

**Receive these rebates on select natural gas appliances. And save!**

**Residential Customer Rebate Program**

Appliance	Minimum Required Efficiency	Your Rebate
Hot Air Furnace	90% AFUE*	\$300
Hot Water Boiler	85% AFUE	\$400
Steam Boiler	81% AFUE	\$200
Programmable Thermostat	Energy Star®-rated	\$25
Storage Tank Water Heater	0.61 EF**	\$150
Tankless Water Heater	0.78 EF	\$350

\* Annual Fuel Utilization Efficiency    \*\* Energy Factor

**Please Note:** space and water heating appliances must be installed by a contractor. Contractors must be able to supply one of the following: Federal ID number, a Certificate of Insurance or a Business Certificate showing their company's name and address in order for the rebate application to be considered complete.

**The Conservation Incentive Program rebate offers are available for qualifying equipment purchased and installed on or after November 1, 2007 only.**

If you've submitted a rebate application and have questions about that application, call (toll free) **1-877-285-7824**.

**Small non-residential customers** whose facilities use less than 12,000 Mcf (thousand cubic feet) of natural gas per year are also eligible to receive rebates that are determined on a case-by-case basis. For these customers, rebates can be as much as 50% of the incremental equipment and installation costs, up to \$25,000.

Call **1-866-697-3732** or visit [www.nyserda.org](http://www.nyserda.org) for more information.



**National Fuel®**  
fuel for thought

[www.NationalFuelForThought.com](http://www.NationalFuelForThought.com)

If you have a question, problem or request, please call us Monday through Friday, 7am to 6pm.

Buffalo, NY area: (716) 686-6123  
All other areas: (800) 365-3234

For gas emergencies, call 1-800-444-3130  
24 hours a day, 7 days a week.



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**You'd be amazed at what you can save.**



# The Conservation Incentive Program. Serious fuel for thought.



**National Fuel**<sup>®</sup>  
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## You could save a lot of money.

The National Fuel **Conservation Incentive Program** now offers residential and small non-residential customers in National Fuel's western New York service area a number of money-saving rebates when you buy an Energy Star<sup>®</sup>-rated programmable thermostat or when you replace specified appliances with new, energy-efficient models. When you combine the rebates with the projected annual fuel savings realized by using more efficient equipment, you'd be amazed at how quickly these new appliances can pay for themselves. Rebates are available for residential customers regardless of income or annual energy usage. Small non-residential customers using less than 12,000 Mcf (thousand cubic feet) of natural gas per year are eligible to receive customized rebates that will be based on the results of an energy-use analysis.

## Older furnaces aren't nearly as fuel efficient as today's high efficiency models.

Even if it's still in good working condition, your older furnace could be using approximately 20% more fuel than a new, high efficiency furnace. And an old water heater could be just as inefficient as an old furnace.

National Fuel's **Conservation Incentive Program** is only one way for you to use less energy and save money. Consider having your entire home evaluated with the *Home Performance with ENERGY STAR*<sup>®</sup> Program. With this program, you'll receive an energy usage assessment and a cost estimate for the suggested upgrades. Visit [www.getenergysmart.org](http://www.getenergysmart.org) for details.

## By using natural gas wisely, you could help the environment, too.

Natural gas is the most efficient and cleanest fossil fuel available. According to the U.S. Environmental Protection Agency, natural gas also produces a significantly smaller volume of greenhouse gasses, compared to oil or other fossil fuels used in the production of electricity. When you conserve natural gas, you not only help your pocketbook, you reduce emissions further, making the air cleaner for everyone. And that's something that will help your children, their children, and generations to come.



## So why is National Fuel helping you use less natural gas?

A lot of people believe that National Fuel controls the cost of natural gas, and that higher gas costs mean the Utility makes more money. The truth is that utilities have no control over the market price of natural gas. By law, these costs are passed along without mark-up. The price you pay for natural gas is set in the energy marketplace where the forces of supply and demand affect prices most.

National Fuel's **Conservation Incentive Program** is the first of its kind in New York State. This program is designed so that, with others like it, utilities and their customers can partner on ways to use less energy, helping bring balance back to the marketplace and lowering the price we all pay for the energy we use.

The National Fuel **Conservation Incentive Program** also includes a number of other ways for you to save through energy efficiency, including initiatives specifically designed to assist lower income households. For complete details, visit [www.NationalFuelForThought.com](http://www.NationalFuelForThought.com) or call **1-800-365-3234**.

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[www.NationalFuelForThought.com](http://www.NationalFuelForThought.com)