Present Value of Participant Savings	\$ 2,933.44	\$ 2,490.17	\$ 2,398.91	\$ 312.90	\$ 621.41	\$ 1,231.31
55	Present Value of Total Savings	\$ 36,999,533	\$ 2,325,817	\$ 100,754	\$ 3,834,598	\$ 1,563,466	\$ 1,539,138
56	Present Value of Total Initial Program Costs per Annual Participant	\$ 1,008	\$ 2,008	\$ 908	\$ 54	\$ 357	\$ 707
57	Present Value of Total Initial Program Costs	\$ 14,049,049	\$ 2,006,644	\$ 41,129	\$ 784,200	\$ 1,033,141	\$ 1,037,253
58	TRC	2.63	1.16	2.45	4.89	1.51	1.48
59	<b>VI. TRC-WNY</b>						
60	WNY Incremental Expenditures	\$ 12,854,298	\$ 1,889,401	\$ 38,445	\$ 674,835	\$ 911,847	\$ 899,980
61	WNY Expenditure Multiplier	0.46	0.46	0.46	0.49	0.46	0.46
62	WNY Expenditure Benefits	\$ 5,912,977	\$ 869,124	\$ 17,685	\$ 330,669	\$ 419,450	\$ 413,991
63	Advertising	\$ 1,194,752	\$ 117,243	\$ 2,685	\$ 109,365	\$ 121,294	\$ 137,273
64	Advertising Multiplier	0.87	0.87	0.87	0.87	0.87	0.87
65	Advertising Benefits	\$ 1,039,434	\$ 102,002	\$ 2,336	\$ 95,148	\$ 105,526	\$ 119,427
66	WNY Expenditure & Adv Benefits	\$ 6,952,411	\$ 971,126	\$ 20,020	\$ 425,817	\$ 524,975	\$ 533,418
67	Customer Net Savings	\$ 22,950,484	\$ 319,173	\$ 59,625	\$ 3,050,398	\$ 530,324	\$ 501,886
68	WNY Income Multiplier	0.49	0.49	0.49	0.49	0.49	0.49
69	WNY Customer Net Savings Benefits	\$ 11,245,737	\$ 156,395	\$ 29,216	\$ 1,494,695	\$ 259,859	\$ 245,924
70	Total WNY Benefits	\$ 18,198,148	\$ 1,127,521	\$ 49,236	\$ 1,920,512	\$ 784,834	\$ 779,342
71	TRC-WNY	3.93	1.72	3.65	7.34	2.27	2.24
72	<b>VII. Societal Test</b>						
73	Environmental						
74	Total	\$ 2,800,287	\$ 176,028	\$ 7,626	\$ 290,219	\$ 118,330	\$ 116,489
75	Other						
76	Total						
77	Total Incremental Societal Benefits	\$ 2,800,287	\$ 176,028	\$ 7,626	\$ 290,219	\$ 118,330	\$ 116,489
78	Total Benefits W/ TRC WNY	\$ 57,997,968	\$ 3,629,366	\$ 157,616	\$ 6,045,330	\$ 2,466,630	\$ 2,434,969
79	Societal Test	4.13	1.81	3.83	7.71	2.39	2.35

	A	B	C	D	E	F	G
1	National Fuel Gas Distribution Corporation						
2	New York Division						
3	Conservation Incentive Program						
4	Program Measurement and Verification Summary						
5	Date: 20 Month Period Ending September 2009						
6							
7	Quarter	11/24/2009					
8		Year					
9		Sep-09					
10		Total Residential					
		Residential Appliance Rebates					
		Appliance Rebates - Hot Air Furnace Residential	Appliance Rebates - Hot Water Boiler Residential	Appliance Rebates - Steam Boiler Residential	Appliance Rebates - Programmable Tstat Residential	Appliance Rebates - Storage Tank Water Heater Residential	Appliance Rebates - Storage Tankless Water Heater Residential
11							
80	<b>Adjustment Detail</b>						
81	<b>I. Spillover</b>						
82	Total Spillover Impact (Mcf)	-	-	-	-	-	-
83	Total Participants	12,613	934	42	12,255	2,516	1,250
84	Adjustment to Per Participant Volume Due to Spillover	-	-	-	-	-	-
85	<b>II. Free Riders</b>						
86	Mcf Saved per Participant	22.50	19.10	18.40	2.40	5.40	10.70
87	Free Ridership %	19%	19%	19%	19%	19%	19%
88	Adjustment to Per Participant Volume Due to Free Riders	4.28	3.63	3.50	0.46	1.03	2.03
89	<b>III. Snapback</b>						
90	Total Snapback Impact (Mcf)	11,705	867	39	-	-	-
91	Total Participants	12,613	934	42	12,255	2,516	1,250
92	Adjustment to Per Participant Volume Due to Snapback	0.93	0.93	0.93	-	-	-
93	<b>IV. Total Volume Adjustment</b>						
94	Total Volume Adjustments	(5.20)	(4.56)	(4.42)	(0.46)	(1.03)	(2.03)
95	<b>Adjustment Impact</b>						
96	<b>I. Customer and Volume Information</b>						
97	Number of Customers Eligible	351,219.00	93,658.00	23,415.00	468,292.00	468,292.00	23,415.00
98	Participation Rate	3.59%	1.00%	0.18%	2.62%	0.54%	5.34%
99	Annual Number of Participants	12,613	934	42	12,255	2,516	1,250
100	Total Mcf Adjusted	(65,625)	(4,256)	(186)	(5,588)	(2,581)	(2,541)
101	DTH Conversion	1.035	1.035	1.035	1.035	1.035	1.035
102	Total DTH Adjusted	(67,922)	(4,405)	(192)	(5,784)	(2,672)	(2,630)
103	Mcf Adjusted per Participant	(5.20)	(4.56)	(4.42)	(0.46)	(1.03)	(2.03)
104	DTH Adjusted per Participant	(5.39)	(4.72)	(4.58)	(0.47)	(1.06)	(2.10)
105	<b>II. Program Cost Information</b>						
106	Company Direct Costs	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
107	Company Admin Costs						
108	Company Advertising Costs						
109	Total Initial Program Costs - Company	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
110	Total Initial Program Costs - Participant	\$ (1,677,529)	\$ (283,936)	\$ (5,586)	\$ (58,211)	\$ (95,608)	\$ (83,125)
111	Total Initial Program Costs	\$ (1,677,529)	\$ (283,936)	\$ (5,586)	\$ (58,211)	\$ (95,608)	\$ (83,125)
112	Per Participant Initial Program Costs - Company	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
113	Per Participant Initial Program Costs - Participant	\$ (133.00)	\$ (304.00)	\$ (133.00)	\$ (4.75)	\$ (38.00)	\$ (66.50)
114	Total Initial Program Costs per Annual Participant	\$ (133.00)	\$ (304.00)	\$ (133.00)	\$ (4.75)	\$ (38.00)	\$ (66.50)
115	Annual Ongoing Costs - Company per Participant						
116	Annual Ongoing Costs - Participant per Participant						
117	Total Annual Ongoing Costs per Participant						
118	Annual Ongoing Costs - Company						
119	Annual Ongoing Costs - Participant						
120	Total Annual Ongoing Costs						
121	<b>III. Discount Assumptions</b>						
122	Anticipated Life of Program Measure (Years)	-	-	-	-	-	-
123	Discount Rate	5.50%	5.50%	5.50%	5.50%	5.50%	5.50%
124	PVIFA	-	-	-	-	-	-
125	<b>IV. Incremental Savings</b>						
126	Natural Gas Supply Rate (\$/Mcf)	\$ 12.00	\$ 12.00	\$ 12.00	\$ 12.00	\$ 12.00	\$ 12.00
127	Natural Gas Supply Rate (\$/Dth)	\$ 11.59	\$ 11.59	\$ 11.59	\$ 11.59	\$ 11.59	\$ 11.59
128	Annual NGS Savings per Participant	\$ (62.44)	\$ (54.68)	\$ (53.09)	\$ (5.47)	\$ (12.31)	\$ (24.40)
129	Total NGS Savings	\$ (787,505)	\$ (51,075)	\$ (2,230)	\$ (67,059)	\$ (30,977)	\$ (30,495)

	A	B	C	D	E	F	G
1	National Fuel Gas Distribution Corporation						
2	New York Division						
3	Conservation Incentive Program						
4	Program Measurement and Verification Summary						
5	Date: 20 Month Period Ending September 2009						
6	11/24/2009						
7	Quarter	Year					
8		Sep-09					
9		Total Residential					
10		Residential Appliance Rebates					
11		Appliance Rebates - Hot Air Furnace Residential	Appliance Rebates - Hot Water Boiler Residential	Appliance Rebates - Steam Boiler Residential	Appliance Rebates - Programmable Tstat Residential	Appliance Rebates - Storage Tank Water Heater Residential	Appliance Rebates - Storage Tankless Water Heater Residential
130	<b>Adjusted Analysis</b>						
131	<b>I. Customer and Volume Information</b>						
132	Number of Customers Eligible	351,219	93,658	23,415	468,292	468,292	23,415
133	Participation Rate	3.59%	1.00%	0.18%	2.62%	0.54%	5.34%
134	Total Number of Participants	12,613	934	42	12,255	2,516	1,250
135	Total Mcf Saved	218,167	13,583	587	23,824	11,005	10,834
136	DTH Conversion	1.035	1.035	1.035	1.035	1.035	1.035
137	Total DTH Saved	225,803	17,839	608	24,658	11,390	11,213
138	Mcf Saved per Participant	17.30	14.54	13.98	1.94	4.37	8.67
139	DTH Saved per Participant	17.90	19.10	14.47	2.01	4.53	8.97
140							
141	Estimated Peak Day Impact Mcf	1,992.39	124.05	5.36	217.57	100.50	98.94
142	Estimated Peak Day Impact Dth	2,062.13	128.39	5.55	225.18	104.02	102.40
143	Total Average Annual Accounts	482,775	482,775	482,775	482,775	482,775	482,775
144	Impact on Total Average Annual Usage Per Account	0.45	0.03	0.00	0.05	0.02	0.02
145	<b>II. Program Cost Information</b>						
146	Company Direct Costs	\$ 3,878,498	\$ 380,605	\$ 8,715	\$ 355,031	\$ 393,754	\$ 445,625
147	Company Admin Costs	\$ 146,700	\$ 14,396	\$ 330	\$ 13,429	\$ 14,893	\$ 16,855
148	Company Advertising Costs	\$ 1,194,752	\$ 117,243	\$ 2,685	\$ 109,365	\$ 121,294	\$ 137,273
149	Total Initial Program Costs - Company	\$ 5,219,949	\$ 512,244	\$ 11,729	\$ 477,825	\$ 529,941	\$ 599,753
150	Total Initial Program Costs - Participant	\$ 7,151,571	\$ 1,210,464	\$ 23,814	\$ 248,164	\$ 407,592	\$ 354,375
151	Total Initial Program Costs	\$ 12,371,520	\$ 1,722,708	\$ 35,543	\$ 725,989	\$ 937,533	\$ 954,128
152	Per Participant Initial Program Costs - Company	\$ 413.85	\$ 548.44	\$ 279.27	\$ 38.99	\$ 210.63	\$ 479.80
153	Per Participant Initial Program Costs - Participant	\$ 567.00	\$ 1,296.00	\$ 567.00	\$ 20.25	\$ 162.00	\$ 283.50
154	Total Initial Program Costs per Annual Participant	\$ 980.85	\$ 1,844.44	\$ 846.27	\$ 59.24	\$ 372.63	\$ 763.30
155	Annual Ongoing Costs - Company per Participant	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
156	Annual Ongoing Costs - Participant per Participant	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
157	Total Annual Ongoing Costs per Participant	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
158	Annual Ongoing Costs - Company	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
159	Annual Ongoing Costs - Participant	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
160	Total Annual Ongoing Costs	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
161	<b>III. Discount Assumptions</b>						
162	Anticipated Life of Program Measure (Years)	17	17	17	17	14	14
163	Discount Rate	5.50%	5.50%	5.50%	5.50%	5.50%	5.50%
164	PVIFA	10.86	10.86	10.86	10.86	9.59	9.59
165	<b>IV. Incremental Savings</b>						
166	Natural Gas Supply Rate (\$/Mcf)	\$ 12.00	\$ 12.00	\$ 12.00	\$ 12.00	\$ 12.00	\$ 12.00
167	Natural Gas Supply Rate (\$/Dth)	\$ 11.59	\$ 11.59	\$ 11.59	\$ 11.59	\$ 11.59	\$ 11.59
168	Annual NGS Savings per Participant	\$ 207.56	\$ 174.52	\$ 167.71	\$ 23.33	\$ 52.49	\$ 104.00
169	Total NGS Savings	\$ 2,618,005	\$ 162,998	\$ 7,044	\$ 285,885	\$ 132,060	\$ 130,005
170	<b>V. Direct Cost Benefit Summary</b>						
171	Present Value of Participant Savings	\$ 2,255.10	\$ 1,896.05	\$ 1,822.13	\$ 253.45	\$ 503.34	\$ 997.36
172	Present Value of Total Savings	\$ 28,443,597	\$ 1,770,909	\$ 76,529	\$ 3,106,025	\$ 1,266,407	\$ 1,246,702
	Present Value of Total Initial Program Costs per Annual						
173	Participant	\$ 981	\$ 1,844	\$ 846	\$ 59	\$ 373	\$ 763
174	Present Value of Total Initial Program Costs	\$ 12,371,520	\$ 1,722,708	\$ 35,543	\$ 725,989	\$ 937,533	\$ 954,128
175	TRC	2.30	1.03	2.15	4.28	1.35	1.31
176	<b>VI. TRC-WNY</b>						
177	WNY Incremental Expenditures	\$ 11,176,769	\$ 1,605,465	\$ 32,859	\$ 616,623	\$ 816,239	\$ 816,855
178	WNY Expenditure Multiplier	0.46	0.46	0.46	0.49	0.46	0.46
179	WNY Expenditure Benefits	\$ 5,141,314	\$ 738,514	\$ 15,115	\$ 302,145	\$ 375,470	\$ 375,753
180	Advertising	\$ 1,194,752	\$ 117,243	\$ 2,685	\$ 109,365	\$ 121,294	\$ 137,273
181	Advertising Multiplier	0.87	0.87	0.87	0.87	0.87	0.87
182	Advertising Benefits	\$ 1,039,434	\$ 102,002	\$ 2,336	\$ 95,148	\$ 105,526	\$ 119,427
183	WNY Expenditure & Adv Benefits	\$ 6,180,747	\$ 840,516	\$ 17,451	\$ 397,293	\$ 480,996	\$ 495,181
184	Customer Net Savings	\$ 16,072,077	\$ 48,200	\$ 40,986	\$ 2,380,036	\$ 328,874	\$ 292,574
185	WNY Income Multiplier	0.49	0.49	0.49	0.49	0.49	0.49
186	WNY Customer Net Savings Benefits	\$ 7,875,317	\$ 23,618	\$ 20,083	\$ 1,166,218	\$ 161,148	\$ 143,361
187	Total WNY Benefits	\$ 14,056,065	\$ 864,134	\$ 37,534	\$ 1,563,511	\$ 642,144	\$ 638,542
188	TRC-WNY	3.44	1.53	3.21	6.43	2.04	1.98
189	<b>VII. Societal Test</b>						
190	Environmental						
191	Total	\$ 2,152,736	\$ 134,030	\$ 5,792	\$ 235,078	\$ 95,847	\$ 94,356
192	Other						
193	Total	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
194	Total Incremental Societal Benefits	\$ 2,152,736	\$ 134,030	\$ 5,792	\$ 235,078	\$ 95,847	\$ 94,356
195	Total Benefits W/TRC-WNY	\$ 44,652,397	\$ 2,769,073	\$ 119,855	\$ 4,904,613	\$ 2,004,398	\$ 1,979,600
196	Societal Test	3.61	1.61	3.37	6.76	2.14	2.07

