An example of how you can make high efficiency more affordable:

(Two) New 95% High- Efficiency, Condensing Boilers	\$15,000
(Two) Standard 80% Efficiency Non-condensing Boilers	\$7,500
Cost Difference for Higher-Efficiency Model	\$7,500
One-Time Fixed Rebate	\$3,000
Cost Difference after Rebate	\$4,500
Annual Operating Cost Savings	\$1,506/year*
Simple Payback on Cost for High-Efficiency Model	3 years**

^{*}This is only an example. Your actual investment and savings may be higher or lower depending on the models you choose to install, the efficiency of the furnace you are replacing, fluctuating fuel costs and your actual installed cost. Based on average gas costs of \$7.07 per Mcf (including taxes) for 12 months ending September 20, 2015.

Free technical assistance.

As a courtesy to both our customers and contractors, Willdan Energy Solutions will provide free technical assistance with the application process, as well as facility walk-through and return on investment calculations. Contact Willdan at 1-844-840-8095 or email at RebateHelp@willdan.com.

So why is National Fuel helping you use less natural gas?

A lot of people believe that National Fuel controls the cost of natural gas and that higher natural gas prices equal more revenue for the utility company. The truth is that utilities have no control over the market price of natural gas. The price you pay for natural gas is set in the energy marketplace, where forces of supply and demand drive value. By law, we pass those costs to customers without mark-up.

With the Conservation Incentive Rebate

Program, National Fuel is providing
customers with ways to use less natural
gas, helping to bring balance back to the
marketplace—and lowering the price we all
pay for the energy we use.



To download a rebate application and learn more energy-saving tips, visit

NationalFuelForThought.com.

Smell gas? Act fast!

If you smell gas, inside or outside your home, don't delay and get away—and then call us immediately!

For gas emergencies call 1-800-444-3130 24 hours a day, 7 days a week.

If you have a question, problem or request, please call us Monday through Friday, 7 a.m. to 6 p.m.

Buffalo, NY area: 1-716-686-6123 All other areas: 1-800-365-3234







A Guide to Saving Money and Energy with the Conservation Incentive Program

For Non-Residential Customers



^{**}With savings on annual operating costs of \$1,506 per year, the \$4,500 incremental investment will be paid back in 3 years.



The Conservation Incentive Program

Thinking about purchasing a new piece of natural gas equipment? Choose high efficiency and save.

The National Fuel Conservation Incentive

Rebate Program offers non-residential customers in the Western New York service area several money-saving rebates for replacing specified appliances with new, energy-efficient models. By combining rebates with projected annual savings for using more energy-efficient equipment, new, high-efficiency appliances can quickly pay for themselves.

Offering you two ways to save.

Customers with facilities that use less than 12,000 Mcf (thousand cubic feet) of natural gas per year are eligible for rebates.*

- Fixed (Pre-Qualified) Rebate
 Available on pre-qualified equipment.
- Customized (Performance-Based) Rebate
 Determined on a case-by-case basis, based
 on the results of an energy-use analysis.
 Customized rebates are determined by
 multiplying the annual energy savings in Mcf
 by \$15. This may result in a larger rebate than
 if your company received a fixed rebate.

Receive these fixed rebates on select natural gas appliances and save energy and money.

Equipment Type	National Fuel Minimum Efficiency	Equipment Size (MBtuh)	National Fuel Rebate
Space Heating Equipment			
Hot Air Furnace	≥ 90% AFUE		\$3.00/MBtuh
	≥92% AFUE		\$4.00/MBtuh
	≥95% AFUE		\$5.00/MBtuh
	ENERGY STAR® or ≥ 85% AFUE	≤ 300	\$600
Hot Water Boiler	≥ 85% E _T	301-500	\$750
(Non-condensing)	≥ 85% E _T	501-1,000	\$1,500
(Ivoir correctioning)	≥ 85% E _T	1,001 – 1,700	\$2,500
	≥ 85% E _T	> 1,700	\$3,000
	≥ 90% AFUE	≤ 300	\$1,000
Hot Water Boiler (Condensing)	≥ 90% E _T	301–500	\$1,500
	≥ 90% E _T	501-1,000	\$2,500
,	≥ 90% E _T	1,001-1,700	\$3,500
	≥ 90% E _T	> 1,700	\$4,500
Steam Boiler	≥ 82% AFUE	≤ 300	\$2.00/MBtuh
	≥ 79% E _T	301-2,500	\$1.00/MBtuh
Warm Air Unit Heater	≥ 80% E _T	2,501–10,000	\$1.00/MBtuh \$2.00/MBtuh
	≥ 90% AFUE or E _T		,
Low-Intensity Infrared Heater	Any efficiency		\$2.50/MBtuh
Vent Damper	For existing gas-fired heating sys	•	\$1.00/MBtuh
Pipe Insulation	R-value ≥ 4. For existing gas-fired hot water or steam systems only.		\$3.00/ft.
Duct Insulation	R-value ≥ 6 \$0.50/ft.		
Water-Heating Equipment			
Storage Tank Insulation	R-value≥9		\$1.00/sq. ft.
New Circulation Controls			\$500/unit
Storage Tank Water Heater	0.67 EF		\$125
Tankless Water Heater	0.82 EF		\$450
Cooking Equipment			
Fryer	ENERGY STAR® qualified		\$750
Broiler	Cooking efficiency ≥ 30%, tested using standard ASTM F2835-10		\$500
Convection Oven	ENERGY STAR® qualified		\$500
Combination Oven	Food Service Technology Center qualified		\$750
Steamer	ENERGY STAR® qualified		\$750
Griddle		≤2 feet wide	\$350
		3 feet wide	\$525
	ENERGY STAR® qualified	4 feet wide	\$700
		5 feet wide	\$875
		≥ 6 feet wide	\$1,050
Controls			
Programmable Thermostat	N/A		\$25
Wi-Fi Thermostat	N/A		\$75

(AFUE) Annual Fuel Utilization Efficiency (EF) Energy Factor (MBtuh) 1,000 Btu per hour (E $_{v}$) Thermal Efficiency

^{*}Rebates are available for existing facilities only.

New construction projects are not eligible for rebates.