

Receive these rebates on select natural gas appliances installed on or after January 1, 2012, and save energy and money!

Appliance	Required Minimum Efficiency	Rebate Amount
Space Heating		
Hot Air Furnace	90% AFUE*	\$250
Hot Air Furnace w/ ECM**	90% AFUE	\$350
Hot Water Boiler	85% AFUE	\$350
Steam Boiler	81% AFUE	\$200
Programmable Thermostat	Energy Star®-Rated	\$25
Water Heating		
Indirect Water Heater	N/A	\$250

* Annual Fuel Utilization Efficiency
 ** Electronically Commutated Motor

Residential Customers: The rebate offers listed above are available for qualifying equipment installed on or after January 1, 2012. All appliances must be installed by a contractor, including the Energy Star®-rated programmable thermostat. Contractors must be able to supply one of the following in order for the rebate application to be considered complete: Federal ID number, a Certificate of Insurance or a Business Certificate showing their company's name and address. Rebates are available for equipment upgrades only regardless of income or annual energy usage. New builds are not eligible for rebates. **Terms and conditions apply. To learn more about what equipment qualifies, visit NationalFuelForThought.com.**



National Fuel®

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NationalFuelForThought.com

If you have a question, problem or request, please call us Monday through Friday, 7 a.m. to 6 p.m.

Buffalo, NY area: (716) 686-6123

All other areas: (800) 365-3234

For gas emergencies, call 1-800-444-3130
 24 hours a day, 7 days a week.



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For Residential Customers



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The Conservation Incentive Program

For Residential Customers

Thinking about a new natural gas appliance? Choose high-efficiency and save.

The **National Fuel Conservation Incentive Rebate Program** offers residential customers in National Fuel's Western New York service area a number of money-saving rebates when you replace specified appliances with new, energy-efficient models. When you combine the rebates with the projected annual fuel savings realized by using more efficient equipment, you'd be amazed at how quickly these new appliances can pay for themselves.

So why is National Fuel helping you use less natural gas?

A lot of people believe that National Fuel controls the cost of natural gas and that higher natural gas costs mean the Utility makes more money. The truth is that utilities have no control over the market price of natural gas. By law, these costs are passed along to our customers without mark-up. The price you pay for natural gas is set in the energy marketplace where the forces of supply and demand affect prices most.

With the **Conservation Incentive Rebate Program**, National Fuel is partnering with customers on ways to use less natural gas, helping to bring balance back to the marketplace and lowering the price we all pay for the energy we use.

By using natural gas wisely, you could help protect the environment.

Natural gas is the cleanest burning fossil fuel available. According to the U.S. Environmental Protection Agency, natural gas also produces a significantly smaller amount of greenhouse gases, compared to oil or other fossil fuels used in the production of electricity. When you conserve natural gas, you not only help your pocketbook, you reduce emissions further, making the air cleaner for everyone. And that's something that will help your children, their children, and generations to come.

The National Fuel **Conservation Incentive Rebate Program** also includes a number of other ways for you to save through energy-efficiency, including initiatives specifically designed for non-residential natural gas use and to assist lower income households. For complete details, visit **NationalFuelForThought.com**. If you've submitted a rebate application and have questions, call (toll free) **1-877-285-7824**.



Visit **NationalFuelForThought.com** to learn even more energy-saving tips and to download a rebate application.

An example of how you can make high-efficiency more affordable:

New 90% High Efficiency Furnace	\$3,500
Standard 80% Efficiency Furnace	\$2,500

Cost Difference for Higher-Efficiency Model	\$1,000
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One-time Rebate	\$250
Cost Difference After Rebate	\$750
Annual Operating Cost Savings	\$141/year**
Simple Payback on Cost for High-Efficiency Model	5.3 years*

And of course, by choosing a high-efficiency product for your home now, you'll continue to enjoy energy savings for years to come.

*With savings on annual operating costs of \$141 per year, the \$750 incremental investment will be paid back in 5.3 years.

**This is only an example. Your actual investment and savings may be higher or lower depending on the models you choose to install, the efficiency of the furnace you are replacing, fluctuating fuel costs and your actual installed cost. Based on average gas costs of \$10.81 per Mcf for 12 months ending September 30, 2011.

Terms and conditions apply. Rebates are available for residential customers, regardless of income or annual energy usage. Appliances purchased and installed in new builds are not eligible for rebates.