	A	H	I	J	K	L	M
1	National Fuel Gas Distribution Corporation						
2	New York Division						
3	Conservation Incentive Program						
4	Program Measurement and Verification Summary						
5	Date: 20 Month Period Ending September 2009						
6	11/24/2009						
7	Quarter						
8							
9							
10							
11		<b>Total Res Rebates</b>	<b>LIURP</b>	<b>Total Res</b>	<b>Total Non Res Rebates</b>	<b>General Outreach</b>	<b>Total Program</b>
12	<b>Base Analysis</b>						
13	<b>I. Customer and Volume Information</b>						
14	Number of Customers Eligible		15,000		34,100	482,775	
15	Participation Rate		9.41%		1.58%	100.00%	
16	Total Number of Participants		1,411		539	482,775	
17	Total Annual Mcf Saved	358,778	74,783	433,561	32,095	482,775	948,431
18	DTH Conversion	1.035	1.035	1.035	1.035	1.035	1.035
19	Total DTH Saved	371,335	77,400	448,736	33,218	499,672	981,626
20	Mcf Saved per Participant Base		53.00		59.55	1.00	
21	Multiple Factor for Sensitivity Analysis		0%		0%	0%	
22	Mcf Saved per Participant		53.00		59.55	1.00	
23	DTH Saved per Participant		54.86		61.63	1.04	
24	Estimated Peak Day Impact Mcf	3,277	683	3,959	293	4,409	8,661
25	Estimated Peak Day Impact DTH	3,391	707	4,098	303	4,563	8,965
26	Total Average Annual Accounts	482,775	482,775	482,775	34,100	482,775	
27	Impact on Total Average Annual Usage Per Account Per Mcf	0.74	0.15	0.90	0.94	1.00	
28	<b>II. Program Cost Information</b>						
29	Company Direct Costs	\$ 5,462,227	\$ 4,698,109	\$ 10,160,336	\$ 425,865		\$ 10,586,201
30	Company Admin Costs	\$ 206,603	\$ 747,250	\$ 953,853	\$ 28,354		\$ 982,207
31	Company Advertising Costs	\$ 1,682,611	\$ -	\$ 1,682,611	\$ 131,186	\$ 1,813,797	\$ 3,627,594
32	Total Initial Program Costs - Company	\$ 7,351,442	\$ 5,445,359	\$ 12,796,801	\$ 585,404	\$ 1,813,797	\$ 15,196,002
33	Total Initial Program Costs - Participant	\$ 11,599,975	\$ -	\$ 11,599,975	\$ 1,792,823	\$ -	\$ 13,392,798
34	Total Initial Program Costs	\$ 18,951,417	\$ 5,445,359	\$ 24,396,776	\$ 2,378,227	\$ 1,813,797	\$ 28,588,800
35	Per Participant Initial Program Costs - Company	\$ -	\$ 3,859.22	\$ -	\$ 1,086.09	\$ 3.76	\$ -
36	Per Participant Initial Program Costs - Participant	\$ -	\$ -	\$ -	\$ 3,326.20	\$ -	\$ -
37	Total Initial Program Costs per Annual Participant	\$ -	\$ 3,859.22	\$ -	\$ 4,412.29	\$ 3.76	\$ -
38	Annual Ongoing Costs - Company per Participant	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
39	Annual Ongoing Costs - Participant per Participant	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
40	Total Annual Ongoing Costs per Participant	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
41	Annual Ongoing Costs - Company	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
42	Annual Ongoing Costs - Participant	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
43	Total Annual Ongoing Costs	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
44	<b>III. Discount Assumptions</b>						
45	Anticipated Life of Program Measure (Years)	16.67	25	19	17	1.75	17.3
46	Discount Rate	5.50%	5.50%	5.50%	5.50%	5.50%	5.50%
47	PVIFA	10.7253	13.4139	11.4405	10.8646	1.6262	10.9962
48	<b>IV. Incremental Savings</b>						
49	Natural Gas Supply Rate (\$/Mcf)		\$ 12.00		\$ 12.00	\$ 12.00	
50	Natural Gas Supply Rate (\$/Dth)		\$ 11.59		\$ 11.59	\$ 11.59	
51	Annual NGS Savings per Participant		\$ 636.00		\$ 714.55	\$ 12.00	
52	Total NGS Savings	\$ 4,305,337	\$ 897,396	\$ 5,202,733	\$ 385,140	\$ 5,793,300	\$ 11,381,173
53	<b>V. Direct Cost Benefit Summary</b>						
54	Present Value of Participant Savings		\$ 8,531.26		\$ 7,763.26	\$ 19.51	
55	Present Value of Total Savings	\$ 46,363,307	\$ 12,037,610	\$ 58,400,916	\$ 4,184,398	\$ 9,421,041	\$ 72,006,356
56	Present Value of Total Initial Program Costs per Annual Participant		\$ 3,859		\$ 4,412	\$ 4	
57	Present Value of Total Initial Program Costs	\$ 18,951,417	\$ 5,445,359	\$ 24,396,776	\$ 2,378,227	\$ 1,813,797	\$ 28,588,800
58	TRC	2.45	2.21	2.39	1.76	5.19	2.52
59	<b>VI. TRC-WNY</b>						
60	WNY Incremental Expenditures	\$ 17,268,805	\$ 5,445,359	\$ 22,714,164	\$ 2,247,041	\$ -	\$ 24,961,206
61	WNY Expenditure Multiplier		0.46		0.46		
62	WNY Expenditure Benefits	\$ 7,963,896	\$ 2,504,865	\$ 10,468,761	\$ 1,033,639	\$ -	\$ 11,502,400
63	Advertising	\$ 1,682,611	\$ -	\$ 1,682,611	\$ 131,186	\$ 1,813,797	\$ 3,627,594
64	Advertising Multiplier		0.87		0.87		
65	Advertising Benefits	\$ 1,463,872	\$ -	\$ 1,463,872	\$ 114,131	\$ 1,578,003	\$ 3,156,007
66	WNY Expenditure & Adv Benefits	\$ 9,427,768	\$ 2,504,865	\$ 11,932,633	\$ 1,147,770	\$ 1,578,003	\$ 14,658,407
67	Customer Net Savings	\$ 27,411,890	\$ 6,592,251	\$ 34,004,140	\$ 1,806,171	\$ 7,607,244	\$ 43,417,556
68	WNY Income Multiplier		0.49		0.49		
69	WNY Customer Net Savings Benefits	\$ 13,431,826	\$ 3,230,203	\$ 16,662,029	\$ 885,024	\$ 3,727,550	\$ 21,274,602
70	Total WNY Benefits	\$ 22,859,594	\$ 5,735,068	\$ 28,594,661	\$ 2,032,794	\$ 5,305,553	\$ 35,933,009
71	TRC-WNY	3.65	3.26	3.57	2.61	8.12	3.78
72	<b>VII. Societal Test</b>						
73	Environmental						
74	Total	\$ 3,508,978	\$ 911,059	\$ 4,420,037	\$ 316,694	\$ 713,026	\$ 5,449,756
75	Other						
76	Total						
77	Total Incremental Societal Benefits	\$ 3,508,978	\$ 911,059	\$ 4,420,037	\$ 316,694	\$ 713,026	\$ 5,449,756
78	Total Benefits W/ TRC WNY	\$ 72,731,878	\$ 18,683,736	\$ 91,415,614	\$ 6,533,886	\$ 15,439,620	\$ 113,389,120
79	Societal Test	3.84	3.43	3.75	2.75	8.51	3.97

	A	H	I	J	K	L	M
1	National Fuel Gas Distribution Corporation						
2	New York Division						
3	Conservation Incentive Program						
4	Program Measurement and Verification Summary						
5	Date: 20 Month Period Ending September 2009						
6	11/24/2009						
7	Quarter						
8							
9							
10							
11							
		<b>Total Res Rebates</b>	<b>LIURP</b>	<b>Total Res</b>	<b>Total Non Res Rebates</b>	<b>General Outreach</b>	<b>Total Program</b>
80	<b>Adjustment Detail</b>						
81	<b>I. Spillover</b>						
82	Total Spillover Impact (Mcf)		-		-	-	
83	Total Participants		1,359		539	482,775	
84	Adjustment to Per Participant Volume Due to Spillover		-		-	-	
85	<b>II. Free Riders</b>						
86	Mcf Saved per Participant		53.00		59.55	1.00	
87	Free Ridership %		0%		10%	19%	
88	Adjustment to Per Participant Volume Due to Free Riders		-		5.95	0.19	
89	<b>III. Snapback</b>						
90	Total Snapback Impact (Mcf)		1,261		-	-	
91	Total Participants		1,359		539	482,775	
92	Adjustment to Per Participant Volume Due to Snapback		0.93		-	-	
93	<b>IV. Total Volume Adjustment</b>						
94	Total Volume Adjustments		(0.93)		(5.95)	(0.19)	
95	<b>Adjustment Impact</b>						
96	<b>I. Customer and Volume Information</b>						
97	Number of Customers Eligible		15,000.00		34,100.00	482,775.00	
98	Participation Rate		9.41%		1.58%	100.00%	
99	Annual Number of Participants		1,411		539	482,775	
100	Total Mcf Adjusted		(1,309)		(3,210)	(91,727)	
101	DTH Conversion		1.035		1.035	1.035	
102	Total DTH Adjusted		(1,355)		(3,322)	(94,938)	
103	Mcf Adjusted per Participant		(0.93)		(5.95)	(0.19)	
104	DTH Adjusted per Participant		(0.96)		(6.16)	(0.20)	
105	<b>II. Program Cost Information</b>						
106	Company Direct Costs		\$ -		\$ -	\$ -	
107	Company Admin Costs						
108	Company Advertising Costs						
109	Total Initial Program Costs - Company	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
110	Total Initial Program Costs - Participant		\$ -		\$ (179,282)	\$ -	
111	Total Initial Program Costs		\$ -		\$ (179,282)	\$ -	
112	Per Participant Initial Program Costs - Company		\$ -		\$ -	\$ -	
113	Per Participant Initial Program Costs - Participant		\$ -		\$ (332.62)	\$ -	
114	Total Initial Program Costs per Annual Participant		\$ -		\$ (332.62)	\$ -	
115	Annual Ongoing Costs - Company per Participant						
116	Annual Ongoing Costs - Participant per Participant						
117	Total Annual Ongoing Costs per Participant						
118	Annual Ongoing Costs - Company						
119	Annual Ongoing Costs - Participant						
120	Total Annual Ongoing Costs						
121	<b>III. Discount Assumptions</b>						
122	Anticipated Life of Program Measure (Years)		-		-	-	
123	Discount Rate		5.50%		5.50%	5.50%	
124	PVIFA		-		-	-	
125	<b>IV. Incremental Savings</b>						
126	Natural Gas Supply Rate (\$/Mcf)		\$ 12.00		\$ 12.00	\$ 12.00	
127	Natural Gas Supply Rate (\$/Dth)		\$ 11.59		\$ 11.59	\$ 11.59	
128	Annual NGS Savings per Participant		\$ (11.14)		\$ (71.45)	\$ (2.28)	
129	Total NGS Savings		\$ (15,713)		\$ (38,514)	\$ (1,100,727)	

	A	H	I	J	K	L	M
1	National Fuel Gas Distribution Corporation						
2	New York Division						
3	Conservation Incentive Program						
4	Program Measurement and Verification Summary						
5	Date: 20 Month Period Ending September 2009						
6	11/24/2009						
7	Quarter						
8							
9							
10							
11							
		<b>Total Res Rebates</b>	<b>LIURP</b>	<b>Total Res</b>	<b>Total Non Res Rebates</b>	<b>General Outreach</b>	<b>Total Program</b>
130	<b>Adjusted Analysis</b>						
131	<b>I. Customer and Volume Information</b>						
132	Number of Customers Eligible		15,000		34,100	482,775	
133	Participation Rate		9.41%		1.58%	100.00%	
134	Total Number of Participants		1,411		539	482,775	
135	Total Mcf Saved	278,000	73,474	351,473	28,886	391,048	771,407
136	DTH Conversion	1.035	1.035	1.035	1.035	1.035	1.035
137	Total DTH Saved	291,510	76,045	367,556	29,897	404,734	802,187
138	Mcf Saved per Participant		52.07		53.59	0.81	
139	DTH Saved per Participant		53.89		55.47	0.84	
140							
141	Estimated Peak Day Impact Mcf	2,538.81	670.99	3,209.80	263.79	3,571.21	7,044.81
142	Estimated Peak Day Impact Dth	2,627.67	694.48	3,322.14	273.03	3,696.20	7,291.38
143	Total Average Annual Accounts	482,775	482,775	482,775	482,775	482,775	
144	Impact on Total Average Annual Usage Per Account	0.58	0.15	0.73		0.81	
145	<b>II. Program Cost Information</b>						
146	Company Direct Costs	\$ 5,462,227	\$ 4,698,109	\$ 10,160,336	\$ 425,865	\$ -	\$ 10,586,201
147	Company Admin Costs	\$ 206,603	\$ 747,250	\$ 953,853	\$ 28,354	\$ -	\$ 982,207
148	Company Advertising Costs	\$ 1,682,611	\$ -	\$ 1,682,611	\$ 131,186	\$ 1,813,797	\$ 3,627,594
149	Total Initial Program Costs - Company	\$ 7,351,442	\$ 5,445,359	\$ 12,796,801	\$ 585,404	\$ 1,813,797	\$ 15,196,002
150	Total Initial Program Costs - Participant	\$ 9,395,980	\$ -	\$ 9,395,980	\$ 1,613,540	\$ -	\$ 11,009,520
151	Total Initial Program Costs	\$ 16,747,422	\$ 5,445,359	\$ 22,192,781	\$ 2,198,945	\$ 1,813,797	\$ 26,205,522
152	Per Participant Initial Program Costs - Company	\$ -	\$ 3,859.22	\$ -	\$ 1,086.09	\$ 3.76	\$ -
153	Per Participant Initial Program Costs - Participant	\$ -	\$ -	\$ -	\$ 2,993.58	\$ -	\$ -
154	Total Initial Program Costs per Annual Participant	\$ -	\$ 3,859.22	\$ -	\$ 4,079.67	\$ 3.76	\$ -
155	Annual Ongoing Costs - Company per Participant	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
156	Annual Ongoing Costs - Participant per Participant	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
157	Total Annual Ongoing Costs per Participant	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
158	Annual Ongoing Costs - Company	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
159	Annual Ongoing Costs - Participant	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
160	Total Annual Ongoing Costs	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
161	<b>III. Discount Assumptions</b>						
162	Anticipated Life of Program Measure (Years)	16.67	25	19	17	1.75	17
163	Discount Rate	5.50%	5.50%	5.50%	5.50%	5.50%	5.50%
164	PVIFA	10.73	13.41	11.51	10.86	1.63	11.02
165	<b>IV. Incremental Savings</b>						
166	Natural Gas Supply Rate (\$/Mcf)		\$ 12.00		\$ 12.00	\$ 12.00	
167	Natural Gas Supply Rate (\$/Dth)		\$ 11.59		\$ 11.59	\$ 11.59	
168	Annual NGS Savings per Participant		\$ 624.86		\$ 643.09	\$ 9.72	
169	Total NGS Savings	\$ 3,335,996	\$ 881,683	\$ 4,217,679	\$ 346,626	\$ 4,692,573	\$ 9,256,878
170	<b>V. Direct Cost Benefit Summary</b>						
171	Present Value of Participant Savings		\$ 8,381.88		\$ 6,986.94	\$ 15.81	
172	Present Value of Total Savings	\$ 35,910,169	\$ 11,826,838	\$ 47,737,006	\$ 3,765,958	\$ 7,631,044	\$ 59,134,008
	Present Value of Total Initial Program Costs per Annual						
173	Participant		\$ 3,859		\$ 4,080	\$ 4	
174	Present Value of Total Initial Program Costs	\$ 16,747,422	\$ 5,445,359	\$ 22,192,781	\$ 2,198,945	\$ 1,813,797	\$ 26,205,522
175	TRC	2.14	2.17	2.15	1.71	4.21	2.26
176	<b>VI. TRC-WNY</b>						
177	WNY Incremental Expenditures	\$ 15,064,810	\$ 5,445,359	\$ 20,510,169	\$ 2,067,759	\$ -	\$ 22,577,928
178	WNY Expenditure Multiplier		0.46		0.46	0.46	
179	WNY Expenditure Benefits	\$ 6,948,311	\$ 2,504,865	\$ 9,453,177	\$ 951,169	\$ -	\$ 10,404,346
180	Advertising	\$ 1,682,611	\$ -	\$ 1,682,611	\$ 131,186	\$ 1,813,797	\$ 3,627,594
181	Advertising Multiplier		0.87		0.87	0.87	
182	Advertising Benefits	\$ 1,463,872	\$ -	\$ 1,463,872	\$ 114,131	\$ 1,578,003	\$ 3,156,007
183	WNY Expenditure & Adv Benefits	\$ 8,412,183	\$ 2,504,865	\$ 10,917,049	\$ 1,065,301	\$ 1,578,003	\$ 13,560,353
184	Customer Net Savings	\$ 19,162,747	\$ 6,381,479	\$ 25,544,226	\$ 1,567,013	\$ 5,817,247	\$ 32,928,486
185	WNY Income Multiplier		0.49		0.49	0.49	
186	WNY Customer Net Savings Benefits	\$ 9,389,746	\$ 3,126,925	\$ 12,516,671	\$ 767,837	\$ 2,850,451	\$ 16,134,958
187	Total WNY Benefits	\$ 17,801,929	\$ 5,631,790	\$ 23,433,719	\$ 1,833,137	\$ 4,428,454	\$ 29,695,311
188	TRC-WNY	3.21	3.21	3.21	2.55	6.65	3.39
189	<b>VII. Societal Test</b>						
190	Environmental						
191	Total	\$ 2,717,839	\$ 895,107	\$ 3,612,945	\$ 285,024	\$ 577,551	\$ 4,475,520
192	Other						
193	Total	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
194	Total Incremental Societal Benefits	\$ 2,717,839	\$ 895,107	\$ 3,612,945	\$ 285,024	\$ 577,551	\$ 4,475,520
195	Total Benefits W/TRC-WNY	\$ 56,429,937	\$ 18,353,734	\$ 74,783,671	\$ 5,884,120	\$ 12,637,049	\$ 93,304,839
196	Societal Test	3.37	3.37	3.37	2.68	6.97	3.56

	A	N	O	P	Q	R
1	National Fuel Gas Distribution Corporation					
2	New York Division					
3	Conservation Incentive Program					
4	Program Measurement and Verification Summary					
5	Date: 20 Month Period Ending September 2009					
6	11/24/2009					
7	Quarter					
8	7					
9	Pre/Post Analysis					
10						
11						
12	<b>Base Analysis</b>					
13	<b>I. Customer and Volume Information</b>					
14	Number of Customers Eligible	468,292	468,292	468,292	468,292	
15	Participation Rate	2.90%	2.62%	0.54%	0.27%	
16	Total Number of Participants	13,589	12,255	2,516	1,250	
17	Total Annual Mcf Saved	181,209	56,385	9,485	8,675	255,755
18	DTH Conversion	1.035	1.035	1.035	1.035	1.035
19	Total DTH Saved	187,552	58,359	9,817	8,979	264,706
20	Mcf Saved per Participant Base	13.34	4.60	3.77	6.94	
21	Multiple Factor for Sensitivity Analysis	0%	0%	0%	0%	
22	Mcf Saved per Participant	13.34	4.60	3.77	6.94	
23	DTH Saved per Participant	13.80	4.76	3.90	7.18	
24	Estimated Peak Day Impact Mcf	1,655	515	87	79	2,336
25	Estimated Peak Day Impact DTH	1,713	533	90	82	2,417
26	Total Average Annual Accounts	482,775	482,775	482,775	482,775	482,775
27	Impact on Total Average Annual Usage Per Account Per Mcf	0.38	0.12	0.02	0.02	0.53
28	<b>II. Program Cost Information</b>					
29	Company Direct Costs	\$ 4,178,618	\$ 360,542	\$ 393,754	\$ 445,625	\$ 5,378,539
30	Company Admin Costs	\$ 158,052	\$ 13,637	\$ 14,893	\$ 16,855	\$ 203,438
31	Company Advertising Costs	\$ 1,287,202	\$ 111,063	\$ 121,294	\$ 137,273	\$ 1,656,832
32	Total Initial Program Costs - Company	\$ 5,623,871	\$ 485,242	\$ 529,941	\$ 599,753	\$ 7,238,808
33	Total Initial Program Costs - Participant	\$ 9,512,300	\$ 306,375	\$ 503,200	\$ 437,500	\$ 10,759,375
34	Total Initial Program Costs	\$ 15,136,171	\$ 791,617	\$ 1,033,141	\$ 1,037,253	\$ 17,998,183
35	Per Participant Initial Program Costs - Company	\$ 307.50	\$ 29.42	\$ 156.50	\$ 356.50	
36	Per Participant Initial Program Costs - Participant	\$ 700.00	\$ 25.00	\$ 200.00	\$ 350.00	
37	Total Initial Program Costs per Annual Participant	\$ 1,007.50	\$ 54.42	\$ 356.50	\$ 706.50	
38	Annual Ongoing Costs - Company per Participant	\$ -	\$ -	\$ -	\$ -	
39	Annual Ongoing Costs - Participant per Participant	\$ -	\$ -	\$ -	\$ -	
40	Total Annual Ongoing Costs per Participant	\$ -	\$ -	\$ -	\$ -	
41	Annual Ongoing Costs - Company	\$ -	\$ -	\$ -	\$ -	
42	Annual Ongoing Costs - Participant	\$ -	\$ -	\$ -	\$ -	
43	Total Annual Ongoing Costs	\$ -	\$ -	\$ -	\$ -	
44	<b>III. Discount Assumptions</b>					
45	Anticipated Life of Program Measure (Years)	17	17	14	14	16.7
46	Discount Rate	5.50%	5.50%	5.50%	5.50%	5.50%
47	PVIFA	10.8646	10.8646	9.5896	9.5896	10.7282
48	<b>IV. Incremental Savings</b>					
49	Natural Gas Supply Rate (\$/Mcf)	\$ 12.00	\$ 12.00	\$ 12.00	\$ 12.00	
50	Natural Gas Supply Rate (\$/Dth)	\$ 11.59	\$ 11.59	\$ 11.59	\$ 11.59	
51	Annual NGS Savings per Participant	\$ 160.02	\$ 55.21	\$ 45.24	\$ 83.28	
52	Total NGS Savings	\$ 2,174,512	\$ 676,623	\$ 113,824	\$ 104,100	\$ 3,069,059
53	<b>V. Direct Cost Benefit Summary</b>					
54	Present Value of Participant Savings	\$ 1,738.55	\$ 599.86	\$ 433.84	\$ 798.63	
55	Present Value of Total Savings	\$ 23,625,219	\$ 7,351,245	\$ 1,091,531	\$ 998,282	\$ 33,066,277
56	Present Value of Total Initial Program Costs per Annual Participant	\$ 1,008	\$ 54	\$ 357	\$ 707	
57	Present Value of Total Initial Program Costs	\$ 15,136,171	\$ 791,617	\$ 1,033,141	\$ 1,037,253	\$ 17,998,183
58	TRC	1.56	9.29	1.06	0.96	1.84
59	<b>VI. TRC-WNY</b>					
60	WNY Incremental Expenditures	\$ 13,848,969	\$ 680,554	\$ 911,847	\$ 899,980	\$ 16,341,351
61	WNY Expenditure Multiplier	0.46	0.49	0.46	0.49	
62	WNY Expenditure Benefits	\$ 6,370,526	\$ 333,472	\$ 419,450	\$ 440,990	\$ 7,564,438
63	Advertising	\$ 1,287,202	\$ 111,063	\$ 121,294	\$ 137,273	\$ 1,656,832
64	Advertising Multiplier	0.87	0.87	0.87	0.87	
65	Advertising Benefits	\$ 1,119,866	\$ 96,625	\$ 105,526	\$ 119,427	\$ 1,441,443
66	WNY Expenditure & Adv Benefits	\$ 7,490,392	\$ 430,097	\$ 524,975	\$ 560,417	\$ 9,005,881
67	Customer Net Savings	\$ 8,489,048	\$ 6,559,627	\$ 58,389	\$ (38,970)	\$ 15,068,094
68	WNY Income Multiplier	0.49	0.49	0.49	0.49	
69	WNY Customer Net Savings Benefits	\$ 4,159,634	\$ 3,214,217	\$ 28,611	\$ (19,096)	\$ 7,383,366
70	Total WNY Benefits	\$ 11,650,025	\$ 3,644,314	\$ 553,586	\$ 541,322	\$ 16,389,247
71	TRC-WNY	2.33	13.89	1.59	1.48	2.75
72	<b>VII. Societal Test</b>					
73	Environmental					
74	Total	\$ 1,788,060	\$ 556,374	\$ 82,612	\$ 75,554	\$ 2,502,600
75	Other					
76	Total					
77	Total Incremental Societal Benefits	\$ 1,788,060	\$ 556,374	\$ 82,612	\$ 75,554	\$ 2,502,600
78	Total Benefits W/ TRC WNY	\$ 37,063,304	\$ 11,551,933	\$ 1,727,729	\$ 1,615,159	\$ 51,958,125
79	Societal Test	2.45	14.59	1.67	1.56	2.89



	A	N	O	P	Q	R
1	National Fuel Gas Distribution Corporation					
2	New York Division					
3	Conservation Incentive Program					
4	Program Measurement and Verification Summary					
5	Date: 20 Month Period Ending September 2009					
6	11/24/2009					
7	Quarter					
8	7					
9	Pre/Post Analysis					
10						
11		Appliance Rebates - Heating Systems Residential	Appliance Rebates - Programable Tstat Residential	Appliance Rebates - Water Heater Tank Residential	Appliance Rebates - Tankless Water Heater Residential	Total Res Rebates
80	<b>Adjustment Detail</b>					
81	<b>I. Spillover</b>					
82	Total Spillover Impact (Mcf)	-	-	-	-	-
83	Total Participants	13,589	12,255	2,516	1,250	-
84	Adjustment to Per Participant Volume Due to Spillover	-	-	-	-	-
85	<b>II. Free Riders</b>					
86	Mcf Saved per Participant	13.34	4.60	3.77	6.94	-
87	Free Ridership %	19%	19%	19%	19%	-
88	Adjustment to Per Participant Volume Due to Free Riders	2.53	0.87	0.72	1.32	-
89	<b>III. Snapback</b>					
90	Total Snapback Impact (Mcf)	-	-	-	-	-
91	Total Participants	13,589	12,255	2,516	1,250	-
92	Adjustment to Per Participant Volume Due to Snapback	-	-	-	-	-
93	<b>IV. Total Volume Adjustment</b>					
94	Total Volume Adjustments	(2.53)	(0.87)	(0.72)	(1.32)	-
95	<b>Adjustment Impact</b>					
96	<b>I. Customer and Volume Information</b>					
97	Number of Customers Eligible	468,292.00	468,292.00	468,292.00	468,292.00	-
98	Participation Rate	2.90%	2.62%	0.54%	0.27%	-
99	Annual Number of Participants	13,589	12,255	2,516	1,250	-
100	Total Mcf Adjusted	(34,430)	(10,713)	(1,802)	(1,648)	-
101	DTH Conversion	1.035	1.035	1.035	1.035	-
102	Total DTH Adjusted	(35,635)	(11,088)	(1,865)	(1,706)	-
103	Mcf Adjusted per Participant	(2.53)	(0.87)	(0.72)	(1.32)	-
104	DTH Adjusted per Participant	(2.62)	(0.90)	(0.74)	(1.36)	-
105	<b>II. Program Cost Information</b>					
106	Company Direct Costs	\$ -	\$ -	\$ -	\$ -	-
107	Company Admin Costs					
108	Company Advertising Costs					
109	Total Initial Program Costs - Company	\$ -	\$ -	\$ -	\$ -	-
110	Total Initial Program Costs - Participant	\$ (1,807,337)	\$ (58,211)	\$ (95,608)	\$ (83,125)	-
111	Total Initial Program Costs	\$ (1,807,337)	\$ (58,211)	\$ (95,608)	\$ (83,125)	-
112	Per Participant Initial Program Costs - Company	\$ -	\$ -	\$ -	\$ -	-
113	Per Participant Initial Program Costs - Participant	\$ (133.00)	\$ (4.75)	\$ (38.00)	\$ (66.50)	-
114	Total Initial Program Costs per Annual Participant	\$ (133.00)	\$ (4.75)	\$ (38.00)	\$ (66.50)	-
115	Annual Ongoing Costs - Company per Participant					-
116	Annual Ongoing Costs - Participant per Participant					-
117	Total Annual Ongoing Costs per Participant					-
118	Annual Ongoing Costs - Company					-
119	Annual Ongoing Costs - Participant					-
120	Total Annual Ongoing Costs					-
121	<b>III. Discount Assumptions</b>					
122	Anticipated Life of Program Measure (Years)	-	-	-	-	-
123	Discount Rate	5.50%	5.50%	5.50%	5.50%	-
124	PVIFA	-	-	-	-	-
125	<b>IV. Incremental Savings</b>					
126	Natural Gas Supply Rate (\$/Mcf)	\$ 12.00	\$ 12.00	\$ 12.00	\$ 12.00	-
127	Natural Gas Supply Rate (\$/Dth)	\$ 11.59	\$ 11.59	\$ 11.59	\$ 11.59	-
128	Annual NGS Savings per Participant	\$ (30.40)	\$ (10.49)	\$ (8.60)	\$ (15.82)	-
129	Total NGS Savings	\$ (413,157)	\$ (128,558)	\$ (21,627)	\$ (19,779)	-

	A	N	O	P	Q	R
1	National Fuel Gas Distribution Corporation					
2	New York Division					
3	Conservation Incentive Program					
4	Program Measurement and Verification Summary					
5	Date: 20 Month Period Ending September 2009					
6	11/24/2009					
7	Quarter					
8	7					
9	Pre/Post Analysis					
10						
11						
		Appliance Rebates - Heating Systems Residential	Appliance Rebates - Programable Tstat Residential	Appliance Rebates - Water Heater Tank Residential	Appliance Rebates - Tankless Water Heater Residential	Total Res Rebates
130	<b>Adjusted Analysis</b>					
131	<b>I. Customer and Volume Information</b>					
132		468,292	468,292	468,292	468,292	
133		2.90%	2.62%	0.54%	0.27%	
134		13,589	12,255	2,516	1,250	
135		146,780	45,672	7,683	7,027	207,161
136		1.035	1.035	1.035	1.035	1.035
137		151,917	47,271	7,952	7,273	214,412
138		10.80	3.73	3.05	5.62	
139		11.18	3.86	3.16	5.82	
140						
141		1,340.45	417.10	70.17	64.17	1,891.89
142		1,387.77	431.69	72.62	66.42	1,958.10
143		482,775	482,775	482,775	482,775	
144		0.30	0.09	0.02	0.01	
145	<b>II. Program Cost Information</b>					
146		\$ 4,178,618	\$ 360,542	\$ 393,754	\$ 445,625	\$ 5,378,539
147		\$ 158,052	\$ 13,637	\$ 14,893	\$ 16,855	\$ 203,438
148		\$ 1,287,202	\$ 111,063	\$ 121,294	\$ 137,273	\$ 1,656,832
149		\$ 5,623,871	\$ 485,242	\$ 529,941	\$ 599,753	\$ 7,238,808
150		\$ 7,704,963	\$ 248,164	\$ 407,592	\$ 354,375	\$ 8,715,094
151		\$ 13,328,834	\$ 733,406	\$ 937,533	\$ 954,128	\$ 15,953,901
152		\$ 413.85	\$ 39.60	\$ 210.63	\$ 479.80	
153		\$ 567.00	\$ 20.25	\$ 162.00	\$ 283.50	
154		\$ 980.85	\$ 59.85	\$ 372.63	\$ 763.30	
155		\$ -	\$ -	\$ -	\$ -	
156		\$ -	\$ -	\$ -	\$ -	
157		\$ -	\$ -	\$ -	\$ -	
158		\$ -	\$ -	\$ -	\$ -	
159		\$ -	\$ -	\$ -	\$ -	
160		\$ -	\$ -	\$ -	\$ -	
161	<b>III. Discount Assumptions</b>					
162		17	17	14	14	17
163		5.50%	5.50%	5.50%	5.50%	5.50%
164		10.86	10.86	9.59	9.59	10.73
165	<b>IV. Incremental Savings</b>					
166		\$ 12.00	\$ 12.00	\$ 12.00	\$ 12.00	
167		\$ 11.59	\$ 11.59	\$ 11.59	\$ 11.59	
168		\$ 129.62	\$ 44.72	\$ 36.64	\$ 67.46	
169		\$ 1,761,355	\$ 548,065	\$ 92,197	\$ 84,321	\$ 2,485,938
170	<b>V. Direct Cost Benefit Summary</b>					
171		\$ 1,408.23	\$ 485.88	\$ 351.41	\$ 646.89	
172		\$ 19,136,428	\$ 5,954,508	\$ 884,140	\$ 808,609	\$ 26,783,684
173		\$ 981	\$ 60	\$ 373	\$ 763	
174		\$ 13,328,834	\$ 733,406	\$ 937,533	\$ 954,128	\$ 15,953,901
175		1.44	8.12	0.94	0.85	1.68
176	<b>VI. TRC-WNY</b>					
177		\$ 12,041,632	\$ 622,343	\$ 816,239	\$ 816,855	\$ 14,297,070
178		0.46	0.49	0.46	0.49	
179		\$ 5,539,151	\$ 304,948	\$ 375,470	\$ 400,259	\$ 6,619,828
180		\$ 1,287,202	\$ 111,063	\$ 121,294	\$ 137,273	\$ 1,656,832
181		0.87	0.87	0.87	0.87	3
182		\$ 1,119,866	\$ 96,625	\$ 105,526	\$ 119,427	\$ 1,441,443
183		\$ 6,659,017	\$ 401,573	\$ 480,996	\$ 519,686	\$ 8,061,272
184		\$ 5,807,593	\$ 5,221,102	\$ (53,394)	\$ (145,519)	\$ 10,829,783
185		0.49	0.49	0.49	0.49	
186		\$ 2,845,721	\$ 2,558,340	\$ (26,163)	\$ (71,304)	\$ 5,306,594
187		\$ 9,504,737	\$ 2,959,913	\$ 454,833	\$ 448,382	\$ 13,367,865
188		2.15	12.15	1.43	1.32	2.52
189	<b>VII. Societal Test</b>					
190	Environmental					
191		\$ 1,448,329	\$ 450,663	\$ 66,916	\$ 61,199	\$ 2,027,106
192	Other					
193		\$ -	\$ -	\$ -	\$ -	\$ -
194		\$ 1,448,329	\$ 450,663	\$ 66,916	\$ 61,199	\$ 2,027,106
195		\$ 30,089,494	\$ 9,365,084	\$ 1,405,888	\$ 1,318,190	\$ 42,178,656
196		2.26	12.77	1.50	1.38	2.64

	A	B	C	D	E	F	G
1	National Fuel Gas Distribution Corporation						
2	New York Division						
3	Conservation Incentive Program						
4	Program Measurement and Verification Summary						
5	Date: 20 Month Period Ending September 2009						
6	11/24/2009						
7	Quarter	Year					
8		Sep-09					
9		Total Residential					
10		Residential Appliance Rebates					
11		Appliance Rebates - Hot Air Furnace Residential	Appliance Rebates - Hot Water Boiler Residential	Appliance Rebates - Steam Boiler Residential	Appliance Rebates - Programable Tstat Residential	Appliance Rebates - Storage Tank Water Heater Residential	Appliance Rebates - Storage Tankless Water Heater Residential
221	Sensitivity Analysis						
222	TRC - Free Ridership Sensitivity	Adjusted Analysis - TRC					
223		2.30	1.03	2.15	4.28	1.35	1.31
224	0%	2.52	1.10	2.33	4.89	1.51	1.48
225	10%	2.41	1.07	2.24	4.58	1.43	1.39
226	20%	2.29	1.02	2.14	4.24	1.34	1.30
227	30%	2.14	0.97	2.03	3.88	1.24	1.19
228	40%	1.97	0.91	1.89	3.48	1.13	1.07
229	50%	1.76	0.83	1.71	3.04	1.00	0.94
230	60%	1.52	0.74	1.50	2.55	0.86	0.79
231	70%	1.22	0.61	1.22	2.02	0.69	0.63
232	80%	0.84	0.43	0.86	1.42	0.50	0.45
233							
234	Societal - Test Free Ridership Sensitivity	Adjusted Analysis - Societal TRC					
235		3.61	1.61	3.37	6.76	2.14	2.07
236	0%	3.96	1.72	3.64	7.71	2.39	2.35
237	10%	3.79	1.67	3.51	7.23	2.26	2.21
238	20%	3.59	1.60	3.36	6.70	2.12	2.06
239	30%	3.36	1.52	3.18	6.13	1.97	1.89
240	40%	3.09	1.43	2.96	5.51	1.80	1.71
241	50%	2.78	1.31	2.69	4.82	1.60	1.51
242	60%	2.40	1.17	2.36	4.07	1.38	1.29
243	70%	1.94	0.97	1.94	3.23	1.12	1.04
244	80%	1.36	0.71	1.37	2.30	0.83	0.75
245							
246	TRC Gas Cost Sensitivity	Adjusted Analysis - TRC					
247		2.30	1.03	2.15	4.28	1.35	1.31
248	\$ 16.00	3.07	1.37	2.87	5.70	1.80	1.74
249	\$ 15.00	2.87	1.28	2.69	5.35	1.69	1.63
250	\$ 14.00	2.68	1.20	2.51	4.99	1.58	1.52
251	\$ 13.00	2.49	1.11	2.33	4.63	1.46	1.42
252	\$ 12.00	2.30	1.03	2.15	4.28	1.35	1.31
253	\$ 11.00	2.11	0.94	1.97	3.92	1.24	1.20
254	\$ 10.00	1.92	0.86	1.79	3.57	1.13	1.09
255	\$ 9.00	1.72	0.77	1.61	3.21	1.01	0.98
256	\$ 8.00	1.53	0.69	1.44	2.85	0.90	0.87
257	\$ 7.00	1.34	0.60	1.26	2.50	0.79	0.76
258	Discount Rate Sensitivity	Adjusted Analysis - TRC					
259		2.30	1.03	2.15	4.28	1.35	1.31
260	1%	3.29	1.47	3.08	6.13	1.83	1.77
261	2%	3.02	1.35	2.83	5.63	1.71	1.65
262	3%	2.79	1.25	2.61	5.18	1.59	1.54
263	4%	2.57	1.15	2.41	4.79	1.49	1.44
264	5%	2.39	1.07	2.23	4.44	1.39	1.35
265	6%	2.22	0.99	2.08	4.13	1.31	1.27
266	7%	2.07	0.92	1.93	3.84	1.23	1.19
267							
268	Volume Savings Sensitivity	Adjusted Analysis - TRC					
269		2.30	1.03	2.15	4.28	1.35	1.31
270	50%	3.51	1.70	3.30	6.42	2.03	1.96
271	40%	3.27	1.57	3.07	5.99	1.89	1.83
272	30%	3.03	1.43	2.84	5.56	1.76	1.70
273	20%	2.78	1.30	2.61	5.13	1.62	1.57
274	10%	2.54	1.16	2.38	4.71	1.49	1.44
275	0%	2.30	1.03	2.15	4.28	1.35	1.31
276	-10%	2.06	0.89	1.92	3.85	1.22	1.18
277	-20%	1.81	0.76	1.69	3.42	1.08	1.05
278	-30%	1.57	0.62	1.46	2.99	0.95	0.91
279	-40%	1.33	0.49	1.23	2.57	0.81	0.78
280	-50%	1.09	0.35	1.01	2.14	0.68	0.65
281							

	A	B	C	D	E	F	G
1	National Fuel Gas Distribution Corporation						
2	New York Division						
3	Conservation Incentive Program						
4	Program Measurement and Verification Summary						
5	Date: 20 Month Period Ending September 2009						
6	11/24/2009						
7	Quarter	Year					
8		Sep-09					
9		Total Residential					
10		Residential Appliance Rebates					
11		Appliance Rebates - Hot Air Furnace Residential	Appliance Rebates - Hot Water Boiler Residential	Appliance Rebates - Steam Boiler Residential	Appliance Rebates - Programable Tstat Residential	Appliance Rebates - Storage Tank Water Heater Residential	Appliance Rebates - Storage Tankless Water Heater Residential
282	Gas Cost/Free Ridership Total Program TRC Sensitivity						
283	Gas Cost		Free Ridership				
284		2.26	0%	10%	20%	30%	40%
285	\$	16.00	3.27	3.14	2.99	2.83	2.66
286	\$	15.00	3.07	2.94	2.81	2.66	2.49
287	\$	14.00	2.86	2.75	2.62	2.48	2.33
288	\$	13.00	2.66	2.55	2.43	2.30	2.16
289	\$	12.00	2.45	2.35	2.25	2.13	1.99
290	\$	11.00	2.25	2.16	2.06	1.95	1.83
291	\$	10.00	2.05	1.96	1.87	1.77	1.66
292	\$	9.00	1.84	1.77	1.68	1.59	1.50
293	\$	8.00	1.64	1.57	1.50	1.42	1.33
294	\$	7.00	1.43	1.37	1.31	1.24	1.16
295							
296	Gas Cost/Free Ridership Total Program TRC Sensitivity						
297	Gas Cost		Free Ridership				
298		3.56	0%	10%	20%	30%	40%
299	\$	16.00	5.09	4.88	4.66	4.41	4.15
300	\$	15.00	4.78	4.59	4.38	4.15	3.90
301	\$	14.00	4.48	4.30	4.10	3.89	3.65
302	\$	13.00	4.17	4.00	3.82	3.62	3.40
303	\$	12.00	3.87	3.71	3.54	3.36	3.16
304	\$	11.00	3.56	3.42	3.26	3.09	2.91
305	\$	10.00	3.26	3.13	2.99	2.83	2.66
306	\$	9.00	2.95	2.83	2.71	2.57	2.41
307	\$	8.00	2.65	2.54	2.43	2.30	2.17
308	\$	7.00	2.34	2.25	2.15	2.04	1.92

	A	H	I	J	K	L	M
1	National Fuel Gas Distribution Corporation						
2	New York Division						
3	Conservation Incentive Program						
4	Program Measurement and Verification Summary						
5	Date: 20 Month Period Ending September 2009						
6	11/24/2009						
7	Quarter						
8	7						
9							
10							
11		<b>Total Res Rebates</b>	<b>LIURP</b>	<b>Total Res</b>	<b>Total Non Res Rebates</b>	<b>General Outreach</b>	<b>Total Program</b>
221	<b>Sensitivity Analysis</b>						
222	<b>TRC - Free Ridership Sensitivity</b>						
223		2.14	2.17	2.15	1.71	4.21	2.26
224	0%	2.36	2.17	2.32	1.71	5.19	2.45
225	10%	2.25	2.17	2.23	1.71	4.67	2.35
226	20%	2.13	2.17	2.14	1.71	4.16	2.25
227	30%	1.99	2.17	2.04	1.71	3.64	2.13
228	40%	1.83	2.17	1.92	1.71	3.12	1.99
229	50%	1.64	2.17	1.79	1.71	2.60	1.85
230	60%	1.41	2.17	1.65	1.71	2.08	1.69
231	70%	1.13	2.17	1.48	1.71	1.56	1.51
232	80%	0.79	2.17	1.29	1.71	1.04	1.31
233							
234	<b>Societal - Test Free Ridership Sensitivity</b>						
235		3.37	3.37	3.37	2.68	6.97	3.56
236	0%	3.70	3.37	3.63	2.68	8.51	3.87
237	10%	3.54	3.37	3.50	2.68	7.70	3.71
238	20%	3.35	3.37	3.35	2.68	6.89	3.54
239	30%	3.13	3.37	3.20	2.68	6.07	3.36
240	40%	2.88	3.37	3.02	2.68	5.26	3.16
241	50%	2.59	3.37	2.82	2.68	4.45	2.93
242	60%	2.24	3.37	2.59	2.68	3.63	2.69
243	70%	1.81	3.37	2.33	2.68	2.82	2.41
244	80%	1.28	3.37	2.03	2.68	2.01	2.10
245							
246	<b>TRC Gas Cost Sensitivity</b>						
247		2.14	2.17	2.15	1.71	4.21	2.26
248	\$ 16.00	2.86	2.90	2.87	2.28	5.61	3.01
249	\$ 15.00	2.68	2.71	2.69	2.14	5.26	2.82
250	\$ 14.00	2.50	2.53	2.51	2.00	4.91	2.63
251	\$ 13.00	2.32	2.35	2.33	1.86	4.56	2.44
252	\$ 12.00	2.14	2.17	2.15	1.71	4.21	2.26
253	\$ 11.00	1.97	1.99	1.97	1.57	3.86	2.07
254	\$ 10.00	1.79	1.81	1.79	1.43	3.51	1.88
255	\$ 9.00	1.61	1.63	1.61	1.28	3.16	1.69
256	\$ 8.00	1.43	1.45	1.43	1.14	2.80	1.50
257	\$ 7.00	1.25	1.27	1.25	1.00	2.45	1.32
258	<b>Discount Rate Sensitivity</b>						
259		2.14	2.17	2.15	1.71	4.21	2.26
260	1%	3.06	3.57	3.18	2.45	4.47	3.21
261	2%	2.81	3.16	2.90	2.25	4.41	2.95
262	3%	2.59	2.82	2.65	2.08	4.35	2.72
263	4%	2.40	2.53	2.43	1.92	4.29	2.52
264	5%	2.22	2.28	2.24	1.78	4.23	2.34
265	6%	2.07	2.07	2.07	1.65	4.18	2.18
266	7%	1.93	1.89	1.92	1.54	4.13	2.04
267							
268	<b>Volume Savings Sensitivity</b>						
269		2.14	2.17	2.15	1.71	4.21	2.26
270	50%	3.28	3.28	3.28	2.57	6.31	3.43
271	40%	3.05	3.06	3.05	2.40	5.89	3.19
272	30%	2.82	2.84	2.83	2.23	5.47	2.96
273	20%	2.60	2.61	2.60	2.06	5.05	2.73
274	10%	2.37	2.39	2.38	1.88	4.63	2.49
275	0%	2.14	2.17	2.15	1.71	4.21	2.26
276	-10%	1.92	1.95	1.93	1.54	3.79	2.02
277	-20%	1.69	1.73	1.70	1.37	3.37	1.79
278	-30%	1.46	1.51	1.47	1.20	2.95	1.55
279	-40%	1.24	1.29	1.25	1.03	2.52	1.32
280	-50%	1.01	1.07	1.02	0.86	2.10	1.08
281							

	A	H	I	J	K	L	M
1	National Fuel Gas Distribution Corporation						
2	New York Division						
3	Conservation Incentive Program						
4	Program Measurement and Verification Summary						
5	Date: 20 Month Period Ending September 2009						
6	11/24/2009						
7	Quarter						
8		7					
9							
10							
11							
		<b>Total Res Rebates</b>	<b>LIURP</b>	<b>Total Res</b>	<b>Total Non Res Rebates</b>	<b>General Outreach</b>	<b>Total Program</b>
282	Gas Cost/Free Ridership Total Program TRC Sensitivity						
283	Gas Cost	Free Ridership					
284		2.26	60%	70%	80%		
285	\$	16.00	2.25	2.02	1.75		
286	\$	15.00	2.11	1.89	1.64		
287	\$	14.00	1.97	1.76	1.53		
288	\$	13.00	1.83	1.64	1.42		
289	\$	12.00	1.69	1.51	1.31		
290	\$	11.00	1.55	1.39	1.20		
291	\$	10.00	1.41	1.26	1.09		
292	\$	9.00	1.27	1.13	0.98		
293	\$	8.00	1.13	1.01	0.87		
294	\$	7.00	0.99	0.88	0.77		
295							
296	Gas Cost/Free Ridership Total Program TRC Sensitivity						
297	Gas Cost	Free Ridership					
298		3.56	60%	70%	80%		
299	\$	16.00	3.53	3.16	2.76		
300	\$	15.00	3.32	2.98	2.59		
301	\$	14.00	3.11	2.79	2.43		
302	\$	13.00	2.90	2.60	2.27		
303	\$	12.00	2.69	2.41	2.10		
304	\$	11.00	2.48	2.22	1.94		
305	\$	10.00	2.27	2.04	1.78		
306	\$	9.00	2.06	1.85	1.61		
307	\$	8.00	1.85	1.66	1.45		
308	\$	7.00	1.64	1.47	1.29		

	A	N	O	P	Q	R
1	National Fuel Gas Distribution Corporation					
2	New York Division					
3	Conservation Incentive Program					
4	Program Measurement and Verification Summary					
5	Date: 20 Month Period Ending September 2009					
6	11/24/2009					
7	Quarter					
8	7					
9	Pre/Post Analysis					
10						
11						
221	Sensitivity Analysis					
222	TRC - Free Ridership Sensitivity					
223		1.44	8.12	0.94	0.85	1.68
224	0%	1.56	9.29	1.06	0.96	1.84
225	10%	1.50	8.69	1.00	0.90	1.76
226	20%	1.43	8.05	0.94	0.84	1.67
227	30%	1.35	7.35	0.87	0.77	1.57
228	40%	1.25	6.59	0.79	0.69	1.45
229	50%	1.14	5.76	0.70	0.61	1.31
230	60%	1.00	4.84	0.60	0.52	1.15
231	70%	0.84	3.82	0.48	0.41	0.95
232	80%	0.63	2.69	0.35	0.29	0.70
233						
234	Societal - Test Free Ridership Sensitivity					
235		2.26	12.77	1.50	1.38	2.64
236	0%	2.45	14.59	1.67	1.56	2.89
237	10%	2.35	13.67	1.59	1.47	2.77
238	20%	2.25	12.67	1.49	1.37	2.63
239	30%	2.12	11.57	1.38	1.27	2.47
240	40%	1.98	10.38	1.26	1.15	2.29
241	50%	1.80	9.08	1.13	1.02	2.08
242	60%	1.60	7.64	0.97	0.87	1.83
243	70%	1.34	6.06	0.80	0.71	1.52
244	80%	1.02	4.29	0.59	0.53	1.15
245						
246	TRC Gas Cost Sensitivity					
247		1.44	8.12	0.94	0.85	1.68
248	\$ 16.00	1.91	10.83	1.26	1.13	2.24
249	\$ 15.00	1.79	10.15	1.18	1.06	2.10
250	\$ 14.00	1.68	9.47	1.10	0.99	1.96
251	\$ 13.00	1.56	8.80	1.02	0.92	1.82
252	\$ 12.00	1.44	8.12	0.94	0.85	1.68
253	\$ 11.00	1.32	7.44	0.86	0.78	1.54
254	\$ 10.00	1.20	6.77	0.79	0.71	1.40
255	\$ 9.00	1.08	6.09	0.71	0.64	1.26
256	\$ 8.00	0.96	5.41	0.63	0.56	1.12
257	\$ 7.00	0.84	4.74	0.55	0.49	0.98
258	Discount Rate Sensitivity					
259		1.44	8.12	0.94	0.85	1.68
260	1%	2.06	11.63	1.28	1.15	2.40
261	2%	1.89	10.68	1.19	1.07	2.20
262	3%	1.74	9.84	1.11	1.00	2.03
263	4%	1.61	9.09	1.04	0.93	1.88
264	5%	1.49	8.42	0.97	0.87	1.74
265	6%	1.38	7.83	0.91	0.82	1.62
266	7%	1.29	7.30	0.86	0.77	1.51
267						
268	Volume Savings Sensitivity					
269		1.44	8.12	0.94	0.85	1.68
270	50%	2.15	12.18	1.41	1.27	2.52
271	40%	2.01	11.37	1.32	1.19	2.35
272	30%	1.87	10.55	1.23	1.10	2.18
273	20%	1.72	9.74	1.13	1.02	2.01
274	10%	1.58	8.93	1.04	0.93	1.85
275	0%	1.44	8.12	0.94	0.85	1.68
276	-10%	1.29	7.31	0.85	0.76	1.51
277	-20%	1.15	6.50	0.75	0.68	1.34
278	-30%	1.01	5.68	0.66	0.59	1.18
279	-40%	0.86	4.87	0.57	0.51	1.01
280	-50%	0.72	4.06	0.47	0.42	0.84
281						

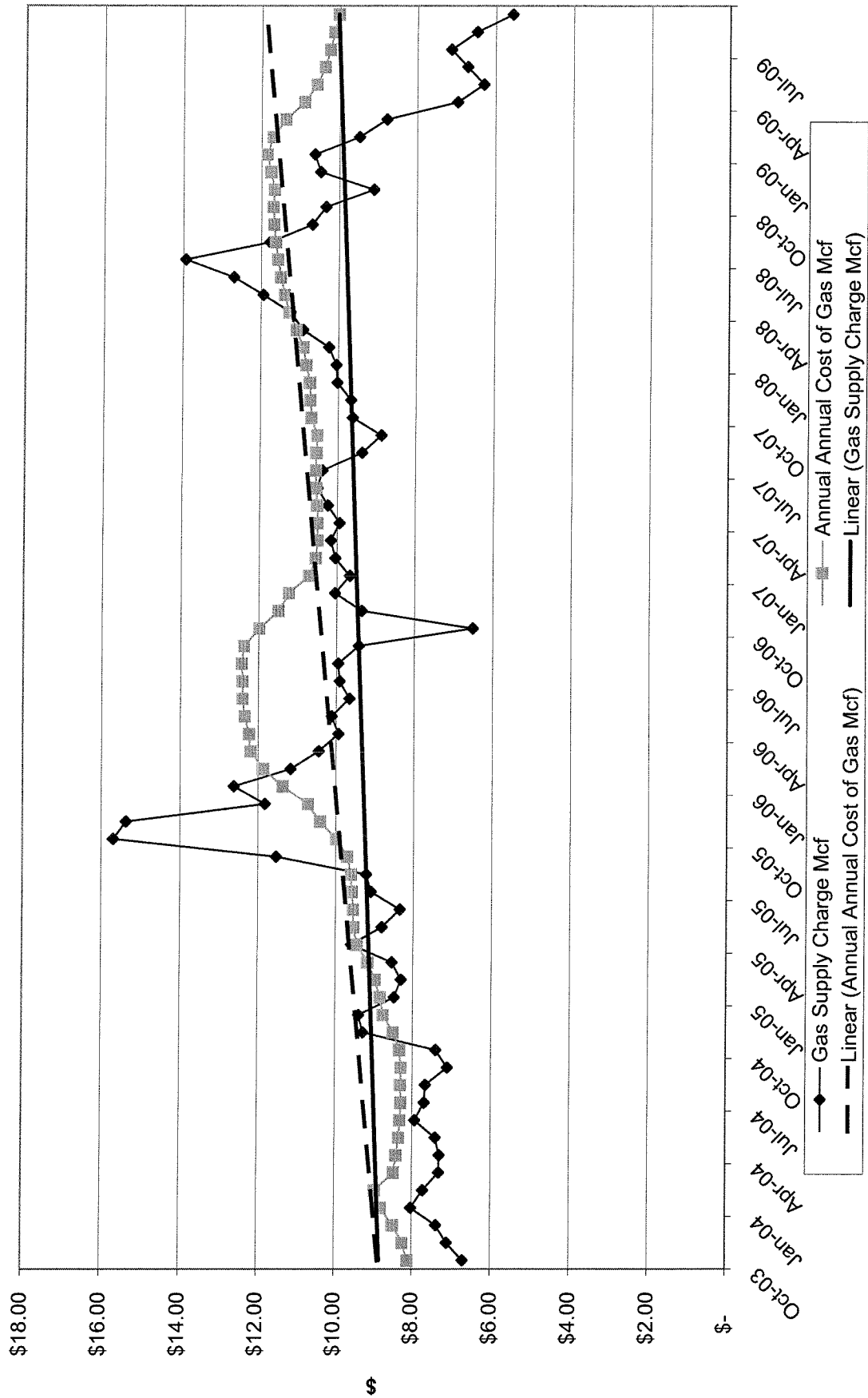






	A	N	O	P	Q	R	
1	National Fuel Gas Distribution Corporation						
2	New York Division						
3	Conservation Incentive Program						
4	Program Measurement and Verification Summary						
5	Date: 20 Month Period Ending September 2009						
6		11/24/2009					
7	Quarter						
8		7					
9			Pre/Post Analysis				
10							
11			Appliance Rebates - Heating Systems Residential	Appliance Rebates - Programable Tstat Residential	Appliance Rebates - Water Heater Tank Residential	Appliance Rebates - Tankless Water Heater Residential	Total Res Rebates
197	Work Paper 1						
198	Participant Calculations						
199							
200	Program Participants						
201	Annualization Factor						
202	Total Participants for Analysis						
203							
204	Workpaper 2						
205							
206	CO2 Benefit						
207							
208	Cost of CO2 \$/Ton	\$ 15.00	\$ 15.00	\$ 15.00	\$ 15.00	\$ 15.00	
209							
210	Cost of CO2 \$/Pound	\$ 0.01	\$ 0.01	\$ 0.01	\$ 0.01	\$ 0.01	
211							
212	Lbs CO2 / Billion BTU	117,000	117,000	117,000	117,000	117,000	
213							
214	Lbs CO2 / Million BTU	117	117	117	117	117	
215							
216	DTH Conversion Factor	1.035	1.035	1.035	1.035	1.035	
217							
218	Lbs CO2 / Mcf	121.095	121.095	121.095	121.095	121.095	
219							
220	Cost of CO2 \$/Mcf	\$ 0.91	\$ 0.91	\$ 0.91	\$ 0.91	\$ 0.91	

Average Cost of Gas



National Fuel Gas Distribution Corporation

Conservation Incentive Program

Preliminary Measurement and Verification Analysis

Development of Multipliers Used in Development of the Western New York – Total  
Resource Cost Test

August 15, 2008

## Introduction

Included in the Preliminary Measurement and Verification (“M&V”) analysis of National Fuel Gas Distribution Corporation’s (“Distribution” or “the Company”) conservation incentive program (“CIP”) is an estimate of the Western New York Total Resource Cost Test (“WNY-TRC”). The WNY-TRC test was included in the CIP’s M&V analysis to provide an estimate of the impact of the benefits of the program directly to the economy of the Company’s service territory. The Company’s CIP provides two direct benefits to its service territory: (1) overall net natural gas supply cost savings to customers, and (2) increased economic activity associated with program spending.

For purposes of this analysis the Company focused on net program benefits. That is, the overall natural gas supply cost savings are the difference between savings to customers from reduced consumption less the costs incurred by the Company and the customer to bring those savings about. The direct effect of energy efficiency savings is to increase the overall income of customers within the Company’s service territory. In order to capture the ripple effect of this increase in income the Company developed an “income multiplier” for use in the CIP’s M&V analysis.

The analysis also recognizes that the cost incurred to bring those savings about has an additional benefit to the service territory since the costs incurred to bring about those savings were largely spent in the service territory. In effect, expenditures on energy efficiency initiatives by the customer and the Company transfer costs from natural gas supply charges that, for the most part, leave the service territory, to purchases of equipment and services within the service territory that ripple through the local economy to the overall benefit of the service territory. In order to capture the ripple effect of these expenditures the Company developed “expenditure multipliers” for use in the CIP M&V analysis.

The table below summarizes the multipliers used in the M&V analysis for the WNY-TRC calculation.

Multipliers Used in the CIP’s M&V Analysis	
Description	Multiplier
WNY Income Multiplier	0.49
Expenditure Multiplier – Appliance Rebates and LIURP	0.46
Expenditure Multiplier – Thermostats	0.49
Expenditure Multiplier – Advertising	0.87

## Development of Multipliers

The Company utilized IMPLAN Pro® Version 2.0 to develop macroeconomic multipliers for its service territory. IMPLAN Pro® Version 2.0, uses Input-output analysis to develop multipliers for specific regions that the user can define. For purposes of the development of multipliers to be used in the WNY-TRC test the region was defined as the major counties in the Company’s service territory. As explained in the IMPLAN Pro® Version 2.0 user manual:

*“Input-output analysis* is a means of examining relationships within an economy, both between businesses and between businesses and final consumers. It captures all monetary market transactions for consumption in a given time period. The resulting mathematical formulae allow examination of the effects of a change in one or several economic activities on an entire economy (impact analysis).”<sup>1</sup>

The Table below lists the counties in the Company’s service territory, including, the number of customers, and identifies whether the county was included in the analysis.

Counties in National Fuel Gas Distribution Corporation’s New York Service Territory		
Counties	Customers	Included in Study?
Allegany	10,955	Yes
Cattaraugus	13,775	Yes
Chautauqua	44,999	Yes
Erie	353,057	Yes
Genesee	11,066	Yes
Livingston	841	No
Monroe	1,039	No
Niagara	50,824	Yes
Ontario	1,792	Yes
Steuben	6,671	No
Wyoming	5,721	Yes
Total	499,740	

The counties included in the analysis were counties where the Company has a significant presence and where there are no larger population areas within the county that are served by another local natural gas distribution company.

Spending within an economy will result in three overall ripple effects: (1) direct, (2) indirect, and (3) induced. Direct effects are the impacts that result from the direct purchase of a product or service within the study area (for example, the payments made by a customer to a contractor for the installation of a furnace). Indirect effects result from the industries purchasing from other industries in order to meet the initial demand. (Continuing with the example, the contractor must purchase supplies and services from other vendors in order to support its business). Induced effects result from the impact on all local industries generated by the direct and indirect effects of the initial demand. Throughout these iterations dollars of demand “leak” from the local economy to other domestic regional (United States) and foreign economies. The energy efficiency initiatives of CIP can be seen as transferring the satisfaction of BTU demand from extra-

<sup>1</sup> IMPLAN Pro® Version 2.0; User Guide, Analysis Guide, Data Guide, Page 95.

regional natural gas commodity purchases to intra-regional energy efficiency purchases. In other words, without the CIP 100% of the satisfaction customer BTU demand “leaks” out of the service territory, with CIP some portion of the benefits of satisfying that demand remains in the local economy.

IMPLAN Pro® Version 2.0 provides the impact of such spending into two general categories: (1) Overall demand (“Output”), and (2) Value Added which is equal to labor income, other property type income, and indirect business taxes. For purposes of this analysis multipliers were developed focusing only on value added results in order to be conservative.

#### Calculation of WNY Income Multiplier

The WNY Income multiplier was developed by determining: (1) the propensity of households to spend on products and services within the service territory and, (2) a calculation of the ripple effect of such spending through the economy. Utilizing IMPLAN Pro® Version 2.0, it was determined that approximately 87% of household income in the service territory was spent on goods and services.

Page 1 of Attachment 1 to this appendix provides the various income multipliers for the households reported in IMPLAN Pro® Version 2.0. The value added multiplier for household spending within the service territory is estimated to be 56%. That is for every dollar of household spending, an additional \$0.56 of value will be added to the local economy through increased labor income, other property type income, and indirect business taxes resulting from that spending. Based on the approximately 87% of household income that is spent on goods and services by households within the service territory and the 56% value added associated with local spending an overall income multiplier to apply to savings under the CIP was calculated at 49% ( $49\% = 87\%$  multiplied by 56%).

#### Calculation of Expenditure Multipliers

The analysis developed three expenditure multipliers to be applied in the M&V analysis to program expenditures: (1) Appliance Rebates and LIURP, (2) Thermostats, and (3) Advertising. Each of these expenditures will be satisfied from purchases of goods and services from various industries in the local economy. IMPLAN Pro® Version 2.0 can be utilized to determine the ripple effects of these purchases in the local economy. The table below provides a summary of the allocation of program costs to the selected industries in the local economy.

Expenditure Industry Allocations			
	Expenditures		
Industry Segment	Appliance Rebates and LIURP	Thermostats	Advertising
Contractors	50%	50%	
Wholesale Equipment and Insulation	50%		
Retail Building Supplies		50%	
Advertising			100%

Utilizing IMPLAN Pro® Version 2.0, the ripple effect of an assumed \$1,000,000 of purchases in each of the industries was utilized to develop the multipliers. Page 2 of Attachment 1 to this appendix provides the various multipliers reported in IMPLAN Pro® Version 2.0 for the industries utilized by the Company's CIP.

The value added multipliers for each industry are summarized in the table below.

Industry Value Added Multipliers	
Industry Segment	Multiplier
Contractors	72.2%
Wholesale Equipment and Insulation	20.0%
Retail Building Supplies	26.1%
Advertising	86.8%

Applying the value added multipliers to the allocations from the previous table determines the program multipliers used in the M&V analysis.

Expenditure Industry Multipliers			
	Expenditures		
Industry Segment	Appliance Rebates and LIURP	Thermostats	Advertising
Contractors	36.1%	36.1%	
Wholesale Equipment and Insulation	10.0%		
Retail Building Supplies		13.0%	
Advertising			86.8%
Total	46.1%	49.1%	86.8%



New York Division

Calculation of WNY Multipliers

Impact of Income Change in Selected Segment  
Income Impact \$ 1,000,000

Segment: LT \$10K				
Impact	Direct	Indirect	Induced	Total
Value Added	\$ 354,320	\$ 97,114	\$ 111,270	\$ 562,704
Output	\$ 950,950	\$ 183,718	\$ 186,854	\$ 1,321,522
Employment Multiplier	5.6	1.4	1.7	8.7
Value Added	35%	10%	11%	56%
Output	95%	18%	19%	132%
Segment: \$10K-15K				
Impact	Direct	Indirect	Induced	Total
Value Added	\$ 354,632	\$ 97,016	\$ 112,265	\$ 563,913
Output	\$ 950,994	\$ 182,732	\$ 188,524	\$ 1,322,250
Employment Multiplier	5.9	1.4	1.8	9.1
Value Added	35%	10%	11%	56%
Output	95%	18%	19%	132%
Segment: \$15K-25K				
Impact	Direct	Indirect	Induced	Total
Value Added	\$ 354,632	\$ 97,016	\$ 112,265	\$ 563,913
Output	\$ 950,994	\$ 182,732	\$ 188,524	\$ 1,322,250
Employment Multiplier	5.9	1.4	1.8	9.1
Value Added	35%	10%	11%	56%
Output	95%	18%	19%	132%
Segment: \$25K-35K				
Impact	Direct	Indirect	Induced	Total
Value Added	\$ 354,126	\$ 95,425	\$ 111,538	\$ 561,089
Output	\$ 951,628	\$ 178,951	\$ 187,303	\$ 1,317,882
Employment Multiplier	5.9	1.4	1.7	9
Value Added	35%	10%	11%	56%
Output	95%	18%	19%	132%
Segment: \$35K-50K				
Impact	Direct	Indirect	Induced	Total
Value Added	\$ 363,948	\$ 93,021	\$ 107,496	\$ 564,465
Output	\$ 951,775	\$ 173,671	\$ 180,517	\$ 1,305,963
Employment Multiplier	5.7	1.3	1.7	8.7
Value Added	36%	9%	11%	56%
Output	95%	17%	18%	131%
Segment: \$50K-75K				
Impact	Direct	Indirect	Induced	Total
Value Added	\$ 374,539	\$ 92,880	\$ 107,337	\$ 574,756
Output	\$ 951,627	\$ 172,513	\$ 180,249	\$ 1,304,389
Employment Multiplier	5.8	1.3	1.7	8.8
Value Added	37%	9%	11%	57%
Output	95%	17%	18%	130%
Segment: \$75K-100K				
Impact	Direct	Indirect	Induced	Total
Value Added	\$ 383,411	\$ 93,743	\$ 109,380	\$ 586,534
Output	\$ 951,115	\$ 173,102	\$ 183,680	\$ 1,307,897
Employment Multiplier	6.1	1.4	1.7	9.2
Value Added	38%	9%	11%	59%
Output	95%	17%	18%	131%
Segment: \$100K-150K				
Impact	Direct	Indirect	Induced	Total
Value Added	\$ 383,411	\$ 93,743	\$ 109,380	\$ 586,534
Output	\$ 951,115	\$ 173,102	\$ 183,680	\$ 1,307,897
Employment Multiplier	6.1	1.4	1.7	9.2
Value Added	38%	9%	11%	59%
Output	95%	17%	18%	131%
Segment: GT \$150K				
Impact	Direct	Indirect	Induced	Total
Value Added	\$ 383,411	\$ 93,743	\$ 109,380	\$ 586,534
Output	\$ 951,115	\$ 173,102	\$ 183,680	\$ 1,307,897
Employment Multiplier	6.1	1.4	1.7	9.2
Value Added	38%	9%	11%	59%
Output	95%	17%	18%	131%

National Fuel Gas Distribution Corporation  
New York Division

Calculation of WNY Multipliers

Impact of Spending in Selected Segment  
Spending Amount \$ 1,000,000

Segment: Contractors				
Impact	Direct	Indirect	Induced	Total
Value Added	\$ 341,429	\$ 183,832	\$ 197,232	\$ 722,493
Output	\$ 968,335	\$ 360,096	\$ 331,211	\$ 1,659,642
Employment	6.8	2.8	3.1	12.7
Multiplier				
Value Added	34.1%	18.4%	19.7%	72.2%
Output	96.8%	36.0%	33.1%	166.0%
Segment: Retail Building Supplies				
Impact	Direct	Indirect	Induced	Total
Value Added	\$ 159,549	\$ 46,063	\$ 55,770	\$ 261,382
Output	\$ 265,187	\$ 79,724	\$ 93,651	\$ 438,562
Employment	3.4	0.7	0.9	5
Multiplier				
Value Added	16.0%	4.6%	5.6%	26.1%
Output	26.5%	8.0%	9.4%	43.9%
Segment: Wholesale				
Impact	Direct	Indirect	Induced	Total
Value Added	\$ 131,938	\$ 27,898	\$ 40,221	\$ 200,057
Output	\$ 195,701	\$ 49,399	\$ 67,541	\$ 312,641
Employment	6.8	2.8	3.1	12.7
Multiplier				
Value Added	13.2%	2.8%	4.0%	20.0%
Output	19.6%	4.9%	6.8%	31.3%
Segment: Advertising				
Impact	Direct	Indirect	Induced	Total
Value Added	\$ 486,679	\$ 164,745	\$ 216,583	\$ 868,007
Output	\$ 948,478	\$ 317,323	\$ 363,704	\$ 1,629,505
Employment	7.1	2.4	3.4	12.9
Multiplier				
Value Added	48.7%	16.5%	21.7%	86.8%
Output	94.8%	31.7%	36.4%	163.0%

M&V Multipliers				
	Direct	Indirect	Induced	Total
LIURP, Res Appliance Rebates & Commercial Rebates				
% Contractors	50%	50%	50%	50%
% Wholesale	50%	50%	50%	50%
Value Added	24%	11%	12%	46%
Output	58%	20%	20%	99%
Tstat Rebates				
% Contractors	50%	50%	50%	50%
% Retail	50%	50%	50%	50%
Value Added	25%	11%	13%	49%
Output	62%	22%	21%	105%
Outreach				
% Advertising	100%	100%	100%	100%
Value Added	48.7%	16.5%	21.7%	86.8%
Output	94.8%	31.7%	36.4%	163.0%

NATIONAL FUEL GAS DISTRIBUTION CORPORATION  
NEW YORK DIVISION  
CIP SUMMARY THROUGH SEPTEMBER 30, 2009

	CIP <u>Expenditures</u>	CIP <u>Funding</u>	NYSERDA <u>Spending</u> <sup>1</sup>
<b>LIURP - Allowance per year = \$2,940,000</b>			
Payments to NYSERDA			
2007 - 2008 payments	\$2,940,000.00		
1/31/2009	735,000.00		
4/30/2009	735,000.00		
7/30/2009	735,000.00		
	<u>\$5,145,000.00</u>		
 Funding of LIURP by CMR			
3/7/2008		\$500,000.00	
 Expenditures made by NYSERDA			
Audit Fee/Education			\$463,991.00
Insulation			3,290,818.00
Air Sealing			409,216.00
Heating System Repair/Replacement			349,979.00
Thermostats			13,642.00
DHW Improvements			116,059.00
Showerheads			6,423.00
Pipe Wrapping			8,076.00
Other			39,905.00
Total Through 9/30/09			<u>\$4,698,109.00</u>
 <b>Residential Rebate Program - Allowance per year - \$3,400,000</b>			
Payments to EFI			
2007 - 2008 payments	\$3,103,257.08		
1/9/2009	168,275.47		
1/29/2009	194,256.34		
2/10/2009	151,897.40		
3/5/2009	145,308.75		
3/9/2009	124,033.00		
3/31/2009	146,920.97		
4/7/2009	189,394.66		
4/27/2009	148,865.96		
5/8/2009	106,355.94		
5/29/2009	167,873.50		
6/8/2009	142,673.50		
6/24/2009	148,593.50		
7/7/2009	82,137.00		
7/22/2009	137,596.50		
8/12/2009	114,764.50		
8/25/2009	81,206.47		
9/11/2009	138,855.50		
9/30/2009	90,001.50		
	<u>\$5,582,267.54</u>		
Mailing to Contractors May 2008			\$123.00
Non-residential rebates paid by EFI			<u>\$38,048.96</u>
 Residential Rebates paid by EFI			
			<u>\$5,544,341.58</u>

NATIONAL FUEL GAS DISTRIBUTION CORPORATION  
NEW YORK DIVISION  
CIP SUMMARY THROUGH SEPTEMBER 30, 2009

	CIP <u>Expenditures</u>	CIP <u>Funding</u>	NYSERDA <u>Spending</u> <sup>1</sup>
<b>LIURP - Allowance per year = \$2,940,000</b>			
<b>Non Residential Rebate Program - Allowance per year - \$1,520,000</b>			
Payments to NYSERDA			
12/5/2007	\$200,000.00		
2/27/2008	\$300,000.00		
5/30/2008	\$382,688.00		
8/29/2008	\$479,263.04		
	<u>\$1,361,951.04</u>		
Non-residential rebates paid by EFI	\$38,048.96		
Total Non-residential Rebates	<u><u>\$1,400,000.00</u></u>		
Funding of Rebates by CMR			
3/7/2008		\$200,000.00	
Expenditures by NYSERDA through 9/30/09			<u>\$188,661.00</u>
Jobs Encumbered by NYSERDA through 9/30/09			<u><u>\$176,579.00</u></u>
<b>General Outreach and Education - Allowance per year - \$2,200,000</b>			
Expenditures (In House)			
Material	\$175.59		
Contractors	828,283.90		
Office Employee	5,579.31		
Print Advertising	253,438.53		
Radio Advertising	302,166.53		
TV Advertising	206,893.59		
Brochures	67,811.94		
Bill Inserts	75,288.48		
Direct mail	415,542.11		
Internet	64,711.50		
Billboards	215,007.60		
Misc. Advertising	916,335.63		
Postage	2,723.47		
	<u><u>\$3,353,958.18</u></u>		
Funding of Outreach by CMR			
3/7/2008		\$911,634.82	
<b>Low Income Outreach and Education - Allowance per year - \$740,000</b>			
Expenditures (In House)			
Contractors	\$7,819.84		
Print Advertising	23,143.37		
Direct mail	3,055.00		
Billboards	192,961.00		
Misc. Advertising	46,656.69		
	<u><u>\$273,635.90</u></u>		
Funding of Outreach by CMR			
3/7/2008		\$104,624.22	
<b>Conservation Incentive Program Surcharge (through 9/30/09)</b>			
Surcharge		\$17,579,918.58	
Refund of overcollection		<u>(\$506,148.04)</u>	
Total	<u><u>\$15,716,935.66</u></u>	<u><u>\$18,790,029.58</u></u>	<u><u>\$5,063,349.00</u></u>

1 - NYSERDA Spending updated through 9/30/09

## Appendix H - Residential CIP Rebate Program Customer Survey Results Cumulative thru 9/30/2009

	Total		
<b>Rebates Received</b>	28252		
<b>Flawed Rebates</b>	6620	23%	of 28252 Rebates Received
<b>Rebates Processed</b>	21632	77%	of 28252 Rebates Received
<b>Randomly Selected Customers</b>	2997	14%	of 21632 Rebates Processed
<b>Customers Actually Contacted</b>	1468	49%	of Randomly Selected Customers
<b>Responsive Customers</b>	<b>1055</b>	72%	of Customers Contacted
<b>Non-Responsive Customers</b> (refused to participate or hung up on phone rep)	413	28%	of Customers Contacted
<b>Q1 - Program Awareness</b>			
Contractor	712	67%	of Customers Responding
NFG Bill Insert	191	18%	" " "
News/Newspapers	104	10%	" " "
Friends/Word of Mouth	100	9%	" " "
TV	91	9%	" " "
NFG Website	49	5%	" " "
NFG Letters	15	1%	" " "
NFG Billboards	11	1%	" " "
Radio	39	4%	" " "
<b>*Note: responses total &gt; 1055 since many customers cited several sources</b>	<b>1312</b>		
<b>Q2 - Rebate Influence on Upgrade Decision</b>			
Not Important	153	15%	of the Customers were NOT Influenced by the NFG rebate in their purchase
Somewhat Important	417	40%	
Very Important	484	46%	86% of the Customers were Influenced by the NFG rebate in their purchase
	<b>1054</b>		
<b>Q3 - Received Rebate Check</b>			
Yes	1029	98%	of the Customers had received their rebate check
No	25	2%	
	<b>1054</b>		
<b>Q4 - Satisfaction with Time to Receive Rebate</b>			
1- Very Dissatisfied	26	3%	5% of the Customers were NOT satisfied with the time it took to receive rebate
2- Dissatisfied	19	2%	
3- Neither Dissatisfied or Satisfied	88	9%	
4- Satisfied	200	19%	
5- Very Satisfied	695	68%	87% of the Customers were satisfied with the time it took to receive rebate
	1028		
N/A	26	2%	of the Customers had NOT received their rebate check
	<b>1054</b>		
<b>Q5 - Satisfaction with the Application Process</b>			
1- Very Dissatisfied	25	2%	4% of the Customers were NOT satisfied with the application process
2- Dissatisfied	20	2%	
3- Neither Dissatisfied or Satisfied	86	8%	
4- Satisfied	214	20%	
5- Very Satisfied	709	67%	87% of the Customers were satisfied with the application process
	<b>1054</b>		
<b>Q6 - Satisfaction with Administrator, EFI</b>			
1- Very Dissatisfied	12	5%	7% of the Customers contacting EFI by phone were NOT satisfied with EFI
2- Dissatisfied	5	2%	
3- Neither Dissatisfied or Satisfied	32	13%	
4- Satisfied	51	20%	
5- Very Satisfied	153	60%	80% of the Customers contacting EFI by phone were satisfied with EFI
	253		
N/A	801	76%	of the Customers did not contact EFI by phone
	<b>1054</b>		
<b>Q7 - Satisfaction with Inspection by CSG</b>			
1- Very Dissatisfied	5	2%	2% of the Customers with inspections were NOT satisfied with CSG
2- Dissatisfied	2	0%	
3- Neither Dissatisfied or Satisfied	8	4%	
4- Satisfied	22	10%	
5- Very Satisfied	185	83%	93% of the Customers with inspections were satisfied with CSG
	222		
N/A	832	79%	of the Customers had no inspection done
	<b>1054</b>		
<b>Q8 - Overall Satisfaction with Rebate Program</b>			
1- Very Dissatisfied	11	1%	1% of the Customers were NOT satisfied with rebate program
2- Dissatisfied	4	0%	
3- Neither Dissatisfied or Satisfied	31	3%	
4- Satisfied	150	14%	
5- Very Satisfied	858	81%	95% of the Customers were satisfied with rebate program
	<b>1054</b>		

### Pre-/Post Consumption Analysis Methodology

The pre/post analysis of customer consumption reviewed the consumption characteristics for customers receiving rebates twelve months before the customer installed the high efficiency natural gas equipment and twelve months after the customer installed the high efficiency natural gas equipment. All consumption information was normalized to remove the effects of weather from the pre/post consumption analysis.

The procedure for conducting the analysis followed the following steps. From the customers rebate application the month that the customer installed the high efficiency natural gas equipment was determined. The customer's consumption for the twelve months previous to the equipment installation was determined, summed for all customers receiving rebates during the month, and the changes in consumption due to weather were eliminated. That is, the customers' previous months consumption was "weather normalized". The analysis next determined the customer's consumption for the twelve months after the equipment was installed, summed the consumption information, and weather normalized that data stream. If a customer did not have twelve months of pre or post equipment consumption available for analysis that customer was removed from the analysis.

The Company currently has eleven months of complete pre and post consumption data for the following residential rebate categories: (1) Heating Systems, (2) Programmable Thermostats, (3) Hot Water Tank Systems, and (4) Tankless Hot water Systems. In order to isolate the impact of the effect of installing individual units, customers that installed multiple high efficiency applications were removed from the analysis. The Company currently has pre/post consumption data for the time periods provided in Table 1 below.

Table 1		
Month Equipment Installed	Pre Equipment Installation Consumption Month	Post Equipment Installation Consumption Month
November 2007	November 2006-October 2007	December 2007 – November 2008
December 2007	December 2006-November 2007	January 2008-December 2008
January 2008	January 2007-December 2007	February 2008-January 2009
February 2008	February 2007-January 2008	March 2008-February 2009
March 2008	March 2007-February 2008	April 2008-March 2009
April 2008	April 2007-March 2008	May 2008–April 2009
May 2008	May 2007 – April 2008	June 2008–May 2009
June 2008	June 2007 – May 2008	July 2008-June 2009
July 2008	July 2007-June 2008	August 2008-July 2009
August 2008	August 2007-July 2008	September 2008–August 2009
September 2008	September 2007-August 2008	October 2008-September 2009

The average consumption change over the five months period tested is summarized in Table 2 below.

Table 2		
Equipment	Change in Consumption Per Account	
	Mcf per Account	Percent Change
Heating Systems	-13.34	-11.8%
Programmable Thermostats	- 4.60	- 4.5%
Storage Tank Water Heater	- 3.77	- 3.5%
Tankless Water Heater	- 6.94	- 6.5%

Attachment 1 to this appendix provides the consumption change for each piece of equipment by month.

National Fuel Gas Distribution Corporation  
 New York Division  
 Conservation Incentive Program  
 Residential Appliance Rebate Program  
 Pre and Post Installation Consumption Analysis

		Heating System Only					Normalized Consumption (Mcf)		Weighted Annual Consumption	
Month Unit Installed	Customers	1 Year Prior to Installation	1 Year After Installation	Change	% Change	Pre	Post			
November-07	230	112.737	99.678	-13.059	-11.6%	25,929.5	22,925.9			
December-07	398	115.183	100.310	-14.873	-12.9%	45,842.8	39,923.4			
January-08	250	117.993	107.190	-10.803	-9.2%	29,498.3	26,797.5			
February-08	170	120.822	106.272	-14.550	-12.0%	20,539.7	18,066.2			
March-08	133	118.652	104.778	-13.874	-11.7%	15,780.7	13,935.5			
April-08	110	112.284	101.598	-10.686	-9.5%	12,351.2	11,175.8			
May-08	112	105.219	91.544	-13.675	-13.0%	11,784.5	10,252.9			
June-08	105	111.804	98.310	-13.494	-12.1%	11,739.4	10,322.6			
July-08	133	102.541	93.111	-9.430	-9.2%	13,638.0	12,383.8			
August-08	140	107.339	93.343	-13.996	-13.0%	15,027.5	13,068.0			
September-08	172	106.557	90.496	-16.061	-15.1%	18,327.8	15,565.3			
Total	1,953	112.882	99.548	-13.335	-11.8%	220,459.5	194,416.9			



National Fuel Gas Distribution Corporation  
 New York Division  
 Conservation Incentive Program  
 Residential Appliance Rebate Program  
 Pre and Post Installation Consumption Analysis

Programmable Thermostats Only									
Normalized Consumption (Mcf)									
Month Unit Installed	Customers	1 Year Prior		1 Year After		% Change	Weighted Annual Consumption		
		Installation	Installation	Installation	Installation		Change	Pre	Post
November-07	50	109.751	102.847	-6.904	-6.3%	5,487.6	5,142.4		
December-07	142	105.349	103.867	-1.482	-1.4%	14,959.6	14,749.1		
January-08	135	105.997	102.688	-3.309	-3.1%	14,309.6	13,862.9		
February-08	92	105.607	98.399	-7.208	-6.8%	9,715.8	9,052.7		
March-08	98	97.032	92.135	-4.897	-5.0%	9,509.1	9,029.2		
April-08	55	97.211	89.963	-7.248	-7.5%	5,346.6	4,948.0		
May-08	44	102.164	98.529	-3.635	-3.6%	4,495.2	4,335.3		
June-08	46	107.622	101.381	-6.241	-5.8%	4,950.6	4,663.5		
July-08	48	94.869	91.986	-2.883	-3.0%	4,553.7	4,415.3		
August-08	36	107.802	101.214	-6.588	-6.1%	3,880.9	3,643.7		
September-08	30	97.368	90.565	-6.803	-7.0%	2,921.0	2,717.0		
Total	776	103.260	98.659	-4.601	-4.5%	80,129.7	76,559.0		

National Fuel Gas Distribution Corporation  
 New York Division  
 Conservation Incentive Program  
 Residential Appliance Rebate Program  
 Pre and Post Installation Consumption Analysis

Storage Tank Water Heating Only									
Month Unit Installed	Customers	Normalized Consumption (Mcf)				Weighted Annual Consumption			
		1 Year Prior to Installation	1 Year After Installation	Change	% Change	Pre	Post		
November-07	13	94.788	89.35	-5.438	-5.7%	1,232.2	1,161.6		
December-07	59	105.585	101.684	-3.901	-3.7%	6,229.5	5,999.4		
January-08	89	112.811	112.550	-0.261	-0.2%	10,040.2	10,017.0		
February-08	51	108.139	103.771	-4.368	-4.0%	5,515.1	5,292.3		
March-08	73	106.680	103.484	-3.196	-3.0%	7,787.6	7,554.3		
April-08	112	108.708	105.185	-3.523	-3.2%	12,175.3	11,780.7		
May-08	85	108.051	102.769	-5.282	-4.9%	9,184.3	8,735.4		
June-08	54	111.487	107.375	-4.112	-3.7%	6,020.3	5,798.3		
July-08	56	98.885	95.675	-3.210	-3.2%	5,537.6	5,357.8		
August-08	50	110.332	107.151	-3.181	-2.9%	5,516.6	5,357.6		
September-08	61	105.378	97.753	-7.625	-7.2%	6,428.1	5,962.9		
Total	703	107.634	103.865	-3.769	-3.5%	75,666.8	73,017.1		

National Fuel Gas Distribution Corporation  
 New York Division  
 Conservation Incentive Program  
 Residential Appliance Rebate Program  
 Pre and Post Installation Consumption Analysis

		Tankless Water Heating Only					
		Normalized Consumption (Mcf)				Weighted Annual Consumption	
Month Unit Installed	Customers	1 Year Prior Installation	1 Year After Installation	Change	% Change	Pre	Post
November-07	20	101.131	97.403	-3.728	-3.7%	2,022.6	1,948.1
December-07	67	107.375	100.986	-6.389	-6.0%	7,194.1	6,766.1
January-08	62	117.168	108.052	-9.116	-7.8%	7,264.4	6,699.2
February-08	40	98.482	90.786	-7.696	-7.8%	3,939.3	3,631.4
March-08	26	105.422	97.681	-7.741	-7.3%	2,741.0	2,539.7
April-08	41	104.535	97.890	-6.645	-6.4%	4,285.9	4,013.5
May-08	31	102.600	96.248	-6.352	-6.2%	3,180.6	2,983.7
June-08	28	110.493	104.602	-5.891	-5.3%	3,093.8	2,928.9
July-08	26	107.446	96.761	-10.685	-9.9%	2,793.6	2,515.8
August-08	26	95.716	87.217	-8.499	-8.9%	2,488.6	2,267.6
September-08	38	104.698	102.047	-2.651	-2.5%	3,978.5	3,877.8
Total	405	106.130	99.189	-6.940	-6.5%	42,982.5	40,171.7